

France Energy Drinks Market Report and Forecast 2025-2034

Market Report | 2025-05-28 | 90 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$3599.00
- Five User License \$4249.00
- Corporate License \$5099.00

Report description:

The France energy drinks market size reached USD 1097.41 Million in 2024. The market is expected to grow at a CAGR of 9.66% between 2025 and 2034, reaching USD 2759.63 Million by 2034.

Based on the products, drinks boost the France energy drinks market growth as they contain caffeine and other energizers which aid in improving alertness and fighting fatigue

Energy drinks offer increased energy levels by caffeine and stimulants to enhance mental focus with Vitamin B and taurine. They also improve the physical performance of athletes as they contain amino acids and creatine. Market growth is fueled by diverse flavours on-the-go usage and portability. Many companies are being launched in France with a vast range of energy drinks.

In April 2024, Celsius Holdings, Inc., known for the CELSIUS energy drink, revealed intentions to extend sales to France in Q4, partnering exclusively with Suntory Beverage & Food France. CELSIUS contains no artificial preservatives or flavours, lacks aspartame or high fructose corn syrup, and boasts minimal sodium content making it a healthier choice for consumers.

Mixes in the energy drinks market offer a wide range of customisation options, flexibility and convenience. They are cost-effective with longer shelf life and diverse flavours available in the market. It also reduces environmental impact by offering sustainable single-serve sachet attracting consumers for its value pack energy options.

Market Segmentation

France Energy Drinks Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

Market Breakup by Type

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Caffeinated Beverages
- De-Caffeinated Beverages

Market Breakup by Product

- Drinks
- Shots
- Mixer

Market Breakup by Packaging Type

- Bottles
- Cans
- Others

Market Breakup by Distribution Channel

- Supermarkets and Hypermarkets
- Specialty Stores
- Convenience Stores
- Online
- Others

The France energy drinks market key players are PepsiCo, Inc., Coca-Cola Co., Monster Beverage Corp., Suntory Holdings Limited, Amway Corp., Red Bull GmbH, GURU Organic Energy Corp., Monarch Beverages, DD USA Organic LLC (Dark Dog Organic) and Ironshark Nutrition among others.

Table of Contents:

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

3.1 GDP Outlook	
3.2 GDP Per Capita Growth	
3.3 Inflation Trends	
3.4 Democracy Index	
3.5 Gross Public Debt Ratios	
3.6 Balance of Payment (BoP) Position	
3.7 Population Outlook	
3.8 Urbanisation Trends	
4 Country Risk Profiles	
4.1 Country Risk	
4.2 Business Climate	
5 Europe Energy Drinks Market Overview	
5.1 Key Industry Highlights	
5.2 Europe Energy Drinks Historical Market (2018-2024)	
5.3 Europe Energy Drinks Market Forecast (2025-2034)	
6 France Energy Drinks Market Overview	
6.1 Key Industry Highlights	
6.2 France Energy Drinks Historical Market (2018-2024)	
6.3 France Energy Drinks Market Forecast (2025-2034)	
7 France Energy Drinks Market by Type	
7.1 Caffeinated Beverages	
7.1.1 Historical Trend (2018-2024)	
7.1.2 Forecast Trend (2025-2034)	
7.2 De-Caffeinated Beverages	
7.2.1 Historical Trend (2018-2024)	
7.2.2 Forecast Trend (2025-2034)	
8 France Energy Drinks Market by Product	
8.1 Drinks	
8.1.1 Historical Trend (2018-2024)	
8.1.2 Forecast Trend (2025-2034)	
8.2 Shots	
8.2.1 Historical Trend (2018-2024)	
8.2.2 Forecast Trend (2025-2034)	
8.3 Mixer	
8.3.1 Historical Trend (2018-2024)	
8.3.2 Forecast Trend (2025-2034)	
9 France Energy Drinks Market by Packaging Type	
9.1 Bottles	
9.1.1 Historical Trend (2018-2024)	
9.1.2 Forecast Trend (2025-2034)	
9.2 Cans	
9.2.1 Historical Trend (2018-2024)	
9.2.2 Forecast Trend (2025-2034)	
9.3 Others	
10 France Energy Drinks Market by Distribution Channel	
10.1 Supermarkets and Hypermarkets	
10.1.1 Historical Trend (2018-2024)	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.1.2 Forecast Trend (2025-2034)
- 10.2 Specialty Stores
 - 10.2.1 Historical Trend (2018-2024)
 - 10.2.2 Forecast Trend (2025-2034)
- 10.3 Convenience Stores
 - 10.3.1 Historical Trend (2018-2024)
 - 10.3.2 Forecast Trend (2025-2034)
- 10.4 Online
 - 10.4.1 Historical Trend (2018-2024)
 - 10.4.2 Forecast Trend (2025-2034)
- 10.5 Others
- 11 Market Dynamics
 - 11.1 SWOT Analysis
 - 11.1.1 Strengths
 - 11.1.2 Weaknesses
 - 11.1.3 Opportunities
 - 11.1.4 Threats
 - 11.2 Porter's Five Forces Analysis
 - 11.2.1 Supplier's Power
 - 11.2.2 Buyer's Power
 - 11.2.3 Threat of New Entrants
 - 11.2.4 Degree of Rivalry
 - 11.2.5 Threat of Substitutes
 - 11.3 Key Indicators of Demand
 - 11.4 Key Indicators of Price
- 12 Competitive Landscape
 - 12.1 Supplier Selection
 - 12.2 Key Global Players
 - 12.3 Key Regional Players
 - 12.4 Key Player Strategies
 - 12.5 Company Profiles
 - 12.5.1 PepsiCo, Inc.
 - 12.5.1.1 Company Overview
 - 12.5.1.2 Product Portfolio
 - 12.5.1.3 Demographic Reach and Achievements
 - 12.5.1.4 Certifications
 - 12.5.2 Coca-Cola Co.
 - 12.5.2.1 Company Overview
 - 12.5.2.2 Product Portfolio
 - 12.5.2.3 Demographic Reach and Achievements
 - 12.5.2.4 Certifications
 - 12.5.3 Monster Beverage Corp.
 - 12.5.3.1 Company Overview
 - 12.5.3.2 Product Portfolio
 - 12.5.3.3 Demographic Reach and Achievements
 - 12.5.3.4 Certifications
 - 12.5.4 Suntory Holdings Limited

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 12.5.4.1 Company Overview
- 12.5.4.2 Product Portfolio
- 12.5.4.3 Demographic Reach and Achievements
- 12.5.4.4 Certifications
- 12.5.5 Amway Corp.
 - 12.5.5.1 Company Overview
 - 12.5.5.2 Product Portfolio
 - 12.5.5.3 Demographic Reach and Achievements
 - 12.5.5.4 Certifications
- 12.5.6 Red Bull GmbH
 - 12.5.6.1 Company Overview
 - 12.5.6.2 Product Portfolio
 - 12.5.6.3 Demographic Reach and Achievements
 - 12.5.6.4 Certifications
- 12.5.7 GURU Organic Energy Corp.
 - 12.5.7.1 Company Overview
 - 12.5.7.2 Product Portfolio
 - 12.5.7.3 Demographic Reach and Achievements
 - 12.5.7.4 Certifications
- 12.5.8 Monarch Beverages
 - 12.5.8.1 Company Overview
 - 12.5.8.2 Product Portfolio
 - 12.5.8.3 Demographic Reach and Achievements
 - 12.5.8.4 Certification
- 12.5.9 DD USA Organic LLC (Dark Dog Organic)
 - 12.5.9.1 Company Overview
 - 12.5.9.2 Product Portfolio
 - 12.5.9.3 Demographic Reach and Achievements
 - 12.5.9.4 Certifications
- 12.5.10 Ironshark Nutrition
 - 12.5.10.1 Company Overview
 - 12.5.10.2 Product Portfolio
 - 12.5.10.3 Demographic Reach and Achievements
 - 12.5.10.4 Certifications
- 12.5.11 Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

France Energy Drinks Market Report and Forecast 2025-2034

Market Report | 2025-05-28 | 90 pages | EMR Inc.

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3599.00
	Five User License	\$4249.00
	Corporate License	\$5099.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-19"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com