

## **Mexico Scented Candles Market Report and Forecast 2025-2034**

Market Report | 2025-06-05 | 109 pages | EMR Inc.

### **AVAILABLE LICENSES:**

- Single User License \$3599.00
- Five User License \$4249.00
- Corporate License \$5099.00

### **Report description:**

The Mexico scented candles market size is projected to grow at a CAGR of 3.30% between 2025 and 2034. The growing trend of customisation and personalisation of scented candles is driving the market.

There is a growing popularity of scented candles among men, hence companies are focusing on incorporating masculine scents into their products. This includes the scent of leather, tomato, and tobacco cedar, among others. Moreover, companies are capitalising on the powerful ability of fragrances to evoke memory and naming their candles on nostalgic human experiences. This includes Friday Night Football and Summer Camp, among others.

By adding customised pictures and quotes on candles, customers get the opportunity to personalise their candles, which is further expected to drive the Mexico scented candles market expansion in the coming years.

The rising popularity of printed/colourful wooden wicks is one of the key Mexico scented candles market trends. This is because they do not produce excessive carbon and create a crackling sound while burning, which enhances the experience of comfort for consumers.

Sustainability has become a key concern for manufacturers of scented candles and many producers are exploring the potential of recyclable/reusable containers for packaging. Moreover, with the proliferation of e-commerce, consumer appeal for scented candles is increasing.

Key players are also offering free samples of scented candles along with the purchase of home decor products to enhance customer awareness, which is anticipated to fuel the Mexico scented candles market growth in the forecast period.

### **Market Segmentation**

Mexico Scented Candles Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

segments:

#### Market Breakup by Raw Material

- Paraffin Wax
- Soy Wax
- Beeswax
- Others

#### Market Breakup by Product

- Container Based
- Pillar
- Others

#### Market Breakup by Distribution Channel

- Hypermarkets and Supermarkets
- Convenience Stores
- Online Stores
- Others

#### Market Breakup by Region

- Baja California
- Northern Mexico
- The Bajio
- Central Mexico
- Pacific Coast
- Yucatan Peninsula

#### Competitive Landscape

The key Mexico scented candles market players are:

- The Yankee Candle Company, Inc.
- LUMM
- Alcali Mx
- AMBIENTAIR AROMAS S.L.
- GRAN VELADA
- Our Own Candle Company
- MVP Group International Company, Inc.
- Others

#### **Table of Contents:**

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 1 Executive Summary
  - 1.1 Market Size 2024-2025
  - 1.2 Market Growth 2025(F)-2034(F)
  - 1.3 Key Demand Drivers
  - 1.4 Key Players and Competitive Structure
  - 1.5 Industry Best Practices
  - 1.6 Recent Trends and Developments
  - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
  - 2.1 Market Trends
  - 2.2 Key Verticals
  - 2.3 Key Regions
  - 2.4 Supplier Power
  - 2.5 Buyer Power
  - 2.6 Key Market Opportunities and Risks
  - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
  - 3.1 GDP Outlook
  - 3.2 GDP Per Capita Growth
  - 3.3 Inflation Trends
  - 3.4 Democracy Index
  - 3.5 Gross Public Debt Ratios
  - 3.6 Balance of Payment (BoP) Position
  - 3.7 Population Outlook
  - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
  - 4.1 Country Risk
  - 4.2 Business Climate
- 5 Latin America Scented Candles Market Overview
  - 5.1 Key Industry Highlights
  - 5.2 Latin America Scented Candles Historical Market (2018-2024)
  - 5.3 Latin America Scented Candles Market Forecast (2025-2034)
- 6 Mexico Scented Candles Market Overview
  - 6.1 Key Industry Highlights
  - 6.2 Mexico Scented Candles Historical Market (2018-2024)
  - 6.3 Mexico Scented Candles Market Forecast (2025-2034)
- 7 Mexico Scented Candles Market by Raw Material
  - 7.1 Paraffin Wax
    - 7.1.1 Historical Trend (2018-2024)
    - 7.1.2 Forecast Trend (2025-2034)
  - 7.2 Soy Wax
    - 7.2.1 Historical Trend (2018-2024)
    - 7.2.2 Forecast Trend (2025-2034)
  - 7.3 Beeswax
    - 7.3.1 Historical Trend (2018-2024)
    - 7.3.2 Forecast Trend (2025-2034)
  - 7.4 Others

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## 8 Mexico Scented Candles Market by Product

### 8.1 Container Based

#### 8.1.1 Historical Trend (2018-2024)

#### 8.1.2 Forecast Trend (2025-2034)

### 8.2 Pillar

#### 8.2.1 Historical Trend (2018-2024)

#### 8.2.2 Forecast Trend (2025-2034)

### 8.3 Others

## 9 Mexico Scented Candles Market by Distribution Channel

### 9.1 Hypermarkets and Supermarkets

#### 9.1.1 Historical Trend (2018-2024)

#### 9.1.2 Forecast Trend (2025-2034)

### 9.2 Convenience Stores

#### 9.2.1 Historical Trend (2018-2024)

#### 9.2.2 Forecast Trend (2025-2034)

### 9.3 Online Stores

#### 9.3.1 Historical Trend (2018-2024)

#### 9.3.2 Forecast Trend (2025-2034)

### 9.4 Others

## 10 Mexico Scented Candles Market by Region

### 10.1 Baja California

#### 10.1.1 Historical Trend (2018-2024)

#### 10.1.2 Forecast Trend (2025-2034)

### 10.2 Northern Mexico

#### 10.2.1 Historical Trend (2018-2024)

#### 10.2.2 Forecast Trend (2025-2034)

### 10.3 The Bajio

#### 10.3.1 Historical Trend (2018-2024)

#### 10.3.2 Forecast Trend (2025-2034)

### 10.4 Central Mexico

#### 10.4.1 Historical Trend (2018-2024)

#### 10.4.2 Forecast Trend (2025-2034)

### 10.5 Pacific Coast

#### 10.5.1 Historical Trend (2018-2024)

#### 10.5.2 Forecast Trend (2025-2034)

### 10.6 Yucatan Peninsula

#### 10.6.1 Historical Trend (2018-2024)

#### 10.6.2 Forecast Trend (2025-2034)

## 11 Market Dynamics

### 11.1 SWOT Analysis

#### 11.1.1 Strengths

#### 11.1.2 Weaknesses

#### 11.1.3 Opportunities

#### 11.1.4 Threats

### 11.2 Porter's Five Forces Analysis

#### 11.2.1 Supplier's Power

#### 11.2.2 Buyers Powers

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 11.2.3 Threat of New Entrants
- 11.2.4 Degree of Rivalry
- 11.2.5 Threat of Substitutes
- 11.3 Key Indicators for Demand
- 11.4 Key Indicators for Price
- 12 Competitive Landscape
- 12.1 Supplier Selection
- 12.2 Key Global Players
- 12.3 Key Regional Players
- 12.4 Key Player Strategies
- 12.5 Company Profiles
- 12.5.1 The Yankee Candle Company, Inc.
- 12.5.1.1 Company Overview
- 12.5.1.2 Product Portfolio
- 12.5.1.3 Demographic Reach and Achievements
- 12.5.1.4 Certifications
- 12.5.2 LUMM
- 12.5.2.1 Company Overview
- 12.5.2.2 Product Portfolio
- 12.5.2.3 Demographic Reach and Achievements
- 12.5.2.4 Certifications
- 12.5.3 Alkali Mx
- 12.5.3.1 Company Overview
- 12.5.3.2 Product Portfolio
- 12.5.3.3 Demographic Reach and Achievements
- 12.5.3.4 Certifications
- 12.5.4 AMBIENTAIR AROMAS S.L.
- 12.5.4.1 Company Overview
- 12.5.4.2 Product Portfolio
- 12.5.4.3 Demographic Reach and Achievements
- 12.5.4.4 Certifications
- 12.5.5 GRAN VELADA
- 12.5.5.1 Company Overview
- 12.5.5.2 Product Portfolio
- 12.5.5.3 Demographic Reach and Achievements
- 12.5.5.4 Certifications
- 12.5.6 Our Own Candle Company
- 12.5.6.1 Company Overview
- 12.5.6.2 Product Portfolio
- 12.5.6.3 Demographic Reach and Achievements
- 12.5.6.4 Certifications
- 12.5.7 MVP Group International Company, Inc.
- 12.5.7.1 Company Overview
- 12.5.7.2 Product Portfolio
- 12.5.7.3 Demographic Reach and Achievements
- 12.5.7.4 Certifications
- 12.5.8 Others

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Mexico Scented Candles Market Report and Forecast 2025-2034

Market Report | 2025-06-05 | 109 pages | EMR Inc.

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User License	\$3599.00
	Five User License	\$4249.00
	Corporate License	\$5099.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-26"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com