

India Body Lotion Market Report and Forecast 2025-2034

Market Report | 2025-05-28 | 95 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$3599.00
- Five User License \$4249.00
- Corporate License \$5099.00

Report description:

The India body lotion market reached USD 636.94 Million in 2024. The market is expected to grow at a CAGR of 7.80% between 2025 and 2034, reaching USD 1349.85 Million by 2034.

India Body Lotion Market Growth

Body moisturisers help to hydrate and nourish the skin, which helps in preventing dryness, improving overall skin texture, and maintaining soft, smooth, and healthy skin textures. Body moisture bottles have a large container capacity and come with dispensing mechanisms like pumps or flip-top caps for easy dispensing, making them more user-friendly. They are ideal for at-home use, allowing a more convenient, controlled application during daily moisturising applications, and ensuring consistent skin care without frequent refills.

In May 2024, Estee Lauder launched its Re-Nutriv Ultimate Diamond Collection in Jaisalmer, India. This luxurious skincare range aims to reverse damage from unhealthy lifestyles, enhance radiance, lighten dark spots, and fade post-acne marks. This collection comes with SIRTIVITY-LPTM technology and Black Diamond Truffle Extract that promote skin nourishment. This collection includes the Ultimate Diamond Transformative Brilliance Serum and the Ultimate Lift Regenerating Youth Creme Rich.

Tube-style body lotion containers are favoured for their convenience in the body lotion market. They come in compact sizes that make them easily fit into bags or purses, making them perfect for on-the-go use. These tube designs come with precise application with minimal waste, making them ideal for travel or on-the-go touch-ups throughout the day, ensuring skin remains moisturised wherever you are. These are preferred by individuals who usually travel a lot.

India Body Lotion Market Segmentation

India Body Lotion Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Market Breakup by Type:

- Dry Skin
- Oily Skin
- Normal Skin
- Sensitive Skin
- Others

Market Breakup by Packaging:

- Bottles
- Tubes
- Pumps
- Others

Market Breakup by End Use:

- Male
- Female
- Kids

Market Breakup by Distribution Channel:

- Hypermarkets/Supermarkets
- Convenience Stores
- Online Channel
- Others

Market Breakup by Region:

- North India
- East and Central India
- West India
- South India

India Body Lotion Market Share

Based on type, the market is divided into dry and oily skins. Products for dry skin are specially formulated to provide intense hydration and long-lasting moisture in Indian weather. Over the forecast period, moisturising products are expected to emerge as an important market segment, as the demand for skin hydration and moisturising will continue to rise due to climatic changes. These lotions contain shea butter, glycerine, and hyaluronic acid to combat dryness and soothe flaky skin.

Leading Companies in the India Body Lotion Market

The report provides a detailed analysis of the following key players in the market, covering their competitive landscape and the latest developments like mergers and acquisitions, investments, and capacity expansion.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- The Procter & Gamble Company
- Unilever plc
- Beiersdorf AG
- Estee Lauder Inc.
- Cosmic Products Pvt Ltd.
- Groupe Clarins
- Galderma SA
- Shiseido Co.,Ltd.
- Johnson & Johnson Limited
- Natura &Co Group of Companies
- Others

Major market players in the body lotion market are expanding their outreach by establishing speciality stores in strategic locations like airports, malls, etc. This move enhances their visibility to international tourists, thereby contributing to market growth. These strategic placements allow brands to capture a diverse customer base, promote their products to a global audience, and boost overall sales.

Table of Contents:

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 Asia Pacific Body Lotion Market Overview
 - 5.1 Key Industry Highlights
 - 5.2 Asia Pacific Body Lotion Historical Market (2018-2024)
 - 5.3 Asia Pacific Body Lotion Market Forecast (2025-2034)
 - 5.4 Asia Pacific Body Lotion Market Breakup by Country
 - 5.4.1 India
 - 5.4.2 Germany
 - 5.4.3 France
 - 5.4.4 Italy
 - 5.4.5 Others
- 6 India Body Lotion Market Overview
 - 6.1 Key Industry Highlights
 - 6.2 India Body Lotion Historical Market (2018-2024)
 - 6.3 India Body Lotion Market Forecast (2025-2034)
- 7 India Body Lotion Market by Type
 - 7.1 Dry Skin
 - 7.1.1 Historical Trend (2018-2024)
 - 7.1.2 Forecast Trend (2025-2034)
 - 7.2 Oily Skin
 - 7.2.1 Historical Trend (2018-2024)
 - 7.2.2 Forecast Trend (2025-2034)
 - 7.3 Normal Skin
 - 7.3.1 Historical Trend (2018-2024)
 - 7.3.2 Forecast Trend (2025-2034)
 - 7.4 Sensitive Skin
 - 7.4.1 Historical Trend (2018-2024)
 - 7.4.2 Forecast Trend (2025-2034)
 - 7.5 Others
- 8 India Body Lotion Market by Packaging
 - 8.1 Bottles
 - 8.1.1 Historical Trend (2018-2024)
 - 8.1.2 Forecast Trend (2025-2034)
 - 8.2 Tubes
 - 8.2.1 Historical Trend (2018-2024)
 - 8.2.2 Forecast Trend (2025-2034)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.3 Pumps
 - 8.3.1 Historical Trend (2018-2024)
 - 8.3.2 Forecast Trend (2025-2034)
- 8.4 Others
- 9 India Body Lotion Market by End Use
 - 9.1 Male
 - 9.1.1 Historical Trend (2018-2024)
 - 9.1.2 Forecast Trend (2025-2034)
 - 9.2 Female
 - 9.2.1 Historical Trend (2018-2024)
 - 9.2.2 Forecast Trend (2025-2034)
 - 9.3 Kids
 - 9.3.1 Historical Trend (2018-2024)
 - 9.3.2 Forecast Trend (2025-2034)
- 10 India Body Lotion Market by Distribution Channel
 - 10.1 Hypermarkets/Supermarkets
 - 10.1.1 Historical Trend (2018-2024)
 - 10.1.2 Forecast Trend (2025-2034)
 - 10.2 Convenience Stores
 - 10.2.1 Historical Trend (2018-2024)
 - 10.2.2 Forecast Trend (2025-2034)
 - 10.3 Online Channels
 - 10.3.1 Historical Trend (2018-2024)
 - 10.3.2 Forecast Trend (2025-2034)
 - 10.4 Others
- 11 India Body Lotion Market by Region
 - 11.1 North India
 - 11.1.1 Historical Trend (2018-2024)
 - 11.1.2 Forecast Trend (2025-2034)
 - 11.2 East and Central India
 - 11.2.1 Historical Trend (2018-2024)
 - 11.2.2 Forecast Trend (2025-2034)
 - 11.3 West India
 - 11.3.1 Historical Trend (2018-2024)
 - 11.3.2 Forecast Trend (2025-2034)
 - 11.4 South India
 - 11.4.1 Historical Trend (2018-2024)
 - 11.4.2 Forecast Trend (2025-2034)
- 12 Market Dynamics
 - 12.1 SWOT Analysis
 - 12.1.1 Strengths
 - 12.1.2 Weaknesses
 - 12.1.3 Opportunities
 - 12.1.4 Threats
 - 12.2 Porter's Five Forces Analysis
 - 12.2.1 Supplier's Power
 - 12.2.2 Buyer's Power

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 12.2.3 Threat of New Entrants
- 12.2.4 Degree of Rivalry
- 12.2.5 Threat of Substitutes
- 12.3 Key Indicators for Demand
- 12.4 Key Indicators for Price
- 13 Competitive Landscape
- 13.1 Supplier Selection
- 13.2 Key Global Players
- 13.3 Key Regional Players
- 13.4 Key Player Strategies
- 13.5 Company Profiles
- 13.5.1 The Procter & Gamble Company
 - 13.5.1.1 Company Overview
 - 13.5.1.2 Product Portfolio
 - 13.5.1.3 Demographic Reach and Achievements
 - 13.5.1.4 Certifications
- 13.5.2 Unilever plc
 - 13.5.2.1 Company Overview
 - 13.5.2.2 Product Portfolio
 - 13.5.2.3 Demographic Reach and Achievements
 - 13.5.2.4 Certifications
- 13.5.3 Beiersdorf AG
 - 13.5.3.1 Company Overview
 - 13.5.3.2 Product Portfolio
 - 13.5.3.3 Demographic Reach and Achievements
 - 13.5.3.4 Certifications
- 13.5.4 Estee Lauder Inc.
 - 13.5.4.1 Company Overview
 - 13.5.4.2 Product Portfolio
 - 13.5.4.3 Demographic Reach and Achievements
 - 13.5.4.4 Certifications
- 13.5.5 Cossmic Products Pvt Ltd.
 - 13.5.5.1 Company Overview
 - 13.5.5.2 Product Portfolio
 - 13.5.5.3 Demographic Reach and Achievements
 - 13.5.5.4 Certifications
- 13.5.6 Groupe Clarins
 - 13.5.6.1 Company Overview
 - 13.5.6.2 Product Portfolio
 - 13.5.6.3 Demographic Reach and Achievements
 - 13.5.6.4 Certifications
- 13.5.7 Galderma SA
 - 13.5.7.1 Company Overview
 - 13.5.7.2 Product Portfolio
 - 13.5.7.3 Demographic Reach and Achievements
 - 13.5.7.4 Certifications
- 13.5.8 Shiseido Co.,Ltd.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 13.5.8.1 Company Overview
- 13.5.8.2 Product Portfolio
- 13.5.8.3 Demographic Reach and Achievements
- 13.5.8.4 Certifications
- 13.5.9 Johnson & Johnson Limited
- 13.5.9.1 Company Overview
- 13.5.9.2 Product Portfolio
- 13.5.9.3 Demographic Reach and Achievements
- 13.5.9.4 Certifications
- 13.5.10 Natura &Co Group of Companies
- 13.5.10.1 Company Overview
- 13.5.10.2 Product Portfolio
- 13.5.10.3 Demographic Reach and Achievements
- 13.5.10.4 Certifications
- 13.5.11 Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

India Body Lotion Market Report and Forecast 2025-2034

Market Report | 2025-05-28 | 95 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3599.00
	Five User License	\$4249.00
	Corporate License	\$5099.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-23"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com