

Japan Projector Market Report and Forecast 2025-2034

Market Report | 2025-05-29 | 103 pages | EMR Inc.

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Report description:

The Japan projector market is projected to grow at a CAGR of 5.30% between 2025 and 2034. The market is being aided by the expansion of the tourism industry in Japan, apart from various technological advancements.

Japan Projector Market Growth

In a bid to promote domestic and international tourism, the government of Tokyo announced its decision to hold a large-scale projection mapping display on its headquarters building in February 2024. The anticipated increase in the number of such tourist attractions is expected to bolster the market growth in the forecast period.

Powerful projectors which provide 360-degree visuals of art pieces in exhibitions and museums are expected to become increasingly popular. This is because of increasing innovation in history and storytelling in Japan. Moreover, technological advancements enabling multiple projectors to create high-resolution images without compromising on image quality have propelled the market expansion.

Projectors integrated into dome lights (commonly found in Japan's small-size apartments) are expected to witness a surge in demand. These devices are equipped with a voice assistant feature, which ensures a high degree of space optimisation and enhances living standards.

The development of smart projectors that cater to the requirements of both remote work and in-house entertainment is gaining significant traction in the market. This is because they are compact and portable, have smart streaming capability, and provide good image quality in meetings.

Japan Projector Industry Segmentation

Japan Projector Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

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Market Breakup by Type

- Home Theatre Projector
- Business Projector
- Portable Projector

Market Breakup by Technology

- DLP
- LCD
- LCOD

Market Breakup by Dimension

- 2D
- 3D

Market Breakup by Lumen

- Below 500
- 500-3000
- Above 3000

Market Breakup by Resolution

- VGA
- XGA
- HD
- FHD

Market Breakup by Application

- Consumer Electronics
- Corporate Offices
- Business
- Education
- Others

Market Breakup by Distribution Channel

- Hypermarkets/Supermarkets
- Speciality Stores
- Online Channels
- Others

Japan Projector Market Share

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On the basis of type, the market can be divided into home theatre projector, business projector, and portable projector. Over the forecast period, business projectors are expected to become one of the leading market segments, with the emergence of hybrid work models and the development of new offices.

Leading Companies in the Japan Projector Market

The report provides a detailed analysis of the following key players in the market, covering their competitive landscape and latest developments like mergers and acquisitions, investments, and capacity expansion.

- Optoma Technology, Inc.
- Sony Group Corporation
- LG Corporation
- Hitachi Ltd.
- BenQ Corporation
- Seiko Epson Corporation
- Acer Inc.
- Panasonic Corporation
- Koninklijke Philips N.V.
- Others

Major market players are launching innovative models of projectors, which find applications in both work and personal settings.

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