

France Energy Drinks Market Report and Forecast 2025-2034

Market Report | 2025-05-28 | 90 pages | EMR Inc.

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Report description:

The France energy drinks market size reached USD 1097.41 Million in 2024. The market is expected to grow at a CAGR of 9.66% between 2025 and 2034, reaching USD 2759.63 Million by 2034.

Based on the products, drinks boost the France energy drinks market growth as they contain caffeine and other energizers which aid in improving alertness and fighting fatigue

Energy drinks offer increased energy levels by caffeine and stimulants to enhance mental focus with Vitamin B and taurine. They also improve the physical performance of athletes as they contain amino acids and creatine. Market growth is fueled by diverse flavours on-the-go usage and portability. Many companies are being launched in France with a vast range of energy drinks.

In April 2024, Celsius Holdings, Inc., known for the CELSIUS energy drink, revealed intentions to extend sales to France in Q4, partnering exclusively with Suntory Beverage & Food France. CELSIUS contains no artificial preservatives or flavours, lacks aspartame or high fructose corn syrup, and boasts minimal sodium content making it a healthier choice for consumers.

Mixes in the energy drinks market offer a wide range of customisation options, flexibility and convenience. They are cost-effective with longer shelf life and diverse flavours available in the market. It also reduces environmental impact by offering sustainable single-serve sachet attracting consumers for its value pack energy options.

Market Segmentation

France Energy Drinks Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

Market Breakup by Type

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- Caffeinated Beverages
- De-Caffeinated Beverages

Market Breakup by Product

- Drinks
- Shots
- Mixer

Market Breakup by Packaging Type

- Bottles
- Cans
- Others

Market Breakup by Distribution Channel

- Supermarkets and Hypermarkets
- Specialty Stores
- Convenience Stores
- Online
- Others

The France energy drinks market key players are PepsiCo, Inc., Coca-Cola Co., Monster Beverage Corp., Suntory Holdings Limited, Amway Corp., Red Bull GmbH, GURU Organic Energy Corp., Monarch Beverages, DD USA Organic LLC (Dark Dog Organic) and Ironshark Nutrition among others.

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