

Mexico Dog Food Market Size and Share - Outlook Report, Forecast Trends and Growth Analysis (2025-2034)

Market Report | 2025-06-05 | 115 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$3599.00
- Five User License \$4249.00
- Corporate License \$5099.00

Report description:

The Mexico dog food market size is projected to grow at a CAGR of 6.90% between 2025 and 2034. The market is being driven by the increasing smartphone penetration and the rising pet population in Mexico.

Increasing smartphone penetration rates and rising internet accessibility have made online distribution channels a popular mode of purchasing dog food. This is because they provide enhanced convenience and flexibility in terms of order placing and offer easy terms for the exchange and return of products. Moreover, major e-commerce platforms provide guaranteed refunds for poor quality/defective products, which is further expected to accelerate the market growth.

x000D

As preventive pet healthcare becomes the key focus of consumers, the Mexico dog food market players are launching different products which cater to the overall nutritional requirements of adult dogs and puppies. Over the forecast period, foods that are high quality and easily digestible by dogs are expected to accelerate the market growth.

x000D

The emergence of wholesale channels for the distribution of dog food has become increasingly popular among companies and consumers alike. This is because wholesale channels provide a good starting point for small companies to distribute their products. Moreover, increasing investments in dog food production by local companies has led to a proliferation of brands available in the market and provided consumers with more options to choose from. This is further expected to drive the Mexico dog food market expansion.

Market Segmentation

Mexico Dog Food Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

segments:

Market Breakup by Product:

- Dry Dog Food
- Dog Treats
- Wet Dog Food

Market Breakup by Ingredient Type:

- Animal Derived
- Plant Derived

Market Breakup by Pricing:

- Premium Products
- Mass Products

Market Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Speciality Stores
- Online
- Others

Market Breakup by Region:

- Baja California
- Northern Mexico
- The Bajio
- Central Mexico
- Pacific Coast
- Yucatan Peninsula

Competitive Landscape

The key Mexico dog food market players are:

- Nestle S.A.
- Mars, Incorporated
- Schell & Kampeter, Inc.
- Colgate-Palmolive Company
- General Mills, Inc.
- Wellness Pet Company, Inc.
- The J.M. Smucker Company
- Costco Wholesale Corporation
- Nueva Tecnologia en Alimentacion S.A. de C.V.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- M.I. Industries, Incorporated (Instinct Pet Food)
- Others

Table of Contents:

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 Latin America Dog Food Market Overview
 - 5.1 Key Industry Highlights
 - 5.2 Latin America Dog Food Historical Market (2018-2024)
 - 5.3 Latin America Dog Food Market Forecast (2025-2034)
 - 5.4 Latin America Dog Food Market Share by Country
 - 5.4.1 Brazil
 - 5.4.2 Mexico
 - 5.4.3 Argentina
 - 5.4.4 Others
- 6 Mexico Dog Food Market Overview
 - 6.1 Key Industry Highlights
 - 6.2 Mexico Dog Food Historical Market (2018-2024)
 - 6.3 Mexico Dog Food Market Forecast (2025-2034)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7 Mexico Dog Food Market by Product
 - 7.1 Dry Dog Food
 - 7.1.1 Historical Trend (2018-2024)
 - 7.1.2 Forecast Trend (2025-2034)
 - 7.2 Dog Treats
 - 7.2.1 Historical Trend (2018-2024)
 - 7.2.2 Forecast Trend (2025-2034)
 - 7.3 Wet Dog Food
 - 7.3.1 Historical Trend (2018-2024)
 - 7.3.2 Forecast Trend (2025-2034)
- 8 Mexico Dog Food Market by Ingredient Type
 - 8.1 Animal Derived
 - 8.1.1 Historical Trend (2018-2024)
 - 8.1.2 Forecast Trend (2025-2034)
 - 8.2 Plant Derived
 - 8.2.1 Historical Trend (2018-2024)
 - 8.2.2 Forecast Trend (2025-2034)
- 9 Mexico Dog Food Market by Pricing
 - 9.1 Premium Products
 - 9.1.1 Historical Trend (2018-2024)
 - 9.1.2 Forecast Trend (2025-2034)
 - 9.2 Mass Products
 - 9.2.1 Historical Trend (2018-2024)
 - 9.2.2 Forecast Trend (2025-2034)
- 10 Mexico Dog Food Market by Distribution Channel
 - 10.1 Supermarkets and Hypermarkets
 - 10.1.1 Historical Trend (2018-2024)
 - 10.1.2 Forecast Trend (2025-2034)
 - 10.2 Speciality Stores
 - 10.2.1 Historical Trend (2018-2024)
 - 10.2.2 Forecast Trend (2025-2034)
 - 10.3 Online
 - 10.3.1 Historical Trend (2018-2024)
 - 10.3.2 Forecast Trend (2025-2034)
 - 10.4 Others
- 11 Mexico Dog Food Market by Region
 - 11.1 Baja California
 - 11.1.1 Historical Trend (2018-2024)
 - 11.1.2 Forecast Trend (2025-2034)
 - 11.2 Northern Mexico
 - 11.2.1 Historical Trend (2018-2024)
 - 11.2.2 Forecast Trend (2025-2034)
 - 11.3 The Bajio
 - 11.3.1 Historical Trend (2018-2024)
 - 11.3.2 Forecast Trend (2025-2034)
 - 11.4 Central Mexico
 - 11.4.1 Historical Trend (2018-2024)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11.4.2 Forecast Trend (2025-2034)
- 11.5 Pacific Coast
 - 11.5.1 Historical Trend (2018-2024)
 - 11.5.2 Forecast Trend (2025-2034)
- 11.6 Yucatan Peninsula
 - 11.6.1 Historical Trend (2018-2024)
 - 11.6.2 Forecast Trend (2025-2034)
- 12 Market Dynamics
 - 12.1 SWOT Analysis
 - 12.1.1 Strengths
 - 12.1.2 Weaknesses
 - 12.1.3 Opportunities
 - 12.1.4 Threats
 - 12.2 Porter's Five Forces Analysis
 - 12.2.1 Supplier's Power
 - 12.2.2 Buyers Powers
 - 12.2.3 Threat of New Entrants
 - 12.2.4 Degree of Rivalry
 - 12.2.5 Threat of Substitutes
 - 12.3 Key Indicators for Demand
 - 12.4 Key Indicators for Price
- 13 Value Chain Analysis
- 14 Competitive Landscape
 - 14.1 Supplier Selection
 - 14.2 Key Global Players
 - 14.3 Key Regional Players
 - 14.4 Key Player Strategies
 - 14.5 Company Profiles
 - 14.5.1 Nestle S.A.
 - 14.5.1.1 Company Overview
 - 14.5.1.2 Product Portfolio
 - 14.5.1.3 Demographic Reach and Achievements
 - 14.5.1.4 Certifications
 - 14.5.2 Mars, Incorporated
 - 14.5.2.1 Company Overview
 - 14.5.2.2 Product Portfolio
 - 14.5.2.3 Demographic Reach and Achievements
 - 14.5.2.4 Certifications
 - 14.5.3 Schell & Kampeter, Inc.
 - 14.5.3.1 Company Overview
 - 14.5.3.2 Product Portfolio
 - 14.5.3.3 Demographic Reach and Achievements
 - 14.5.3.4 Certifications
 - 14.5.4 Colgate-Palmolive Company
 - 14.5.4.1 Company Overview
 - 14.5.4.2 Product Portfolio
 - 14.5.4.3 Demographic Reach and Achievements

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 14.5.4.4 Certifications
- 14.5.5 General Mills, Inc.
 - 14.5.5.1 Company Overview
 - 14.5.5.2 Product Portfolio
 - 14.5.5.3 Demographic Reach and Achievements
 - 14.5.5.4 Certifications
- 14.5.6 Wellness Pet Company, Inc.
 - 14.5.6.1 Company Overview
 - 14.5.6.2 Product Portfolio
 - 14.5.6.3 Demographic Reach and Achievements
 - 14.5.6.4 Certifications
- 14.5.7 The J.M. Smucker Company
 - 14.5.7.1 Company Overview
 - 14.5.7.2 Product Portfolio
 - 14.5.7.3 Demographic Reach and Achievements
 - 14.5.7.4 Certifications
- 14.5.8 Costco Wholesale Corporation
 - 14.5.8.1 Company Overview
 - 14.5.8.2 Product Portfolio
 - 14.5.8.3 Demographic Reach and Achievements
 - 14.5.8.4 Certifications
- 14.5.9 Nueva Tecnologia en Alimentacion S.A. de C.V.
 - 14.5.9.1 Company Overview
 - 14.5.9.2 Product Portfolio
 - 14.5.9.3 Demographic Reach and Achievements
 - 14.5.9.4 Certifications
- 14.5.10 M.I. Industries, Incorporated (Instinct Pet Food)
 - 14.5.10.1 Company Overview
 - 14.5.10.2 Product Portfolio
 - 14.5.10.3 Demographic Reach and Achievements
 - 14.5.10.4 Certifications
- 14.5.11 Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Mexico Dog Food Market Size and Share - Outlook Report, Forecast Trends and Growth Analysis (2025-2034)

Market Report | 2025-06-05 | 115 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3599.00
	Five User License	\$4249.00
	Corporate License	\$5099.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-22"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com