

## **Colombia Pet Food Market Report and Forecast 2025-2034**

Market Report | 2025-05-28 | 93 pages | EMR Inc.

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### **Report description:**

The Colombia pet food market size was approximately USD 1.22 Billion in 2024. The market is assessed to grow at a CAGR of 4.20% between 2025 and 2034, reaching a value of USD 1.84 Billion by 2034.

The Colombia pet food market growth is driven by various factors including rising urbanisation, higher disposable incomes, and increased pet ownership across Colombian households. Additionally, shifts in lifestyles have significantly contributed to the expansion of the pet food market. Urban dwellers view pets as valued companions and integral parts of their families, leading to a greater demand for products that support pets' health and wellbeing. Consequently, there is a growing demand for premium and specialised pet nutrition options, such as organic and grain-free varieties.

This shift in pet nutrition has been driven by a growing understanding of the unique dietary needs of different breeds and animals. Pet nutrition experts and veterinarians have played a crucial role in educating pet guardians about these distinct nutritional requirements, taking into consideration factors such as size, age, breed, and health conditions. In the past, pet owners often relied on generic food choices that did not necessarily meet the specific needs of their pets. However, with the guidance of experts in the field, pet parents have become more aware of the importance of providing tailored nutrition to their furry companions, consequently driving up the Colombia pet food market share.

The surge in online pet food purchases has played a significant role in the expansion of the pet food market in Colombia. This is supported by the rapid growth of the e-commerce sector in the country. The convenience, extensive range of options, and competitive prices offered by online shopping have revolutionised the way products are purchased and consumed.

### **Market Segmentation**

Colombia Pet Food Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

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#### Market Breakup by Type:

- Dog Food
- Cat Food
- Others

#### Market Breakup by Product Type:

- Dry Pet Food
- Wet and Canned Pet Food
- Snacks and Treats

#### Market Breakup by Price:

- Mass Products
- Premium Products

#### Market Breakup by Ingredient Type:

- Animal Derived
- Plant Derived

#### Market Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Speciality Stores
- Online
- Others

#### Competitive Landscape

The market participants are focusing on producing nutrient-enriched pet foods and diverse options to meet the demands of pet owners who prioritise a healthy pet diet.

- Italcot de Occidente S.A
- Mars, Incorporated
- Nestle S.A.
- Simmons Foods, Inc.
- Unicharm Corporation
- Hill's Pet Nutrition, Inc.
- The J.M. Smucker Company

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- General Mills Inc.
- Schell & Kampeter, Inc.
- Alphia, Inc.
- Others

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