

India Sunflower Oil Market Report and Forecast 2025-2034

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Report description:

The India sunflower oil market reached around 2.71 MMT in 2024. The market is projected to grow at a CAGR of 7.30% between 2025 and 2034 to reach nearly 5.48 MMT by 2034.

India Sunflower Oil Market Outlook

- In 2020, Indian farmers cultivated sunflower crops on 225.8 thousand hectares of land.
- The production of sunflower crops surged by 7% in 2020-21 and reached 228.32 thousand tons.
- India mainly imports sunflower oil from Russia in large quantities.

India Sunflower Oil Market Growth

Sunflower is one of the major oilseed crops of India. Karnataka has the highest area of land under sunflower cultivation (56.5%), followed by Maharashtra (12.2%), Andhra Pradesh (3.9%), and Odisha (7.3%). Besides, Karnataka (48.6%), Maharashtra (5.7%), and Odisha (9.9%) are the leading producers of sunflower oil in the country, followed by Andhra Pradesh and Haryana.

The consumption of edible oils has risen steadily in India, with rural households constituting nearly 81% of the overall increase. This is attributed to high accessibility to local crops and high awareness about the health benefits of sunflower oil.

In the urban and rural regions of Gujarat, consumption of sunflower oil has risen from 9.8% and 7.5% in 2016-17 to 18.1% and 9.8% in 2020-21 (respectively). In Madhya Pradesh, its consumption has risen to 10%. A substantial portion of Tamil Nadu's urban population consumes sunflower oil, with consumption rising to 57.5% in 2020-21. Sunflower oil is preferred by 50.8% of families in urban areas and 30.2% of families in rural regions in the state because of its numerous benefits and applications. Similarly, in the urban and rural areas of West Bengal, sunflower consumption has recorded a growth of 0.6% and 0.9%, respectively, between

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2016 and 2020.

India Sunflower Oil Industry Segmentation

India Sunflower Oil Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

Market Breakup by Type:

- Linoleic Oil
- Mid-Oleic Oil
- High-Oleic Oil

Market Breakup by Product Type:

- Processed
- Virgin

Market Breakup by End Use:

- Food Services
- Retail
- Others

Market Breakup by Distribution Channel:

- Hypermarkets/Supermarkets
- Convenience Stores
- Online Channel
- Others

Market Breakup by Region:

- East India
- West and Central India
- North India
- South India

India Sunflower Oil Market Share

Based on region, the market is divided into East India, West and Central India, North India, and South India. Over the forecast period of 2025-2034, East India is projected to grow at a CAGR of 7.8% due to the widespread accessibility and rising awareness of the associated health benefits of sunflower oil.

Leading Companies in the India Sunflower Oil Market

Major market players are capitalising on the rising health consciousness in the country by introducing organic and healthy

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sunflower oil rich in saturated fat, vitamin E, and fatty acids.

- Adani Wilmar Limited
- Patanjali Foods Ltd.
- Cargill, Incorporated
- Emami Agrotech Ltd.
- Bunge Limited
- Gemini Edibles & Fats India Limited
- Gokul Agro Resource Ltd.
- Vimal Oil & Foods Ltd.
- Raj Mills Ltd.
- K. S. Oils Limited
- Others

India Sunflower Oil Market Report Snapshots

India Sunflower Oil Market Size

India Sunflower Oil Market Growth

India Sunflower Oil Market Share

India Sunflower Oil Companies

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