

Mexico Automotive Wheel Rims Market Report and Forecast 2025-2034

Market Report | 2025-06-05 | 140 pages | EMR Inc.

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Report description:

The Mexico automotive wheel rims market size is projected to grow at a CAGR of 6.20% between 2025 and 2034. The market is being driven by the rising tyre and vehicle manufacturing in Mexico.

As automotive companies strive to boost the manufacturing of tyres to cater to the rising volume of vehicle manufacturing, the Mexico automotive wheel rims market size is expected to expand. For instance, in March 2024, Yokohama Rubber Co., Ltd., announced its plans to establish a tyre manufacturing plant in the state of Coahuila to cater to the increasing demand for passenger vehicles in the market. Such expansion activities are expected to leverage the Mexico automotive wheel rims market growth in the forecast period.

Aftermarket sales channels are expected to lead the demand for wheel rims in the Mexico market. This is because they are comparatively cheaper than wheel rims sourced from original equipment manufacturers and maintain high-quality standards, which makes them durable. Moreover, aftermarket sales channels provide a greater variety of options to automotive manufacturers, which is driving their popularity across the region.

The increasing demand for aluminium and magnesium alloys for manufacturing wheel rims is one of the key Mexico automotive wheel rims market trends. This is because they are comparatively lightweight and can be cast into different designs, which makes them ideal for various aesthetic purposes. Moreover, they are extremely durable, which makes them suitable for usage in small passenger cars. The rising consumer demand for highly functional and comfortable vehicles is expected to facilitate the Mexico automotive wheel rims market growth in upcoming years.

Market Segmentation

Mexico Automotive Wheel Rims Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

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Market Breakup by Material Type:

- Steel
- Alloy
- Carbon Fibre
- Others

Market Breakup by Vehicle Type:

- Passenger Car
- Commercial Vehicle

Market Breakup by Sales Channel:

- OEM
- Aftermarket

Market Breakup by Region:

- Baja California
- Northern Mexico
- The Bajío
- Central Mexico
- Pacific Coast
- Yucatan Peninsula

Competitive Landscape

The key Mexico automotive wheel rims market players are:

- Iochpe-Maxion S.A.
- Accuride Corporation
- Superior Industries International, Inc.
- Howmet Aerospace Inc. (Alcoa Wheels)
- Wheel Pros, LLC (TSW Wheels)
- Ronal AG
- HRE Performance Wheels
- Vossen Wheels
- Others

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