

Halal Food Regional Market Analysis: Middle East and North Africa

Market Research Report | 2025-05-15 | 51 pages | BCC Research

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Report description:

Description

Report Scope

This report provides an in-depth analysis of the halal food market across the Middle East and North Africa (MENA) region, using 2024 as the base year and offering forecasts through 2030, including projected compound annual growth rates (CAGR). It explores various market drivers, such as technological developments, economic influences and strategic business factors. The study organizes the halal food market by product type and distribution channels and examines the dynamics of the countries that shape the regional halal food industry. The countries included in the analysis are Saudi Arabia, the United Arab Emirates, Egypt, Iran, the GCC (Gulf Cooperation Council) countries (Qatar, Bahrain, Oman, and Kuwait), and the rest of the MENA region.

Turkey and Israel have been intentionally excluded from the scope of this report due to the advanced maturity of their halal food sectors compared to other MENA countries. Including these markets would distort the overall analysis, making it less relevant to understanding the unique opportunities and challenges within the region's emerging halal food markets. This focused approach provides a clearer picture for businesses and investors aiming to tap into the MENA halal food industry's less-developed, potentially high-growth areas.

Report Includes

- An in-depth analysis of the halal food market in the Middle East and North Africa (MENA) region
- Analyses of the trends in MENA market, with revenue data for 2024, estimates for 2025, and projected CAGRs through 2030
- Estimates of the market size and revenue prospects, accompanied by a market share analysis by food type, sales channel and country
- Facts and figures pertaining to the current market dynamics, technological advances, regulations and the impact of macroeconomic factors
- Analysis of the industry structure, including key stakeholders' market shares, product mapping and recent key developments
- An assessment of the sustainability trends and ESG developments in the market

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Executive Summary

Summary:

The report provides an analysis of the Middle East and North Africa (MENA) halal food market. Using 2024 as the base year, the report provides estimated market data for 2025 through 2030. It explores various market drivers, such as technological developments, economic influences and strategic business factors. The countries included in the analysis are Saudi Arabia, the United Arab Emirates, Egypt, Iran, the GCC (Gulf Cooperation Council) countries (Qatar, Bahrain, Oman, and Kuwait), and the rest of the MENA region.

The MENA region offers a compelling and strategic halal food market research opportunity. With a rapidly expanding Muslim population, the demand for halal products is growing across diverse demographic segments. Rising consumer awareness of halal standards and the increasing influence of ethically conscious buyers are also key drivers of market expansion in the region.

Recent improvements in regulatory frameworks across several MENA countries have further enhanced the market landscape. Governments have simplified the halal certification process and created a more supportive environment for industry players.

As government and private-sector investments in the halal food industry gain momentum, the MENA region is set to play a pivotal role in the global halal food market. Conducting a market study of the region is crucial for businesses to understand shifting consumer preferences, uncover untapped growth areas and maintain a competitive edge. For companies seeking to scale their presence in the halal sector, the MENA region is too significant to ignore.

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