

India Backpack Market Report and Forecast 2025-2034

Market Report | 2025-05-28 | 130 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$3599.00
- Five User License \$4249.00
- Corporate License \$5099.00

Report description:

The India backpack market was valued at USD 1.05 Billion in 2024. The industry is expected to grow at a CAGR of 8.80% during the forecast period of 2025-2034 to attain a valuation of USD 2.44 Billion by 2034.

India Backpack Market Growth

The India backpack market growth is boosted by the escalating travel trend across the country, which directly drives the demand for travel bags. Travel bags are designed to keep the convenience of individuals travelling for business and leisure in mind and offer a more durable design with high-storage options. They offer multiple compartments, sturdy handles, and ergonomic designs to accommodate items like clothes, electronics, and other important stuff that are important while travelling. These designs target individuals who are seeking cost-effective, reliable, and efficient luggage solutions.

In February 2024, Asus India launched its URBN Traveler and URBN Laptop Backpack series, to make their entry into the lifestyle accessories category. These backpacks were designed to align with modern aesthetics needs and prioritize high-quality cushioning to safeguard electronics. The URBN Traveler series offered versatility for daily users by providing ample storage, large front pockets, dual mesh side pockets, and internal accessory pockets.

Sports and recreational bags are designed for tough and harsh environments, these bags are engineered with durable material, specialized compartments and ergonomic design which enables sports enthusiasts to carry their sports gear and equipment along with them, apart from personal belongings. These bags prioritize rugged design, functionality, versatility and comfort for athletes and fitness enthusiasts by providing more reliable and practical transportation solutions.

India Backpack Market Segmentation

India Backpack Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Market Breakup by Type

- Travel Bags
- Work/Laptop Bags
- Sports and Recreation Bags
- Others

Market Breakup by Material

- Nylon
- Polyester
- Leather
- Others

Market Breakup by Distribution Channel

- Offline
- Online

Market Breakup by Region

- North India
- East and Central India
- West India
- South India

India Backpack Market Share

The backpack market is segmented into nylon, polyester, leather, and others based on materials. Nylon is extensively used across backpack industry due to its high strength and durability. It is also very popular choice in the textile and automotive industries. Another material that share same traits as of nylon bag is Polyester, which is widely used in clothing and home furnishings industry for its wrinkle resistance and ease of care. All these material provide consumer with wide variety of option to select backpack.

Leading Companies in the India Backpack Market

The report provides a detailed analysis of the following key players in the market, covering their competitive landscape and the latest developments like mergers and acquisitions, investments, and capacity expansion.

- Adidas AG
- Nike Inc.
- Wildcraft India Ltd.
- PUMA SE

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com

- V.I.P. Industries Limited
- Safari Industries (India) Limited
- Samsonite International SA
- LVMH Moet Hennessy Louis Vuitton SE
- Decathlon SE
- Quadrant Consumer Products LLP (American Tourister)
- Others.

Major players in the market are increasingly focusing on expanding their operations and enhancing their product portfolios to stay competitive in the market. These companies are now coming up with innovative product lines and sustainable practices to strengthen their market positions and meet evolving consumer demands for high-quality, durable, and eco-friendly materials.

Table of Contents:

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles

- 4.1 Country Risk
- 4.2 Business Climate
- 5 Asia Pacific Backpack Market Overview
- 5.1 Key Industry Highlights
- 5.2 Asia Pacific Backpack Historical Market (2018-2024)
- 5.3 Asia Pacific Backpack Market Forecast (2025-2034)
- 6 India Backpack Market Overview
- 6.1 Key Industry Highlights
- 6.2 India Backpack Historical Market (2018-2024)
- 6.3 India Backpack Market Forecast (2025-2034)
- 7 India Backpack Market by Type
- 7.1 Travel Bags
 - 7.1.1 Historical Trend (2018-2024)
 - 7.1.2 Forecast Trend (2025-2034)
- 7.2 Work/Laptop Bags
 - 7.2.1 Historical Trend (2018-2024)
 - 7.2.2 Forecast Trend (2025-2034)
- 7.3 Sports and Recreation Bags
 - 7.3.1 Historical Trend (2018-2024)
 - 7.3.2 Forecast Trend (2025-2034)
- 7.4 Others
- 8 India Backpack Market by Material
 - 8.1 Nylon
 - 8.1.1 Historical Trend (2018-2024)
 - 8.1.2 Forecast Trend (2025-2034)
 - 8.2 Polyester
 - 8.2.1 Historical Trend (2018-2024)
 - 8.2.2 Forecast Trend (2025-2034)
 - 8.3 Leather
 - 8.3.1 Historical Trend (2018-2024)
 - 8.3.2 Forecast Trend (2025-2034)
 - 8.4 Others
- 9 India Backpack Market by Distribution Channel
 - 9.1 Offline
 - 9.1.1 Historical Trend (2018-2024)
 - 9.1.2 Forecast Trend (2025-2034)
 - 9.2 Online
 - 9.2.1 Historical Trend (2018-2024)
 - 9.2.2 Forecast Trend (2025-2034)
- 10 India Backpack Market by Region
 - 10.1 North India
 - 10.1.1 Historical Trend (2018-2024)
 - 10.1.2 Forecast Trend (2025-2034)
 - 10.2 East and Central India
 - 10.2.1 Historical Trend (2018-2024)
 - 10.2.2 Forecast Trend (2025-2034)
 - 10.3 West India

10.3.1 Historical Trend (2018-2024)

10.3.2 Forecast Trend (2025-2034)

10.4 South India

10.4.1 Historical Trend (2018-2024)

10.4.2 Forecast Trend (2025-2034)

11 Market Dynamics

11.1 SWOT Analysis

11.1.1 Strengths

11.1.2 Weaknesses

11.1.3 Opportunities

11.1.4 Threats

11.2 Porter's Five Forces Analysis

11.2.1 Supplier's Power

11.2.2 Buyer's Power

11.2.3 Threat of New Entrants

11.2.4 Degree of Rivalry

11.2.5 Threat of Substitutes

11.3 Key Indicators for Demand

11.4 Key Indicators for Price

12 Competitive Landscape

12.1 Supplier Selection

12.2 Key Global Players

12.3 Key Regional Players

12.4 Key Player Strategies

12.5 Company Profiles

12.5.1 Adidas AG

12.5.1.1 Company Overview

12.5.1.2 Product Portfolio

12.5.1.3 Demographic Reach and Achievements

12.5.1.4 Certifications

12.5.2 PUMA SE

12.5.2.1 Company Overview

12.5.2.2 Product Portfolio

12.5.2.3 Demographic Reach and Achievements

12.5.2.4 Certifications

12.5.3 Nike, Inc.

12.5.3.1 Company Overview

12.5.3.2 Product Portfolio

12.5.3.3 Demographic Reach and Achievements

12.5.3.4 Certifications

12.5.4 Wildcraft India Ltd.

12.5.4.1 Company Overview

12.5.4.2 Product Portfolio

12.5.4.3 Demographic Reach and Achievements

12.5.4.4 Certifications

12.5.5 V.I.P. Industries Limited

12.5.5.1 Company Overview

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

12.5.5.2 Product Portfolio

12.5.5.3 Demographic Reach and Achievements

12.5.5.4 Certifications

12.5.6 Safari Industries (India) Limited

12.5.6.1 Company Overview

12.5.6.2 Product Portfolio

12.5.6.3 Demographic Reach and Achievements

12.5.6.4 Certifications

12.5.7 Samsonite International SA

12.5.7.1 Company Overview

12.5.7.2 Product Portfolio

12.5.7.3 Demographic Reach and Achievements

12.5.7.4 Certifications

12.5.8 LVMH Moet Hennessy Louis Vuitton SE

12.5.8.1 Company Overview

12.5.8.2 Product Portfolio

12.5.8.3 Demographic Reach and Achievements

12.5.8.4 Certifications

12.5.9 Decathlon SE

12.5.9.1 Company Overview

12.5.9.2 Product Portfolio

12.5.9.3 Demographic Reach and Achievements

12.5.9.4 Certifications

12.5.10 Quadrant Consumer Products LLP (American Tourister)

12.5.10.1 Company Overview

12.5.10.2 Product Portfolio

12.5.10.3 Demographic Reach and Achievements

12.5.10.4 Certifications

12.5.11 Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

India Backpack Market Report and Forecast 2025-2034

Market Report | 2025-05-28 | 130 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3599.00
	Five User License	\$4249.00
	Corporate License	\$5099.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-11"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com