

## **Europe Biostimulants Market Report and Forecast 2025-2034**

Market Report | 2025-05-28 | 125 pages | EMR Inc.

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### **Report description:**

The Europe biostimulants market value reached approximately USD 1.85 Billion in 2024. The market is projected to grow at a CAGR of 8.40% between 2025 and 2034, reaching a value of around USD 4.14 Billion by 2034.

#### Europe Biostimulants Market Growth

Biostimulants have become a crucial component of organic farming methods in Europe, primarily driven by the growing consumer demand for organic and sustainably sourced food.

In Europe, increasing collaboration among agribusinesses, regulators, and scientists is boosting awareness of biostimulants, enhancing application techniques, and promoting organic farming practices, which is further driving demand of the Europe biostimulants market.

#### Europe Biostimulants Market Analysis

The Europe biostimulants industry growth can be attributed to the increasing adoption of organic farming systems in the region, as farmers seek alternatives to traditional chemical fertilisers and pesticides. The market is also benefiting from advancements in biotechnology and microbiology, which have led to the development of more effective and targeted plant protection compounds such as biostimulants.

#### Europe Biostimulants Industry Outlook

According to The Research Institute of Organic Agriculture FiBL, by the end of 2021, Europe had 17.8 million hectares of agricultural land managed organically, up from 17.0 million hectares in 2020, and cultivated by 442,274 producers. Organic farming accounted for 3.6 per cent of the total agricultural area in Europe. The countries with the largest organic agricultural areas were France, with 2.8 million hectares, Spain with 2.6 million hectares, and Italy with 2.2 million hectares. In 2021, organic

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grape cultivation in Europe spanned 435,216 hectares, significantly boosting the Europe biostimulants industry revenue. Biostimulants enhance crops' ability to endure environmental challenges like drought, extreme temperatures, and pests, thereby improving yield and quality.

Europe's organic retail sales reached USD 58.99 billion, with a per capita spending of USD 72.15. The market has noticed a growth rate of 3.8% from 2020 to 2021 as per The Research Institute of Organic Agriculture FiBL.

According to the United Kingdom Government, the production of field vegetables has been estimated to be around 2.1 million tonnes in 2022.

Further, according to the Department for Environment Food and Rural Areas, in the United Kingdom, in 2023, the total organic area is 497.9 thousand hectares out of the total agricultural holdings of 17,140 thousand hectares as of June, indicating the organic area accounts for 2.9% of the total agricultural area in the UK.

In 2021, Germany had nearly 36,000 organic farms cultivating over 4.3 million acres of land, according to BOLW - the German organic industry association. Germany holds the position of the second-largest organic food market in the world, following the United States. Sales of organic food products in Germany have been rising consistently, reaching a record high of nearly USD 18.85 billion in 2021, which has bolstered the Europe biostimulants market revenue. Biostimulants support organic farming principles by promoting plant growth through natural processes, fostering a more sustainable and eco-friendly agricultural system.

Rising interest in sustainable agriculture drives the Europe biostimulants market demand, which enhances crop growth and resilience.

- Favourable policies and regulations in Europe promote the use of biostimulants, supporting market growth.
- Continuous research and development lead to advanced biostimulant products with improved efficacy and application methods.

The production and application of biostimulants can be expensive, limiting their adoption among small-scale farmers.

- A fragmented market with numerous players can create inconsistencies in product quality and standards.
- Some farmers may lack awareness or understanding of the benefits and proper use of biostimulants.

Growing emphasis on eco-friendly farming practices offers opportunities for biostimulants as a natural alternative to synthetic chemicals.

- Increasing adoption of biostimulants in emerging European markets can drive further growth.
- Innovations in biostimulant formulations and delivery systems can enhance the effectiveness and growth of the Europe biostimulants industry.

Potential shifts in regulations or stringent compliance requirements could impact market dynamics and increase costs.

- Intense competition from both established and new market players could drive down prices and profit margins.
- Economic downturns or fluctuations in agricultural commodity prices may affect investment and spending in biostimulants.

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## Key Players in the Europe Biostimulants Market and their Key Initiatives

### FMC Corporation

- Launched eco-friendly biostimulant formulations to capture the growing Europe biostimulants market opportunities.
- Introduced new biostimulant products tailored for European crops.

### Corteva Agriscience

- Introduction of innovative biostimulants to enhance crop resilience and yield.
- Increased funding for biostimulant research to develop advanced solutions.

### UPL Ltd.

- Introduction of innovative biostimulant products tailored for European crops.
- Conducting extensive field trials to demonstrate product efficacy to meet the growing demand of the Europe biostimulants market.

### Syngenta Crop Protection AG

- Launched sustainability initiatives to promote eco-friendly farming practices.
- Implemented extensive training programs for farmers on the benefits and application of biostimulants.

## Europe Biostimulants Industry Segmentation

"Europe Biostimulants Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

### Market Breakup by Crop Type

- Row Crops
- Fruits and Vegetables
- Turf and Ornamentals
- Others

### Market Breakup by Form

- Liquid
- Dry

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## Market Breakup by Active Ingredient

- Seaweed Extracts
- Humic Acids
- Amino Acids
- Microbial Amendments
- Others

## Market Breakup by Application

- Foliar Treatment
- Soil Treatment
- Seed Treatment

## Market Breakup by Country

- Germany
- United Kingdom
- France
- Italy
- Others

## Europe Biostimulants Market Share

Europe holds a significant share of the global biostimulants market, accounting for nearly 40% of global sales. According to industry reports, nearly half of the market value is generated from row crops, which include cereals, fibre crops, oilseeds, and pulses. Fruits and vegetables represent approximately one-third of the biostimulant usage, with turf and ornamentals making up over 10%, further fueling the growth of the Europe biostimulants industry.

Moreover, there is a growing demand for sustainable farming methods in Europe, as farmers and consumers alike are becoming increasingly aware of the environmental impact of conventional agricultural practices. Biostimulants offer a more sustainable alternative by promoting plant growth and health without relying heavily on synthetic chemicals or fertilisers, consequently driving up the growth of the Europe biostimulants market.

## Leading Companies in the Europe Biostimulants Market

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The market players are focusing on research and development to enhance the efficacy of agricultural products like plant protection compounds and fertilisers.

- FMC Corporation
- Corteva Agriscience
- UPL Ltd.
- Syngenta Crop Protection AG
- Novozymes A/S
- Haifa Negev technologies Ltd.
- Biovert S.L.U.
- ILSA S.p.A.
- Bionema Group Limited
- AXEB BIOTECH SL
- AGRITECNO FERTILIZANTES
- Others

Europe Biostimulants Market Report Snapshots

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