

Mexico Cat Food Market Size and Share - Outlook Report, Forecast Trends and Growth Analysis (2025-2034)

Market Report | 2025-06-05 | 124 pages | EMR Inc.

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Report description:

The Mexico cat food market size is projected to grow at a CAGR of 4.30% between 2025 and 2034. The market is being driven by the rising trend of pet humanisation and growing cat ownership in the country.

The increasing demand for wet cat food is expected to accelerate the Mexico cat food market expansion in the forecast period. Wet cat food is easily digestible and helps in increasing a cat's food intake by improving the texture and taste of dry cat food. It is rich in zinc, iron, biotin, and other essential ingredients, which facilitates the development of a healthy immune system and enhances skin health. Wet food is also beneficial as it improves overall hydration among cats and promotes the development of lean muscle mass. The development of innovative pet food flavours is expected to further support the market growth in the coming years.

Major Mexico pet food market players are expanding their production capabilities in the country to cater to the increasing demand for premium pet food products. For instance, in October 2023, ADM announced an investment of \$33 million in Guadalajara, Jalisco to expand its existing pet food production line in Mexico.

Pet ownership registered a significant jump in Mexico, especially after the COVID-19 pandemic, which led to the trend of pet humanisation. Preventive healthcare also became increasingly important among pet owners and major market players launched healthy cat food to cater to this demand. Over the forecast period, this is expected to drive the Mexico cat food market growth.

Market Segmentation

Mexico Cat Food Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

Market Breakup by Product

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- Dry Cat Food

- Cat Treats

- Wet Cat Food

Market Breakup by Ingredient Type

- Animal Derived

- Plant Derived

Market Breakup by Pricing

- Premium Products

- Mass Products

Market Breakup by Distribution Channel

- Supermarkets and Hypermarkets

- Speciality Stores

- Online

- Others

Market Breakup by Region

- Baja California

- Northern Mexico

- The Bajio

- Central Mexico

- Pacific Coast

- Yucatan Peninsula

Competitive Landscape

The key Mexico cat food market players are:

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- Nestle S.A.,
- Mars, Incorporated
- Schell & Kampeter, Inc.
- Colgate-Palmolive Company
- General Mills, Inc.
- Wellness Pet Company, Inc.
- The J.M. Smucker Company
- Nueva Tecnologia en Alimentacion S.A. de C.V.
- M.I. Industries, Incorporated (Instinct Pet Food)
- Tiki Pets
- Others

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