

Europe External Hard Drive Market Report and Forecast 2025-2034

Market Report | 2025-05-28 | 124 pages | EMR Inc.

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Report description:

The Europe external hard drive market was valued at USD 7.34 Billion in 2024. The industry is expected to grow at a CAGR of 3.30% during the forecast period of 2025-2034 to attain a valuation of USD 10.16 Billion by 2034.

Europe External Hard Drive Market Growth

Application in enterprises leads the Europe External Hard Drive Market growth since Businesses utilise external hard drives for various purposes.

External hard drives allow enterprises and businesses to store data, expand their storage capacities and maintain archives. In the case of memory backup and disaster recovery, external hard drives are essential in a business environment as part of strategies for safeguarding important information that can be compromised due to a system crash or other major problems. Enterprises typically require high-capacity, reliable and durable external hard drives which meet strict requirements relating to performance.

In January 2024, Sony announced a new PS5 model with a detachable disc drive and 1TB storage. This "Slim" version, slimmer and shorter than previous models, replaced both the PS5 and PS5 Digital Edition. It featured over 30% volume reduction and up to 24% weight reduction, depending on the model.

Another significant segment of the Europe External Hard Drive market is personal use. Personal files, photographs, videos, music collections, and multimedia content are what people store on hard drives. For individuals who need more space than what their computers or mobile phones can provide, these devices are useful. They also make it easier for individuals to travel around with large amounts of data while offering the flexibility to easily connect to different devices. Personal users often prioritize affordability, and ease of access to their stored files along with portability when selecting external hard drives.

Europe External Hard Drive Market Segmentation

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Europe External Hard Drive Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

Market Breakup by Storage Capacity

- Below 1 TB
- 1 TB To 4 TB
- Above 4 TB

Market Breakup by Application

- Enterprises
- Personal

Market Breakup by Distribution Channel

- Offline
- Online

Market Breakup by Country

- Germany
- United Kingdom
- France
- Italy
- Others

Europe External Hard Drive Market Share

Growth in the External hard drive market is led by 1 TB to 4 TB external hard drives as individuals require more space to store data in a professional and personal capacity. As individuals produce more data daily in the form of pictures, videos, personal files, and multimedia content, 1 TB to 4 TB comes across as the ideal storage capacity in external hard drives for personal use.

Leading Companies in the Europe External Hard Drive Market

Market players in the External hard drive industry are expanding their scope through online and offline methods of distribution as a means of increasing their customer outreach. Individuals prefer offline methods of distribution as a more traditional method where the products can be physically examined before the purchase.

- Seagate Technology Holdings PLC
- Western Digital Corporation
- Toshiba Corporation
- Sony Corp.

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- Transcend Information, Inc.
- Lenovo Group Limited
- Samsung Electronics Co., Ltd.
- Kingston Technology Company, Inc.
- ADATA Technology Co., Ltd.
- ORICO Technologies Co., Ltd.
- Others

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