

Mexico Coating Market Report and Forecast 2025-2034

Market Report | 2025-06-05 | 130 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$3599.00
- Five User License \$4249.00
- Corporate License \$5099.00

Report description:

The Mexico coating market size reached nearly USD 3.12 Billion in 2024. The market is projected to grow at a CAGR of 4.10% between 2025 and 2034, reaching almost USD 4.66 Billion by 2034.

The Mexican manufacturing industry is thriving, driven by increasing foreign direct investments from the USA, Japan, and other European countries. With the increase in the production volume of various household appliances and automotive and electronic goods, the demand for powder-based coatings is increasing significantly. With the increasing automation of powder coating technology and improvements in colour change technology, the Mexico coating market growth is expected to witness an upward trajectory over the forecast period.

Rising infrastructural development in Mexico is also expected to propel the Mexico coating market expansion. For instance, Felipe Angeles International Airport in Mexico City is primarily made from architectural metal components, which require high standards of polishing and coating. In 2022, the Mexican government announced its plans to invest \$600 million in the construction of new airports and other buildings, which is further expected to leverage the Mexico coating market growth.

Major market players in the Mexico coating market are expanding their production capabilities to capitalise on the opportunities presented by nearshoring American and European business operations. For instance, WEG is investing \$20 million in Atotonilco de Tula for the construction of a new factory for manufacturing industrial liquid paints.

Market Segmentation

Mexico Coating Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

Market Breakup by Resin

- Acrylic

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Alkyd
- Polyurethane
- Epoxy
- Polyester
- Others

Market Breakup by Technology

- Solvent Borne
- Water Borne
- Powder Based
- Others

Market Breakup by End Use

- Automotive
- Electronics
- Aerospace
- General Industrial
- Power Generation
- Marine
- Others

Market Breakup by Region

- Baja California
- Northern Mexico
- The Bajio
- Central Mexico
- Pacific Coast
- Yucatan Peninsula

Competitive Landscape

The key Mexico coating market players are:

- BASF SE
- Akzo Nobel N.V.
- PPG Industries Inc.
- Hempel A/S
- Nippon Paint Holdings Co., Ltd.
- Axalta Coating Systems, LLC
- Jotun A/S
- The Sherwin-Williams Company
- Kansai Paint Co., Ltd.
- Corev Inc.
- Champion Coat Paints and Coatings

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Others

Table of Contents:

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 Latin America Coating Market Overview
 - 5.1 Key Industry Highlights
 - 5.2 Latin America Coating Historical Market (2018-2024)
 - 5.3 Latin America Coating Market Forecast (2025-2034)
 - 5.4 Latin America Coating Market Share by Country
 - 5.4.1 Brazil
 - 5.4.2 Mexico
 - 5.4.3 Argentina
 - 5.4.4 Others
- 6 Mexico Coating Market Overview
 - 6.1 Key Industry Highlights
 - 6.2 Mexico Coating Historical Market (2018-2024)
 - 6.3 Mexico Coating Market Forecast (2025-2034)
- 7 Mexico Coating Market by Resin

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.1 Acrylic
 - 7.1.1 Historical Trend (2018-2024)
 - 7.1.2 Forecast Trend (2025-2034)
- 7.2 Alkyd
 - 7.2.1 Historical Trend (2018-2024)
 - 7.2.2 Forecast Trend (2025-2034)
- 7.3 Polyurethane
 - 7.3.1 Historical Trend (2018-2024)
 - 7.3.2 Forecast Trend (2025-2034)
- 7.4 Epoxy
 - 7.4.1 Historical Trend (2018-2024)
 - 7.4.2 Forecast Trend (2025-2034)
- 7.5 Polyester
 - 7.5.1 Historical Trend (2018-2024)
 - 7.5.2 Forecast Trend (2025-2034)
- 7.6 Others
- 8 Mexico Coating Market by Technology
 - 8.1 Solvent Borne
 - 8.1.1 Historical Trend (2018-2024)
 - 8.1.2 Forecast Trend (2025-2034)
 - 8.2 Water Borne
 - 8.2.1 Historical Trend (2018-2024)
 - 8.2.2 Forecast Trend (2025-2034)
 - 8.3 Powder Based
 - 8.3.1 Historical Trend (2018-2024)
 - 8.3.2 Forecast Trend (2025-2034)
 - 8.4 Others
- 9 Mexico Coating Market by End Use
 - 9.1 Automotive
 - 9.1.1 Historical Trend (2018-2024)
 - 9.1.2 Forecast Trend (2025-2034)
 - 9.2 Electronics
 - 9.2.1 Historical Trend (2018-2024)
 - 9.2.2 Forecast Trend (2025-2034)
 - 9.3 Aerospace
 - 9.3.1 Historical Trend (2018-2024)
 - 9.3.2 Forecast Trend (2025-2034)
 - 9.4 General Industrial
 - 9.4.1 Historical Trend (2018-2024)
 - 9.4.2 Forecast Trend (2025-2034)
 - 9.5 Power Generation
 - 9.5.1 Historical Trend (2018-2024)
 - 9.5.2 Forecast Trend (2025-2034)
 - 9.6 Marine
 - 9.6.1 Historical Trend (2018-2024)
 - 9.6.2 Forecast Trend (2025-2034)
 - 9.7 Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10 Mexico Coating Market by Region
 - 10.1 Baja California
 - 10.1.1 Historical Trend (2018-2024)
 - 10.1.2 Forecast Trend (2025-2034)
 - 10.2 Northern Mexico
 - 10.2.1 Historical Trend (2018-2024)
 - 10.2.2 Forecast Trend (2025-2034)
 - 10.3 The Bajio
 - 10.3.1 Historical Trend (2018-2024)
 - 10.3.2 Forecast Trend (2025-2034)
 - 10.4 Central Mexico
 - 10.4.1 Historical Trend (2018-2024)
 - 10.4.2 Forecast Trend (2025-2034)
 - 10.5 Pacific Coast
 - 10.5.1 Historical Trend (2018-2024)
 - 10.5.2 Forecast Trend (2025-2034)
 - 10.6 Yucatan Peninsula
 - 10.6.1 Historical Trend (2018-2024)
 - 10.6.2 Forecast Trend (2025-2034)
- 11 Market Dynamics
 - 11.1 SWOT Analysis
 - 11.1.1 Strengths
 - 11.1.2 Weaknesses
 - 11.1.3 Opportunities
 - 11.1.4 Threats
 - 11.2 Porter's Five Forces Analysis
 - 11.2.1 Supplier's Power
 - 11.2.2 Buyers Powers
 - 11.2.3 Threat of New Entrants
 - 11.2.4 Degree of Rivalry
 - 11.2.5 Threat of Substitutes
 - 11.3 Key Indicators for Demand
 - 11.4 Key Indicators for Price
- 12 Trade Data Analysis (HS Code: 329)
 - 12.1 Major Importing Countries
 - 12.1.1 By Volume
 - 12.1.2 By Value
 - 12.2 Major Exporting Countries
 - 12.2.1 By Volume
 - 12.2.2 By Value
- 13 Competitive Landscape
 - 13.1 Supplier Selection
 - 13.2 Key Global Players
 - 13.3 Key Regional Players
 - 13.4 Key Player Strategies
 - 13.5 Company Profiles
 - 13.5.1 BASF SE

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 13.5.1.1 Company Overview
- 13.5.1.2 Product Portfolio
- 13.5.1.3 Demographic Reach and Achievements
- 13.5.1.4 Certifications
- 13.5.2 Akzo Nobel N.V.
- 13.5.2.1 Company Overview
- 13.5.2.2 Product Portfolio
- 13.5.2.3 Demographic Reach and Achievements
- 13.5.2.4 Certifications
- 13.5.3 PPG Industries Inc.
- 13.5.3.1 Company Overview
- 13.5.3.2 Product Portfolio
- 13.5.3.3 Demographic Reach and Achievements
- 13.5.3.4 Certifications
- 13.5.4 Hempel A/S
- 13.5.4.1 Company Overview
- 13.5.4.2 Product Portfolio
- 13.5.4.3 Demographic Reach and Achievements
- 13.5.4.4 Certifications
- 13.5.5 Nippon Paint Holdings Co., Ltd.
- 13.5.5.1 Company Overview
- 13.5.5.2 Product Portfolio
- 13.5.5.3 Demographic Reach and Achievements
- 13.5.5.4 Certifications
- 13.5.6 Axalta Coating Systems, LLC
- 13.5.6.1 Company Overview
- 13.5.6.2 Product Portfolio
- 13.5.6.3 Demographic Reach and Achievements
- 13.5.6.4 Certifications
- 13.5.7 Jotun A/S
- 13.5.7.1 Company Overview
- 13.5.7.2 Product Portfolio
- 13.5.7.3 Demographic Reach and Achievements
- 13.5.7.4 Certifications
- 13.5.8 The Sherwin-Williams Company
- 13.5.8.1 Company Overview
- 13.5.8.2 Product Portfolio
- 13.5.8.3 Demographic Reach and Achievements
- 13.5.8.4 Certifications
- 13.5.9 Kansai Paint Co., Ltd.
- 13.5.9.1 Company Overview
- 13.5.9.2 Product Portfolio
- 13.5.9.3 Demographic Reach and Achievements
- 13.5.9.4 Certifications
- 13.5.10 Corev Inc.
- 13.5.10.1 Company Overview
- 13.5.10.2 Product Portfolio

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 13.5.10.3 Demographic Reach and Achievements
- 13.5.10.4 Certifications
- 13.5.11 Champion Coat Paints and Coatings
 - 13.5.11.1 Company Overview
 - 13.5.11.2 Product Portfolio
 - 13.5.11.3 Demographic Reach and Achievements
 - 13.5.11.4 Certifications
- 13.5.12 Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Mexico Coating Market Report and Forecast 2025-2034

Market Report | 2025-06-05 | 130 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3599.00
	Five User License	\$4249.00
	Corporate License	\$5099.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-06"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com