

India Air Conditioner Market Report and Forecast 2025-2034

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Report description:

The India air conditioner market size reached USD 3.15 Billion in 2024. The market is expected to grow at a CAGR of 7.78% between 2025 and 2034, reaching USD 6.66 Billion by 2034.

The India air conditioner market growth is boosted by window AC since they are convenient for residential use, consume less energy, compatible with inverters, and can be installed easily in window panels.

Window AC units are convenient and a budget-friendly choice for residential and commercial buildings. They offer easy installation, energy efficiency, and portability and can be installed without ducts thus taking up less space. This makes them ideal for older buildings, and apartments, providing a cool and comfortable environment without any hassle.

In February 2024, Panasonic launched its latest air conditioner lineup in India, featuring innovative technology such as Matter-enabled Room ACs powered by Miraie. This launch included 7-in-1 convertible Room ACs and a range of 2024 inverter ACs. Panasonic also introduced 60 new models across its AC range.

Central AC units provide centralised cooling, ensuring uniform comfort throughout. They enhance indoor quality by filtering air, reducing indoor noise, and increasing property value. Central ACs are compatible with smart thermostats for precise control, they offer long-term cost savings despite the initial investment.

Market Segmentation

India Air Conditioner Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

Market Breakup by Type:

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- Window AC
- Central AC
- Split AC

Market Breakup by Size:

- <12K BTU
- 12K-36K BTU
- 36K-60K BTU
- 60K+ BTU

Market Breakup by End Use:

- Commercial
- Residential

Market Breakup by Distribution Channel:

- Hypermarkets/Supermarkets
- Specialty Stores
- Online Channels
- Others

Market Breakup by Region:

- North India
- East and Central India
- West India
- South India

Competitive Landscape

The India air conditioner market key players are:

- Carrier Global Corporation
- Tata Sons Private Limited
- LG Corporation
- AB Electrolux
- Daikin Industries, Ltd.
- Haier Group Corp.
- Samsung Electronics Co. Ltd.
- Panasonic Holdings Corporation
- Johnson Controls International Plc
- Mitsubishi Electric Corp.
- Others

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