

Veterinary Pain Management Market - Global Industry Size, Share, Trends,
Opportunity, and Forecast, Segmented By Product (Medications, Medical Devices),
By Application (Joint Pain, Cancer Pain, Postoperative Pain, Others), By Animal Type
(Companion Animal, Livestock Animal), By Region and Competition, 2020-2030F

Market Report | 2025-05-30 | 185 pages | TechSci Research

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Report description:

Market Overview

The Global Veterinary Pain Management Market was valued at USD 2.94 billion in 2024 and is projected to reach USD 4.34 billion by 2030, growing at a CAGR of 6.71% during the forecast period. The market is witnessing notable expansion driven by a rising incidence of painful and inflammatory conditions in animals, such as hereditary disorders and deficiency diseases. This growing prevalence, coupled with heightened awareness around animal health and welfare, is fostering demand for efficient and accessible pain management solutions. Urban regions, in particular, are seeing increased adoption due to the emphasis on affordable treatments and better veterinary infrastructure. As companion animal ownership continues to rise and treatment expectations evolve, the market is also benefiting from a broader shift toward comprehensive and preventive veterinary care. Key Market Drivers

Increasing Pet Ownership and Companion Animal Expenditures

The surge in pet ownership globally, especially in both developed and emerging economies, is significantly propelling the veterinary pain management market. Pets, particularly cats and dogs, are increasingly seen as integral family members, resulting in higher spending on their healthcare needs. This trend is encouraging pet owners to seek advanced treatments for both acute and chronic pain conditions, thereby increasing the demand for veterinary pain management solutions.

Key Market Challenges

Limited Access to Veterinary Pain Management in Rural and Low-Income Regions

One of the foremost challenges in the global veterinary pain management market is the limited availability of services and medications in rural and low-income areas. These regions often lack essential veterinary infrastructure, skilled professionals, and

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necessary medications. In low- and middle-income countries (LMICs), veterinary care is largely reactive and lacks emphasis on pain relief. The World Organisation for Animal Health (WOAH) indicates that over 45% of surveyed countries report insufficient veterinary service coverage in rural zones, primarily due to limited funding. Additionally, cultural perceptions and a lack of education on animal pain further contribute to the under-treatment of painful conditions. Advanced pain-relief therapies like laser treatment or multimodal analgesic regimens are rarely economically feasible for livestock owners in these areas. Furthermore, national health budgets in LMICs typically allocate minimal resources to veterinary care, with little focus on pain management, hindering market growth.

Key Market Trends

Advancements in Drug Delivery Systems and Non-Invasive Therapies

Technological innovations in drug delivery and therapy methods are transforming the landscape of veterinary pain management. The market is witnessing a shift from traditional oral and injectable drugs toward more animal-friendly formats like chewable tablets, transdermal patches, and long-acting injectables. These innovations offer improved efficacy, easier administration, and greater compliance. Sustained-release formulations, for instance, provide long-term relief with fewer doses, proving especially effective for chronic conditions such as osteoarthritis. Non-invasive therapies like cold laser therapy, pulsed electromagnetic field (PEMF) therapy, and acupuncture are gaining popularity as they minimize reliance on pharmaceutical interventions. Such approaches are appealing to pet owners looking to avoid long-term drug use due to concerns about side effects. Support from government-funded research initiatives in countries like the U.S., Canada, and the UK is accelerating these advancements, making pain management both more effective and accessible.

Key Market Players

- Boehringer Ingelheim International GmbH
- Zoetis Inc.
- Elanco Animal Health Incorporated
- Norbrook Laboratories Limited
- SeQuent Scientific Limited
- Merck & Co., Inc.
- Dechra Pharmaceuticals Plc
- Vetoquinol S.A.
- Ceva Sante Animale SA
- Chanelle Pharma Group Ltd

Report Scope:

In this report, the Global Veterinary Pain Management Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- Veterinary Pain Management Market, By Product:
- o Medications
- o Medical Devices
- Veterinary Pain Management Market, By Application:
- o Joint Pain
- o Cancer Pain
- o Postoperative Pain
- o Others
- Veterinary Pain Management Market, By Animal Type:
- o Companion Animal
- o Livestock Animal
- Veterinary Pain Management Market, By Region:
- o North America
- ☐ United States
- ☐ Mexico

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□ Canada
o Europe
☐ France
☐ Germany
□ United Kingdom
□ Italy
□ Spain
o Asia-Pacific
□ China
□ India
□ South Korea
□ Japan
□ Australia
o South America
□ Brazil
□ Argentina
□ Colombia
o Middle East and Africa
□ South Africa
□ Saudi Arabia
□ UAE
Competitive Landscape
Company Profiles: Detailed analysis of the major companies present in the Global Veterinary Pain Management Market.
Available Customizations:
Global Veterinary Pain Management Market report with the given market data, TechSci Research offers customizations according
to a company's specific needs. The following customization options are available for the report:

Table of Contents:

Company Information

- 1. Product Overview
- 1.1. Market Definition
- 1.2. Scope of the Market
- 1.2.1. Markets Covered
- 1.2.2. Years Considered for Study
- 1.2.3. Key Market Segmentations
- 2. Research Methodology
- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations
- 3. Executive Summary
- 3.1. Overview of the Market

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- Detailed analysis and profiling of additional market players (up to five).

- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends
- 4. Voice of Customer
- 5. Global Veterinary Pain Management Market Outlook
- 5.1. Market Size & Forecast
- 5.1.1. By Value
- 5.2. Market Share & Forecast
- 5.2.1. By Product (Medications, Medical Devices)
- 5.2.2. By Application (Joint Pain, Cancer Pain, Postoperative Pain, Others)
- 5.2.3. By Animal Type (Companion Animal, Livestock Animal)
- 5.2.4. By Region
- 5.2.5. By Company (2024)
- 5.3. Market Map
- 5.3.1. By Product
- 5.3.2. By Application
- 5.3.3. By Animal Type
- 5.3.4. By Region
- 6. North America Veterinary Pain Management Market Outlook
- 6.1. Market Size & Forecast
- 6.1.1. By Value
- 6.2. Market Share & Forecast
- 6.2.1. By Product (Medications v/s Medical Devices)
- 6.2.2. By Application (Joint Pain, Cancer Pain, Postoperative Pain, Others)
- 6.2.3. By Animal Type (Companion Animal v/s Livestock Animal)
- 6.2.4. By Country
- 6.3. North America: Country Analysis
- 6.3.1. United States Veterinary Pain Management Market Outlook
- 6.3.1.1. Market Size & Forecast
- 6.3.1.1.1. By Value
- 6.3.1.2. Market Share & Forecast
- 6.3.1.2.1. By Product
- 6.3.1.2.2. By Application
- 6.3.1.2.3. By Animal Type
- 6.3.2. Mexico Veterinary Pain Management Market Outlook
- 6.3.2.1. Market Size & Forecast
- 6.3.2.1.1. By Value
- 6.3.2.2. Market Share & Forecast
- 6.3.2.2.1. By Product
- 6.3.2.2.2. By Application
- 6.3.2.2.3. By Animal Type
- 6.3.3. Canada Veterinary Pain Management Market Outlook
- 6.3.3.1. Market Size & Forecast
- 6.3.3.1.1. By Value
- 6.3.3.2. Market Share & Forecast
- 6.3.3.2.1. By Product

Scotts International, EU Vat number: PL 6772247784

6.3.3.2.2. By Application 6.3.3.2.3. By Animal Type 7. Europe Veterinary Pain Management Market Outlook 7.1. Market Size & Forecast 7.1.1. By Value 7.2. Market Share & Forecast 7.2.1. By Product (Medications v/s Medical Devices) 7.2.2. By Application (Joint Pain, Cancer Pain, Postoperative Pain, Others) 7.2.3. By Animal Type (Companion Animal v/s Livestock Animal) 7.2.4. By Country 7.3. Europe: Country Analysis France Veterinary Pain Management Market Outlook 7.3.1.1. Market Size & Forecast 7.3.1.1.1. By Value 7.3.1.2. Market Share & Forecast 7.3.1.2.1. By Product 7.3.1.2.2. By Application 7.3.1.2.3. By Animal Type 7.3.2. Germany Veterinary Pain Management Market Outlook 7.3.2.1. Market Size & Forecast 7.3.2.1.1. By Value Market Share & Forecast 7.3.2.2. 7.3.2.2.1. By Product 7.3.2.2.2. By Application 7.3.2.2.3. By Animal Type 7.3.3. United Kingdom Veterinary Pain Management Market Outlook 7.3.3.1. Market Size & Forecast 7.3.3.1.1. By Value 7.3.3.2. Market Share & Forecast 7.3.3.2.1. By Product 7.3.3.2.2. By Application 7.3.3.2.3. By Animal Type 7.3.4. Italy Veterinary Pain Management Market Outlook 7.3.4.1. Market Size & Forecast 7.3.4.1.1. By Value 7.3.4.2. Market Share & Forecast 7.3.4.2.1. By Product 7.3.4.2.2. By Application 7.3.4.2.3. By Animal Type 7.3.5. Spain Veterinary Pain Management Market Outlook 7.3.5.1. Market Size & Forecast 7.3.5.1.1. By Value 7.3.5.2. Market Share & Forecast 7.3.5.2.1. By Product 7.3.5.2.2. By Application

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8. Asia-Pacific Veterinary Pain Management Market Outlook

By Animal Type

7.3.5.2.3.

8.1. Market	t Size & Forecast			
8.1.1. By	Value			
8.2. Market Share & Forecast				
8.2.1. By Product (Medications v/s Medical Devices)				
8.2.2. By Application (Joint Pain, Cancer Pain, Postoperative Pain, Others)				
8.2.3. By Animal Type (Companion Animal v/s Livestock Animal)				
8.2.4. By				
-	acific: Country Analysis			
	ina Veterinary Pain Management Market Outlook			
8.3.1.1.	Market Size & Forecast			
8.3.1.1.1.	By Value			
8.3.1.2.	Market Share & Forecast			
8.3.1.2.1.				
8.3.1.2.2.	•			
8.3.1.2.3.				
8.3.2. Inc	lia Veterinary Pain Management Market Outlook			
8.3.2.1.				
8.3.2.1.1.	By Value			
8.3.2.2.	Market Share & Forecast			
8.3.2.2.1.	By Product			
8.3.2.2.2.	By Application			
8.3.2.2.3.	By Animal Type			
8.3.3. So	uth Korea Veterinary Pain Management Market Outlook			
8.3.3.1.	Market Size & Forecast			
8.3.3.1.1.	By Value			
8.3.3.2.	Market Share & Forecast			
8.3.3.2.1.	By Product			
8.3.3.2.2.	By Application			
8.3.3.2.3.	By Animal Type			
8.3.4. Jap	oan Veterinary Pain Management Market Outlook			
8.3.4.1.	Market Size & Forecast			
8.3.4.1.1.	By Value			
8.3.4.2.	Market Share & Forecast			
8.3.4.2.1.	By Product			
8.3.4.2.2.	By Application			
8.3.4.2.3.	By Animal Type			
8.3.5. Australia Veterinary Pain Management Market Outlook				
8.3.5.1.	Market Size & Forecast			
8.3.5.1.1.	By Value			
8.3.5.2.	Market Share & Forecast			
8.3.5.2.1.	By Product			

- 8.3.5.2.1. By Product
- By Application 8.3.5.2.2.
- 8.3.5.2.3. By Animal Type
- 9. South America Veterinary Pain Management Market Outlook
- 9.1. Market Size & Forecast
- 9.1.1. By Value
- 9.2. Market Share & Forecast

Scotts International. EU Vat number: PL 6772247784

9.2.1. By Product (Medications v/s Medical Devices) 9.2.2. By Application (Joint Pain, Cancer Pain, Postoperative Pain, Others) 9.2.3. By Animal Type (Companion Animal v/s Livestock Animal) 9.2.4. By Country 9.3. South America: Country Analysis 9.3.1. Brazil Veterinary Pain Management Market Outlook 9.3.1.1. Market Size & Forecast 9.3.1.1.1. By Value 9.3.1.2. Market Share & Forecast 9.3.1.2.1. By Product 9.3.1.2.2. By Application 9.3.1.2.3. By Animal Type 9.3.2. Argentina Veterinary Pain Management Market Outlook 9.3.2.1. Market Size & Forecast 9.3.2.1.1. By Value 9.3.2.2. Market Share & Forecast 9.3.2.2.1. By Product 9.3.2.2.2. By Application 9.3.2.2.3. By Animal Type 9.3.3. Colombia Veterinary Pain Management Market Outlook 9.3.3.1. Market Size & Forecast 9.3.3.1.1. By Value 9.3.3.2. Market Share & Forecast 9.3.3.2.1. By Product 9.3.3.2.2. By Application 9.3.3.2.3. By Animal Type 10. Middle East and Africa Veterinary Pain Management Market Outlook 10.1. Market Size & Forecast 10.1.1. By Value 10.2. Market Share & Forecast 10.2.1. By Product (Medications v/s Medical Devices) 10.2.2. By Application (Joint Pain, Cancer Pain, Postoperative Pain, Others) 10.2.3. By Animal Type (Companion Animal v/s Livestock Animal) 10.2.4. By Country 10.3. MEA: Country Analysis 10.3.1. South Africa Veterinary Pain Management Market Outlook 10.3.1.1. Market Size & Forecast 10.3.1.1.1. By Value 10.3.1.2. Market Share & Forecast 10.3.1.2.1. By Product 10.3.1.2.2. By Application 10.3.1.2.3. By Animal Type 10.3.2. Saudi Arabia Veterinary Pain Management Market Outlook 10.3.2.1. Market Size & Forecast 10.3.2.1.1. By Value

Scotts International. EU Vat number: PL 6772247784

Market Share & Forecast

By Product

10.3.2.2.

10.3.2.2.1.

10.3.2.2.2.	By Application
10.3.2.2.3.	By Animal Type
10 2 2 IIAE Vot	orinary Pain Management Market Ou

10.3.3. UAE Veterinary Pain Management Market Outlook

10.3.3.1. Market Size & Forecast

10.3.3.1.1. By Value

10.3.3.2. Market Share & Forecast

10.3.3.2.1. By Product10.3.3.2.2. By Application10.3.3.2.3. By Animal Type

11. Market Dynamics

11.1. Drivers

11.2. Challenges

12. Market Trends & Developments

12.1. Recent Developments

12.2. Mergers & Acquisitions

12.3. Product Launches

13. Global Veterinary Pain Management Market: SWOT Analysis

14. Porters Five Forces Analysis

14.1. Competition in the Industry

14.2. Potential of New Entrants

14.3. Power of Suppliers

14.4. Power of Customers

14.5. Threat of Substitute Products/Services

15. Competitive Landscape

15.1. Boehringer Ingelheim International GmbH

15.1.1. Business Overview

15.1.2. Company Snapshot

15.1.3. Products & Services

15.1.4. Financials (As Reported)

15.1.5. Recent Developments

15.1.6. Key Personnel Details

15.1.7. SWOT Analysis

15.2. Zoetis Inc.

15.3 Elanco Animal Health Incorporated

15.4. Norbrook Laboratories Limited

15.5. SeQuent Scientific Limited

15.6. Merck & Co., Inc.

15.7. Dechra Pharmaceuticals Plc

15.8. Vetoquinol S.A.

15.9. Ceva Sante Animale SA

15.10. Chanelle Pharma Group Ltd

16. Strategic Recommendations

17. About Us & Disclaimer



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