

Mexico Ice Cream Market Report and Forecast 2025-2034

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Report description:

The Mexico ice cream market size reached USD 1.08 Million in 2024. The market is projected to grow at a CAGR of 4.50% between 2025 and 2034, reaching almost USD 1.68 Million by 2034.

The availability of fresh fruits all throughout the year in Mexico leads manufacturers to make paletas, which are becoming an increasingly popular item in frozen treats. They are generally categorised into two types, including water-based and milk-based.

While water-based paletas have a fruity flavour, milk-based paletas are popular among children because they contain chunks of cookies and come in different flavours like caramel and chocolate. These frozen treats are marketed in transparent packaging and are available across a wide range of distribution channels, including supermarkets and convenience stores. This is expected to drive the Mexico ice cream market expansion.

The preparation of ice cream sandwiches by street vendors attracts a lot of consumer attention. This is because of their sweet and salty flavour, which is immensely enjoyed by the people. This is one of the key Mexico ice cream market trends.

Major market players are designing seasonal product offerings for ice cream consumers in Mexico. For instance, some companies are bundling three different rectangular ice cream flavours in a box and marketing them to the consumers.

Some of the most popular flavours for the summer season in Mexico include strawberry, mango, and coconut. As the rate of innovation in ice cream packaging and flavour increases, the Mexico ice cream market growth is expected to witness an upward trajectory.

Market Segmentation

Mexico Ice Cream Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

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Market Breakup by Flavour:

- Chocolate
- Fruit
- Vanilla
- Others

Market Breakup by Source:

- Dairy-based Ice Creams
- Vegan Ice Creams

Market Breakup by Category:

- Impulse Ice Cream
- Take-Home Ice Cream
- Artisanal Ice Cream

Market Breakup by Product Type:

- Cup
- Stick
- Cone
- Tub
- Brick
- Others

Market Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Convenience Stores
- Ice Cream Parlour
- Hotels and Restaurants
- Online
- Others

Market Breakup by Region:

- Baja California
- Northern Mexico
- The Bajio
- Central Mexico
- Pacific Coast
- Yucatan Peninsula

Competitive Landscape

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The major Mexico ice cream market players are:

- Grupo Arcor
- Unilever Plc
- Nestle S.A.
- Wells Enterprises, Inc
- MontHelado S.A.
- Ben & Jerry's Homemade, Inc.
- General Mills, Inc.
- Fabrica Heladeria Grido
- Colombina SA.
- Sorvetes Jundia Industria e Comercio LTDA
- Others

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