

India Headphones Market Report and Forecast 2025-2034

Market Report | 2025-05-29 | 172 pages | EMR Inc.

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Report description:

The India headphones market reached around USD 756.13 Million in 2024. The market is projected to grow at a CAGR of 5.40% between 2025 and 2034, reaching almost USD 1279.39 Million by 2034.

India Headphones Market Growth

India boasts the presence of various indigenous headphone manufacturers and startups like boat and Rapture Innovation Labs, among others, that are attempting to provide high-quality and immersive sound experience affordably to the price-conscious bourgeoisie. Moreover, advancements in audio technologies are driving the development of headphones with compactable and sleek design, personalisation, improved battery life, and portability.

The online sale of personal audio products like truly wireless earphones and buds is quite high in India. With the growth of disposable incomes, music enthusiasts in India are expected to spend more on premium quality headphones with spatial audio features. According to the Indian Music Industry, an average Indian spends 19.1 hours weekly listening to music, higher than the global average (18 hours weekly). This translates into roughly 2 hours of music daily. With increasing affordability of streaming services and greater accessibility to smartphones, consumers prefer listening to music on the go. This is expected to drive the demand for Bluetooth-based wireless earphones substantially in the coming years.

Premium headset manufacturers like Urbanista (a Sweden based audio company) are turning to India as a key market for selling premium quality headphones, where brand consciousness and income growth are expected to drive the demand for high-quality headphones over the forecast period.

India Headphones Industry Segmentation

India Headphones Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

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Market Breakup by Type

- Wired
- Wireless

Market Breakup by Application

- Fitness
- Gaming
- Virtual Reality
- Music and Entertainment

Market Breakup by Distribution Channel

- Online
- Offline

Market Breakup by Region

- North India
- East and Central India
- West India
- South India

India Headphones Market Share

Based on distribution channel, the market is divided into online and offline. Over the forecast period, online distribution channels are expected to dominate the market as the ease of online shopping and home delivery appeals to the Indian consumer.

Leading Companies in the India Headphones Market

The report provides a detailed analysis of the following key players in the market, covering their competitive landscape and latest developments like mergers and acquisitions, investments, and capacity expansion.

- Samsung Electronics Co. Ltd. (Harman International Industries, Inc.)
- Sony Group Corp.
- Panasonic Holdings Corp.
- Apple Inc.
- HP Inc.
- Koninklijke Philips N.V.

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- Yamaha Corp.

- Skullcandy Inc.

- Bose Corp.

- Shure Incorporated

- Others

Key players are developing advanced headphones with improved design, fit, and battery life to meet evolving demands of customers.

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