

Colombia Non-Alcoholic Beverages Market Report and Forecast 2025-2034

Market Report | 2025-05-28 | 124 pages | EMR Inc.

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Report description:

The Colombia non-alcoholic beverages market reached approximately USD 6.04 Billion in 2024. The market is projected to grow at a CAGR of 5.40% between 2025 and 2034, reaching a value of around USD 10.22 Billion by 2034.

Colombia Non-Alcoholic Beverages Market Growth

The rising consumer awareness regarding health, growing demand for energy drinks, and burgeoning popularity of innovative flavours are some of the major market drivers. Colombia boasts a relatively young population, with a significant percentage of individuals below the age of 30, who are willing to experiment with novel products, such as artisanal sodas and flavoured waters.

The popularity of functional beverages providing health benefits such as better digestion, increased vitality, and immune system reinforcement, is on the rise. Probiotics, prebiotics, and botanical extracts are increasingly found in non-alcoholic beverages, which is boosting the market growth.

The emergence of e-commerce platforms and the implementation of digital marketing strategies has given companies direct and easy access to their target consumers. Moreover, the convenience and the continuous development of digital infrastructure have fuelled the growth of online sales channels for beverage companies in Colombia.

Colombia Non-Alcoholic Beverages Industry Segmentation

"Colombia Non-Alcoholic Beverages Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Type:

- Carbonated Beverage

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- Non-carbonated Beverage_x000D_ _x000D_ Fruit and Vegetable Juice _x000D_ Functional Drinks _x000D_ RTD Tea and Coffee _x000D_ Bottled Water _x000D_ Others _x000D_ _x000D_

- Carbonated Beverage

- Non-carbonated Beverage_x000D_ _x000D_ Fruit and Vegetable Juice _x000D_ Functional Drinks _x000D_ RTD Tea and Coffee _x000D_ Bottled Water _x000D_ Others _x000D_ _x000D_

Market Breakup by Distribution Channel:

- Food Service
- Retail

Colombia Non-Alcoholic Beverages Market Share

Based on type, the market is divided into carbonated beverage and non-carbonated beverage. Carbonated beverages account for a significant share as they have become the preferred choice among a wide range of consumers, largely due to the popularity of soft drinks. Furthermore, leading brands such as Coca-Cola and Pepsi enjoy significant market presence and customer loyalty.

Leading Companies in the Colombia Non-Alcoholic Beverages Market

The market players are increasingly using digital channels for the advertisement of their products to gain a competitive edge in the market.

- Red Bull GmbH
- Monster Beverage Corporation
- Coca-Cola Company
- QUALA S.A
- PepsiCo, Inc.
- Nestle SA
- Products Agua de la Pena SAS
- CCU SA
- Others

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