

Chile Yoghurt Market Report and Forecast 2025-2034

Market Report | 2025-05-28 | 88 pages | EMR Inc.

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Report description:

The Chile yoghurt market size is projected to grow at a CAGR of 4.70% between 2025 and 2034.

The yoghurt market in Chile is experiencing growth due to product innovations and the widespread use of yoghurt in various culinary applications such as sauces, desserts, and beverages. Popular desserts like yoghurt cake and yoghurt flan are commonly available in Chile. As the food and beverage (F&B) sector expands in the country, yoghurt is increasingly being utilised as a substitute for cream, mayonnaise, and sour cream in different recipes. Unique food combinations like spicy chili lime yoghurt sauce and probiotic yoghurt drinks are gaining traction, further boosting the Chile yoghurt market growth.

Additionally, the rising demand for low sugar yoghurt in Chile is driven by health concerns related to heart disease, obesity, diabetes, and high blood pressure among the Chilean population. Health-conscious consumers are embracing vegan lifestyles, leading to the increased popularity of low-fat vegan yoghurts made from soy or cashews. Major companies are implementing various strategies to enhance the quality of low-fat yoghurt, such as incorporating whey protein, thickeners, and increasing total solids content.

As per the Chile yoghurt market analysis, key players in the market are striving to introduce innovative products to attract a broader customer base. For instance, in January 2024, SystemBiotech, an emerging biotech food startup based in Osorno, Chile, announced the launch of a groundbreaking yoghurt product enriched with psychobiotics aimed at improving mental health. SystemBiotech emphasises the significance of scientific research in developing functional foods by concentrating on the gut-brain connection. This pioneering company is a frontrunner in Chile and is recognised worldwide for its unique dedication to producing products that promote mental well-being.

Market Segmentation

Chile Yoghurt Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

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Market Breakup by Category

- Conventional
- Dairy Free

Market Breakup by Type

- Set Yoghurt
- Greek Yoghurt
- Yoghurt Drink
- Frozen Yoghurt

Market Breakup by Flavour

- Flavoured
- Non-Flavoured

Market Breakup by Distribution Channel

- Supermarkets and Hypermarkets
- Convenience Stores
- Speciality Stores
- Online
- Others

Competitive Landscape

The market players are placing a greater emphasis on manufacturing frozen and lactose-free yoghurts in order to increase their customer base.

- Soprole SA
- Watt's S.A.
- Colun Ltda.
- Nestle SA
- Quillayes Surlat
- Others

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