

## **France Smartphones Market Report and Forecast 2025-2034**

Market Report | 2025-05-28 | 150 pages | EMR Inc.

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### **Report description:**

The France smartphones market size is projected to grow at a CAGR of 2.27% between 2025 and 2034.

The France smartphone market benefits from online channels, allowing consumers to shop conveniently anytime, anywhere, without visiting physical stores

Online platforms offer a variety of advantages including flexibility, a wide range of choices, transparent pricing, user feedback, and exclusive deals, catering to busy shoppers' needs and facilitating informed decision-making while saving money.

In January 2024, Murena, a French startup specializing in "de-Googled" smartphones, launched its own mobile network, Murena Mobile, entering the fast-growing MVNO sector. It utilized T-Mobile infrastructure, offering plans starting from \$35/month for 4GB data to \$65/month for unlimited data, calls, and texts.

Physical retailers provide a hands-on experience, expert assistance, instant gratification, and post-purchase services for smartphone shoppers. Through in-store testing, expert advice, immediate availability, and support services such as warranties, retailers elevate the shopping experience and offer additional value beyond what online channels provide.

### **Market Segmentation**

France Smartphones Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

#### **Market Breakup by Operating System**

- Android
- iOS

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- Others

#### Market Breakup by Distribution Channel

- OEM Stores
- Retailers
- Online

The France smartphones market key players are Apple Inc., Samsung Electronics Co. Ltd., Alphabet Inc., Sony Group Corp., BBK Electronics Corp. Ltd. (OnePlus), Huawei Technologies Co., Ltd., ZTE Corp., Lenovo Group Ltd., HTC Corp., and Xiaomi Corp. among others.

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