

Colombia Ice Cream Market Report and Forecast 2025-2034

Market Report | 2025-05-28 | 122 pages | EMR Inc.

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Report description:

The Colombia ice cream market size was approximately USD 383.87 Million in 2024. The market is assessed to grow at a CAGR of 4.10% between 2025 and 2034, reaching a value of USD 573.71 Million by 2034.

The continuous growth of the middle-class population and the increase in disposable incomes have played a crucial role in boosting the Colombia ice cream market growth. Additionally, the expansion of ice cream parlour and hotels and restaurants has led to a surge in consumption of ice cream products. Consumers increasingly prefer ice cream parlours as they offer premium varieties and a range of flavours to cater to the needs of the local population.

As per the Colombia ice cream market analysis, the emerging trends in the market include the surging popularity of ice cream products that are sugar-free, low-fat, and vegan. Moreover, consumer preferences are shifting towards high-quality gourmet ice cream due to the rise in income levels. In response, ice cream companies in Colombia have started to innovate by introducing new flavours, incorporating new ingredients, and experimenting with different combinations to attract new customers.

Furthermore, globalisation has had a significant impact on the Colombian ice cream market, as exposure to international flavours inspire consumers to seek exotic ice cream varieties that go beyond traditional flavours. Additionally, the rise of online food delivery platforms has transformed the market dynamics, with leading food delivery services partnering with ice cream companies to offer convenient delivery options to customers.

Market Segmentation

Colombia Ice Cream Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

Market Breakup by Source

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- Dairy-based
- Plant-based

Market Breakup by Flavour

- Chocolate
- Fruit
- Vanilla
- Others

Market Breakup by Category

- Impulse Ice Cream
- Take-Home Ice Cream
- Artisanal Ice Cream

Market Breakup by Product Type

- Cup
- Stick
- Cone
- Tub
- Brick
- Others

Market Breakup by Distribution Channel

- Supermarkets and Hypermarkets
- Convenience Stores
- Ice Cream Parlour
- Hotels and Restaurants
- Online
- Others

Competitive Landscape

The market players are presently developing innovative ice cream products, including sugar-free and dairy-free variants, to cater to the evolving needs of consumers.

- Crem Helado (Grupo Nutresa)
- P.C.A. Productora Y Comercializadora De Alimentos S.A.S. (Mimos)
- Colombina SA.
- Grupo Arcor
- Unilever Plc
- Nestle S.A.
- Monthelado S.A.
- Ben & Jerry's Homemade, Inc.

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- General Mills, Inc.
- Fabrica Heladeria Grido
- Others

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