

## **Italy ICT Market Report and Forecast 2025-2034**

Market Report | 2025-05-29 | 115 pages | EMR Inc.

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### **Report description:**

The Italy ICT market attained a value of around USD 80.50 Billion in 2024. The market is projected to grow at a CAGR of 7.10% between 2025 and 2034 to reach USD 159.84 Billion by 2034.

#### Italy ICT Market Growth

As per the EU's Digital Economy and Society Index of 2022, Italy has made significant progress in expanding its 5G coverage. While Europe's average 5G network coverage is 66%, Italy enjoys a rank of seven in terms of connectivity in Europe, where a substantial portion of its population can access 5G.

In terms of digital technology integration, Italy fares relatively well, with an estimated 95% of all companies using e-invoicing and cloud services to enhance productivity and achieve better business results. Italy has consistently moved towards digitalising its economy while realising a score of 49.3, which puts it in the eighteenth position out of 27 EU member countries.

Italy's National Recovery and Resilience Plan, launched in 2021, aims to invest EUR 49.2 billion towards the promotion of digital transformation in the country and support innovation in the manufacturing sector. Besides, it intends to connect 9000 schools to the internet via optical fibre networks and achieve 100% connectivity by 2026. This is expected to boost the development of ICT technologies in the coming years.

Increasing investments in analytics software and data management tools indicate the huge potential of big data in the market. The anticipated increase in digitalisation of government services, healthcare delivery, and the retail industry is expected to drive the demand for various big data tools, further propelling the market growth.

#### Italy ICT Industry Segmentation

Italy ICT Market Report and Forecast 2025-2034 provides an in-depth analysis of the different market segments mentioned below:

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## Market Breakup by Type

- Hardware \_x000D\_ \_x000D\_ Network Switches \_x000D\_ Routers and WLAN \_x000D\_ Servers and Storage \_x000D\_ Others \_x000D\_ \_x000D\_
- Hardware \_x000D\_ \_x000D\_ Network Switches \_x000D\_ Routers and WLAN \_x000D\_ Servers and Storage \_x000D\_ Others \_x000D\_ \_x000D\_
- Software
- IT and Infrastructure Services
- Telecommunication Services
  
- Software
- IT and Infrastructure Services
- Telecommunication Services

## Market Breakup by Enterprise Size

- Small and Medium Enterprises
- Large Enterprises

## Market Breakup by Industry Vertical

- BFSI
- IT and Telecom
- Government
- Retail and E-Commerce
- Manufacturing
- Energy and Utilities
- Others

## Italy ICT Market Share

Based on industry vertical, the market is divided into manufacturing, energy and utilities, IT and telecom, government, BFSI, and retail and e-commerce, among others. Over the forecast period of 2025-2034, the retail and e-commerce sector is projected to grow at a CAGR of 7.6%, as businesses shift their focus towards expanding their online presence to capture consumer attention and boost sales.

## Leading Companies in Italy ICT Market

Major market players are attempting to fuel the development of high-performance computing and artificial intelligence and revolutionise the field of ICT.

- IBM Corp.
- Cisco Systems Inc.
- Google LLC

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- SAP SE
- Microsoft Corp.
- Oracle Corp.
- HP Inc.
- Dell Inc.
- Reply S.p.A
- Capgemini SE
- Others

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