

India Webcam Market Report and Forecast 2025-2034

Market Report | 2025-05-29 | 110 pages | EMR Inc.

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Report description:

The India webcam market reached around USD 255.36 Million in 2024. The market is projected to grow at a CAGR of 9.00% between 2025 and 2034 to reach nearly USD 604.53 Million by 2034.

India Webcam Market Growth

India's edtech industry, which is valued at over INR 15,000 crores is expected to grow at a CAGR of over 45% during the forecast period. In H1 2019, the industry received an investment of \$100 million, which rose to \$800 million year-on-year. Nearly 1.4 million schools, 51,000 colleges, and 300 million students in India depend on online education to fulfil their potential. Almost 65% of India's population is aged between 12-29 years, of which nearly 7 million students use mobile phones for assignments and projects. Online test preparation platforms are expected to grow at a CAGR of 64%, with primary and secondary education (60% CAGR), language learning (42% CAGR), and higher education (41% CAGR) following closely. This is expected to increase the demand for good quality webcams embedded in laptops and mobile phones that ensure a seamless learning experience during live interactive classes, thereby driving market growth.

Live entertainment events have become increasingly popular in India. In 2022, nearly 8 million people attended over 19,000 events and live entertainment shows, as per Book My Show's annual report. Companies like Paytm Insider witnessed a growth of 4 times in revenue and 2.5 times in the number of active users. This is expected to accelerate the demand for premium webcams that provide a seamless experience of entertainment to people, thereby driving market expansion.

India Webcam Industry Segmentation

India Webcam Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

Market Breakup by Webcam Type:

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- External Webcam
- Embedded Webcam

Market Breakup by Technology:

- Analogue
- Digital

Market Breakup by End Use:

- Security and Surveillance
- Entertainment
- Video Conference
- Live Events
- Visual Marketing
- Others

Market Breakup by Distribution Channel:

- Online
- Offline

Market Breakup by Region:

- East India
- West and Central India
- North India
- South India

India Webcam Market Share

Based on region, the market is segmented into East India, West India and Central India, North India, and South India. South India is projected to dominate the market, representing 21% of the overall market share. Over the forecast period of 2025-2034, East India is assessed to grow at a CAGR of 9.4% due to increasing demand for security and surveillance cameras.

Leading Companies in the India Webcam Market

Major Indian companies are expected to introduce high-resolution webcam models, which provide superior low-light performance and are equipped with microphones and noise-cancellation features.

- Logitech S.A.
- Microsoft Corporation
- Razer Inc.
- Creative Technology Ltd.

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- HP Development Company, L.P.

- AVerMedia Technologies, Inc.

- Arashi Vision Inc.

- Lenovo Group Ltd.

- Dell, Inc.

- Corsair Memory Inc.

- Others

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