

France Ice Cream Market Report and Forecast 2025-2034

Market Report | 2025-05-28 | 134 pages | EMR Inc.

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Report description:

The France ice cream market reached around USD 1.55 Billion in 2024. The market is projected to grow at a CAGR of 3.80% between 2025 and 2034, reaching almost USD 2.25 Billion by 2034.

France Ice Cream Market Outlook

- The average cost of ice cream in France is 1.9 euros per litre.
- France is the world's second-largest ice cream exporter.
- In 2020, per capita ice cream consumption in France was 4.5 kg.

France Ice Cream Market Growth

France became the second largest ice cream producer in Europe (after Germany at 620 million litres) in 2022, at 591 million litres. This is significantly higher than ice cream production in Italy (571 MT) and Belgium (198 MT).

In 2022, while Germany and Italy accounted for merely 24% of overall ice cream exports, France exported 53 million kg of ice cream to countries like the United States and China, constituting 21% of the overall export share. This has made it the leading ice cream exporter across the region.

The expansion of online retail platforms in France is expected to make online channels the leading distribution channel for ice creams. The prevalence of high levels of digital literacy, coupled with rising internet and smartphone penetration rates, is expected to enhance their appeal among the consumer base.

The consumption of ice creams in restaurants and dessert parlours is expected to remain significant over the forecast period. This

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is because they provide unique dining experiences to consumers and provide a variety of dessert options to choose from.

The high prevalence of lactose intolerance (over 30%) among European consumers is accelerating the demand for lactose-free ice creams in France. Rising health consciousness is driving the sales of high protein, and low-sugar, low-calorie ice creams.

France Ice Cream Industry Segmentation

France Ice Cream Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

Market Breakup by Flavour:

- Chocolate
- Fruit
- Vanilla
- Others

Market Breakup by Category:

- Impulse Ice-Cream
- Take-Home Ice-Cream
- Artisanal Ice-Cream

Market Breakup by Product Type:

- Cup
- Stick
- Cone
- Brick
- Tub
- Others

Market Breakup by End Use:

- Food Service
- Retailers

Market Breakup by Distribution Channel:

- Hypermarkets/Supermarkets
- HoReCa
- Convenience Stores
- Online Channel
- Others

Market Breakup by Region:

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- Ile-de-France
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- Provence-Alpes- Cote d'Azur
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France Ice Cream Market Share

Based on flavour, the market is divided into chocolate, fruit, and vanilla, among others. Over the forecast period of 2025-2034, fruit-flavoured ice cream is projected to witness the fastest growth, growing at a CAGR of 4.4%. This can be attributed to the rising health consciousness and the development of low-fat fruit ice creams.

Leading Companies in the France Ice Cream Market

Major market players are expected to introduce plant-based alternatives to dairy ice creams to capitalise on the growing trend of vegan consumer diets.

- Muriel DELPUECH
- CPF SAS
- Sas La Glacerie Marais
- General Mills, Inc.
- Unilever plc
- Nestle S.A.
- SAS Glaces des Alpes
- Ice Delite BV
- PEDONE GLACIER SAS
- GLACES THIRIET
- Others

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