

India Paints and Coatings Market Size Analysis Report - Market Share, Forecast Trends and Outlook (2025-2034)

Market Report | 2025-05-29 | 102 pages | EMR Inc.

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Report description:

The India paints and coatings market was valued at USD 9.37 Billion in 2024. The industry is expected to grow at a CAGR of 9.10% during the forecast period of 2025-2034 to attain a valuation of USD 22.39 Billion by 2034.

India Paints and Coatings Market Growth

The Indian paints and coatings market is one of the fastest-growing sectors across Asia. The rising real estate investments and infrastructure development in India are supporting the demand for paints and coatings across the country. The project completion in 2024-2025, along with increased government funding for affordable infrastructure and housing is supporting the market. In April 2024, the government of India announced their plans to construct 30 million affordable houses over the upcoming five years through PM Awas Yojana, in addition to the 40 million houses that are already under construction.

Prominent growth and contributions from the architectural and industrial sectors in India have allowed Indian manufacturers to witness growth over the years. Repainting of buildings is a key factor driving the demand for decorative paints. This is due to the increasing population, rising rental homes, and growing income levels of the population.

From July to September 2023, home sales in the seven largest cities of India including Mumbai, New Delhi, and Bangalore increased 36% compared to the same period in 2022, to more than 112,000 units. The growing recognition of some of the major cities like Bengaluru, Hyderabad, and Chennai as the best performing and preferred real estate destinations in India (South India in particular) is supporting the regional demand for paints and coatings.

India Paints and Coatings Industry Segmentation

India Paints and Coatings Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following

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segments:

Market Breakup by Type

- Architectural Coatings

- Industrial Coatings

- Market by Industry _x000D_ _x000D_ Automotive _x000D_ Wood _x000D_ Transportation_x000D_ _x000D_ Railroad Cards Construction and Repair _x000D_ Marine Uses _x000D_ Traffic _x000D_ Bridges _x000D_ Containers _x000D_ Civil Infrastructure _x000D_ _x000D_ _x000D_ Packaging_x000D_ _x000D_ Can Coating _x000D_ Food and Beverage Processing _x000D_ _x000D_ _x000D_ Others_x000D_ _x000D_ Oil and Gas _x000D_ Primary Metals, Mining Operations _x000D_ Polymer Flooring Systems _x000D_ Coil Coating _x000D_ Passive Fire Protection _x000D_ Public Utilities _x000D_ Water and STP _x000D_ National Defense and Space _x000D_ Pulp and Paper Mills _x000D_ Other Processing Uses Incl. Textiles _x000D_ _x000D_ _x000D_ _x000D_

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- Thermosetting Powder Coating

- Market by End Use _x000D_ _x000D_ General Metal Finishing _x000D_ Appliances _x000D_ Heating, Ventilation, and Air Conditioning (HVAC) _x000D_ Electrical _x000D_ Architectural _x000D_ Automotive _x000D_ Functional _x000D_ Nonmetal _x000D_ _x000D_

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- _x000D_ Others_x000D_ _x000D_ Oil and Gas_x000D_ Primary Metals, Mining Operations_x000D_ Polymer Flooring Systems_x000D_ Coil Coating_x000D_ Passive Fire Protection_x000D_ Public Utilities_x000D_ Water and STP_x000D_ National Defense and Space_x000D_ Pulp and Paper Mills_x000D_ Other Processing Uses Incl. Textiles_x000D_ _x000D_ _x000D_ _x000D_
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x000D _x000D_

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Two-Component) _x000D_ Ethyl Silicate _x000D_ Silicone _x000D_ Vinyl _x000D_ Chlorinated Rubber _x000D_ Acrylic _x000D_ Alkyd _x000D_ Modified Binders _x000D_ _x000D_ Modified Epoxies _x000D_ Organic Zinc-Rich Coatings _x000D_ Epoxy Esters _x000D_ Coal Tar Epoxies _x000D_ Phenolic-Modified Alkyds _x000D_ Silicone-Modified Alkyds _x000D_ Organic-Inorganic Siloxane _x000D_ Hybrids (Polysiloxanes) _x000D_ _x000D_ _x000D_ _x000D_

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Market Breakup by Region

- North India
- East and Central India
- West India
- South India

India Paints and Coatings Market Share

Based on region, the market is divided into North India, East and Central India, West India, and South India. South India is anticipated to grow significantly with the increasing number of government investments to boost the real estate and infrastructure sector, increasing incomes of the population, and rising middle-class.

Leading Companies in the India Paints and Coatings Market

New players are entering the market while existing companies are scaling up and modernising their operations, further enhancing their competitive edge.

- Asian Paints Limited
- Berger Paints India Limited
- Akzo Nobel India Ltd
- Indigo Paints Ltd
- Kansai Nerolac Paints Limited
- Shalimar Paints Limited
- Jotun India Pvt. Ltd

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- Nippon Paint (India) Private Limited
- Sheenlac Paints Ltd
- Maharani Innovative Paints Pvt. Ltd
- Others

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