

Japan Mouse Market Report and Forecast 2025-2034

Market Report | 2025-05-29 | 118 pages | EMR Inc.

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Report description:

The Japan mouse market is projected to grow at a CAGR of 6.50% between 2025 and 2034. The market is being aided by growing demand for ergonomically designed mouse.

Japan Mouse Market Growth

Major market players are focusing on designing ergonomic mouse, which reduce muscle strain in wrist movement and facilitate palm placement at the right angle for maximum comfort. This eases the strain on the brachioradialis muscle (which facilitates wrist movement) and extensor digitorum communis muscle (which facilitates finger movement), thereby maximising productivity levels.

The integration of different connectivity features (such as wireless, wired, and Bluetooth) into mouse complements the smooth working of PCs, laptops, and tablets for users. Moreover, the availability of different colours, designs, and sizes in mouse attracts a wide range of consumers.

Increasing research into the manufacturing of intelligent mouse that monitor essential health parameters of working professionals like heart rate, oxygen saturation levels, haemoglobin levels, and pulse rate can lead to a reduction in the risk of stroke, heart attack, and other deadly diseases. The integration of environmental sensors for analysing temperature and humidity levels can enable organisations to improve working conditions for their employees and maximise their mental well-being. Thus, intelligent mouse can favourably influence policy-making in corporate organisations and enable people to maintain a good work-life balance. An increase in their demand is expected to emerge as one of the key market trends in the forecast period.

Japan Mouse Industry Segmentation

Japan Mouse Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

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Market Breakup by Type

- Wired
- Wireless

Market Breakup by Application

- Corporate/Enterprises
- Personal

Market Breakup by Distribution Channel

- Offline
- Online

Japan Mouse Market Share

Based on distribution channel, the market can be divided into online and offline. The increasing flexibility and convenience of ordering and receiving goods are expected to drive the popularity of online distribution channels. Doorstep deliveries and free product returns build consumer confidence in making product purchases online and the guarantee of full refunds protects them from losses caused by poor purchase decisions. This motivates them to purchase mouse through verified and safe distribution channels and companies operating online.

Leading Companies in the Japan Mouse Market

The report provides a detailed analysis of the following key players in the market, covering their competitive landscape and latest developments like mergers and acquisitions, investments, and capacity expansion.

- Apple, Inc.
- HP Inc.
- Logitech International S.A.
- Lenovo Group Ltd.
- ASUSTEK Computer Inc.
- Dell Inc.
- Razer Inc.
- Acer Inc.
- Cooler Master Co. Ltd.
- Corsair Memory Inc.

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- Others

Table of Contents:

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 Asia Pacific Mouse Market Overview
 - 5.1 Key Industry Highlights
 - 5.2 Asia Pacific Mouse Historical Market (2018-2024)
 - 5.3 Asia Pacific Mouse Market Forecast (2025-2034)
 - 5.4 Asia Pacific Mouse Market Breakup by Country
 - 5.4.1 China
 - 5.4.2 Japan
 - 5.4.3 India
 - 5.4.4 ASEAN
 - 5.4.5 Australia
 - 5.4.6 Others
- 6 Japan Mouse Market Overview
 - 6.1 Key Industry Highlights

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- 6.2 Japan Mouse Historical Market (2018-2024)
- 6.3 Japan Mouse Market Forecast (2025-2034)
- 7 Japan Mouse Market by Type
 - 7.1 Wired
 - 7.1.1 Historical Trend (2018-2024)
 - 7.1.2 Forecast Trend (2025-2034)
 - 7.2 Wireless
 - 7.2.1 Historical Trend (2018-2024)
 - 7.2.2 Forecast Trend (2025-2034)
- 8 Japan Mouse Market by Application
 - 8.1 Corporate/Enterprises
 - 8.1.1 Historical Trend (2018-2024)
 - 8.1.2 Forecast Trend (2025-2034)
 - 8.2 Personal
 - 8.2.1 Historical Trend (2018-2024)
 - 8.2.2 Forecast Trend (2025-2034)
- 9 Japan Mouse Market by Distribution Channel
 - 9.1 Offline
 - 9.1.1 Historical Trend (2018-2024)
 - 9.1.2 Forecast Trend (2025-2034)
 - 9.2 Online
 - 9.2.1 Historical Trend (2018-2024)
 - 9.2.2 Forecast Trend (2025-2034)
- 10 Market Dynamics
 - 10.1 SWOT Analysis
 - 10.1.1 Strengths
 - 10.1.2 Weaknesses
 - 10.1.3 Opportunities
 - 10.1.4 Threats
 - 10.2 Porter's Five Forces Analysis
 - 10.2.1 Supplier's Power
 - 10.2.2 Buyer's Power
 - 10.2.3 Threat of New Entrants
 - 10.2.4 Degree of Rivalry
 - 10.2.5 Threat of Substitutes
 - 10.3 Key Indicators for Demand
 - 10.4 Key Indicators for Price
- 11 Competitive Landscape
 - 11.1 Supplier Selection
 - 11.2 Key Global Players
 - 11.3 Key Regional Players
 - 11.4 Key Player Strategies
 - 11.5 Company Profiles
 - 11.5.1 Apple, Inc.
 - 11.5.1.1 Company Overview
 - 11.5.1.2 Product Portfolio
 - 11.5.1.3 Demographic Reach and Achievements

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- 11.5.1.4 Certifications
- 11.5.2 HP Inc.
 - 11.5.2.1 Company Overview
 - 11.5.2.2 Product Portfolio
 - 11.5.2.3 Demographic Reach and Achievements
 - 11.5.2.4 Certifications
- 11.5.3 Logitech International S.A.
 - 11.5.3.1 Company Overview
 - 11.5.3.2 Product Portfolio
 - 11.5.3.3 Demographic Reach and Achievements
 - 11.5.3.4 Certifications
- 11.5.4 Lenovo Group Ltd.
 - 11.5.4.1 Company Overview
 - 11.5.4.2 Product Portfolio
 - 11.5.4.3 Demographic Reach and Achievements
 - 11.5.4.4 Certifications
- 11.5.5 ASUSTEK Computer Inc.
 - 11.5.5.1 Company Overview
 - 11.5.5.2 Product Portfolio
 - 11.5.5.3 Demographic Reach and Achievements
 - 11.5.5.4 Certifications
- 11.5.6 Dell Inc.
 - 11.5.6.1 Company Overview
 - 11.5.6.2 Product Portfolio
 - 11.5.6.3 Demographic Reach and Achievements
 - 11.5.6.4 Certifications
- 11.5.7 Razer Inc.
 - 11.5.7.1 Company Overview
 - 11.5.7.2 Product Portfolio
 - 11.5.7.3 Demographic Reach and Achievements
 - 11.5.7.4 Certifications
- 11.5.8 Acer Inc.
 - 11.5.8.1 Company Overview
 - 11.5.8.2 Product Portfolio
 - 11.5.8.3 Demographic Reach and Achievements
 - 11.5.8.4 Certifications
- 11.5.9 Cooler Master Co. Ltd.
 - 11.5.9.1 Company Overview
 - 11.5.9.2 Product Portfolio
 - 11.5.9.3 Demographic Reach and Achievements
 - 11.5.9.4 Certifications
- 11.5.10 Corsair Memory Inc.
 - 11.5.10.1 Company Overview
 - 11.5.10.2 Product Portfolio
 - 11.5.10.3 Demographic Reach and Achievements
 - 11.5.10.4 Certifications
- 11.5.11 Others

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