

## **Europe Rheology Modifiers Market Report and Forecast 2025-2034**

Market Report | 2025-05-28 | 168 pages | EMR Inc.

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### **Report description:**

The Europe rheology modifiers market was valued at USD 2.80 Billion in 2024. The industry is expected to grow at a CAGR of 3.00% during the forecast period of 2025-2034 to attain a valuation of USD 3.76 Billion by 2034.

#### Europe Rheology Modifiers Market Growth

Paints and coatings lead the Europe rheology modifiers market growth, along with application in industries such as cosmetics, personal care, and pharmaceuticals among others.

Rheology modifiers are important to have high-quality paints & coatings that are stable. This is because they control the viscosity. Their purpose is also to improve flow properties and stabilise formulation thus they help make paints and coatings architecturally, industrially, or decoratively useful by ensuring they are of high quality. They help achieve desired application characteristics such as brush ability, levelling, sag resistance and film build.

Owing to the wide use cases in the domestic region, rheology modifiers are likely to grow in Europe. The production volumes of paints and other similar coating are rising as are cosmetic products and pharmaceuticals. As of April 2024, Clariant completed a USD 810 million acquisition of Lucas Meyer Cosmetics

In the cosmetics and personal care industry, rheology modifiers are put into cosmetic and personal care products to make them have a satisfactory feel when applied to the skin. They help create stability of immiscible components in formulations and modify their thickness leading to higher spread-ability rates while also controlling product thickness as desired and improving product quality.

#### Europe Rheology Modifiers Market Segmentation

Europe Rheology Modifiers Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following

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segments:

#### Market Breakup by Type

- Organic
- Inorganic\_x000D\_x000D\_Clay\_x000D\_Silica\_x000D\_x000D\_
  
- Organic
- Inorganic\_x000D\_x000D\_Clay\_x000D\_Silica\_x000D\_x000D\_

#### Market Breakup by Application

- Paints and Coatings
- Cosmetics and Personal Care
- Pharmaceuticals
- Textiles
- Sealants and Adhesives
- Others

#### Market Breakup by Country

- Germany
- United Kingdom
- France
- Italy
- Others

#### Europe Rheology Modifiers Market Share

Organic rheology modifiers lead to growth in the rheology modifiers market. They are made naturally from sources such as plants, minerals, or renewable resources. Organic rheology modifiers are preferred for their environmentally friendly nature and the sustainable solutions that they provide.

#### Leading Companies in the Europe Rheology Modifiers Market

The rheology modifiers market progresses driven by the need for eco-friendly solutions, technological progress, varied industrial applications, water-based products, customisation, growth in Europe, natural ingredients, stability enhancements, adherence to regulations, and ongoing research and development to fulfil industry requirements.

- BASF SE
  
- Cargill, Incorporated
  
- Arkema SA
  
- Clariant AG

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- Croda International Plc
- The Lubrizol Corporation
- The Dow Chemical Company
- PPG Industries, Inc.
- Ashland Inc.
- ALTANA AG (BYK-Chemie GmbH)
- Elementis PLC
- Wacker Chemie AG
- Others

Major market players are expanding their outreach through mergers, acquisitions, and rising investment in sustainable practices along with a growing demand for sustainable solutions.

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