

India Anti-Aging Market Report and Forecast 2025-2034

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Report description:

The India anti-aging market size is projected to grow at a CAGR of 12.10% between 2025 and 2034. The market is being driven by the rising demand for sunscreens and the increasing popularity of bio-remodelling.

Bio-remodelling has emerged as one of the key India anti-aging market trends. This cosmetological intervention infuses the skin with moisture while parallelly stimulating the production of collagen and elastin within the skin. It has a relatively short recovery period and delivers a youthful-looking skin complexion over time.

Hyaluronic acid, which has the capability to retain moisture up to thousand times its weight, is a naturally occurring substance in the human body. Over time, as the body ages, the production of hyaluronic acid within the body reduces, which necessitates surgical intervention to enhance the appearance of the skin. Increasing consumer awareness about such procedures is expected to drive the India anti-aging market growth over the forecast period.

Anti-aging creams are becoming increasingly popular among Indian consumers. This is because they incorporate active ingredients such as retinoids, peptides, and antioxidants, which help moisturise the skin and enhance its elasticity. Moreover, they also help in reducing the influence of environmental stressors such as smoke and pollution and enhance the processes for cell repair and renewal. As consumer consciousness surrounding beauty rises, the India anti-aging market, driven by rising disposable incomes and rapid economic growth, is expected to witness a significant growth in the forecast period.

Market Segmentation

India Anti-Aging Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

Market Breakup by Product Type:

- Anti-Wrinkle Products

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- Anti-Pigmentation Products
- Sunscreen Products
- Hair Care Products

Market Breakup by Devices and Technology:

- Microdermabrasion Devices
- Aesthetic Energy Devices

Market Breakup by Demography:

- Age Group
- Gender
- Income

Market Breakup by Industry:

- Hair Care Industry
- Skin Care Industry
- Dental Care Industry

Market Breakup by Region:

- North India
- East and Central India
- West India
- South India

Competitive Landscape

The key India anti-aging product market players are:

- Estee Lauder Companies Inc.
- L'Oreal S.A.
- Johnson & Johnson
- Panasonic Holdings Corp.
- Koninklijke Philips N.V.
- Beiersdorf AG
- Shiseido Company, Limited
- Groupe Clarins
- Merck KGaA
- Revlon Inc.
- Others

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