

**UAE Paints & Coatings Market, By Technology (Water based, Solvent based), By Resin (Acrylic, Alkyd, Polyurethane, Epoxy, Polyester, Others), By Sales Channel (Direct, Indirect), By End Use (Architectural, Industrial, Infrastructure), By Region, Competition, Forecast & Opportunities, 2020-2030F**

Market Report | 2025-05-23 | 89 pages | TechSci Research

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**Report description:**

**Market Overview**

The UAE Paints & Coatings Market was valued at USD 613.85 million in 2024 and is expected to reach USD 962.84 million by 2030, growing at a CAGR of 7.63% during the forecast period. This market encompasses products used for surface protection, decoration, and enhancement across sectors such as construction, automotive, marine, aerospace, and consumer goods. Paints and coatings are developed using pigments, binders, solvents, and additives to offer durability, weather resistance, and aesthetic appeal. The Dubai 2040 Urban Master Plan, which aims to expand land allocation for commercial and residential projects by 168%, is a significant catalyst driving demand for protective and decorative coatings. Additionally, the UAE's growing emphasis on sustainable construction and green building practices is encouraging the development of eco-friendly, high-performance coating technologies tailored to withstand harsh climatic conditions and meet regulatory standards.

**Key Market Drivers**

**Technological Advancements and Innovation**

Technological innovation is a crucial force shaping the UAE Paints & Coatings Market. With a strong focus on sustainability and environmental regulations, the region is encouraging the adoption of advanced coating technologies such as low-VOC and water-based formulations. Approximately 70% of new buildings in the UAE adhere to green building codes, creating substantial demand for eco-friendly coatings that comply with LEED and Estidama certifications. The incorporation of nanotechnology has significantly enhanced coating properties-offering improved resistance to scratches, heat, and UV exposure-especially important in the region's desert environment. These innovations not only increase product lifespan and reduce maintenance but also support sustainability objectives and align with national standards for environmental safety and efficiency.

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## Key Market Challenges

### Regulatory Compliance and Sustainability Standards

Compliance with environmental regulations poses a substantial challenge for the UAE Paints & Coatings Market. As the government enforces stricter controls on emissions, labeling, and the use of hazardous substances, manufacturers must adapt through innovation and reformulation. The Emirates Authority for Standardization and Metrology (ESMA) governs many of these standards, ensuring products meet environmental and performance benchmarks. To remain competitive, producers must invest in R&D to create coatings with reduced environmental impact while maintaining durability and cost-effectiveness. Sustainability has become a purchasing priority for end-users, especially in construction and government projects. This growing demand for certified green products compels companies to balance innovation, cost, and compliance, which can be both resource-intensive and complex.

### Key Market Trends

#### Shift towards Eco-friendly and Sustainable Solutions

A major trend in the UAE Paints & Coatings Market is the growing preference for sustainable and environmentally friendly products. With enhanced environmental awareness and regulatory oversight, industries are increasingly adopting low-VOC, water-based, and bio-based coating solutions. The UAE's Smart City and sustainability initiatives are also influencing this shift, with over 500 construction tech startups across MENA driving the development of AI-enabled coating tools and smart formulations. Leading projects like Dubai Sustainable City and Masdar City highlight the country's push toward green urbanization. Consumer demand for long-lasting, energy-efficient, and recyclable products is prompting manufacturers to invest in sustainable innovations, including coatings with renewable content and lower carbon footprints. These products help meet both consumer expectations and government mandates aligned with the UAE's Energy Strategy 2050, which targets 50% clean energy reliance.

### Key Market Players

- Akzo Nobel N.V
- PPG Industries Inc.
- Coatings GmbH
- RPM International Inc.
- Axalta Coating Systems Ltd.
- Nippon Paint Holdings Group
- Kansai Paint Co., Ltd
- Hempel A/S
- Jotun A/S
- Masco Corporation

### Report Scope:

In this report, the UAE Paints & Coatings Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### - UAE Paints & Coatings Market, By Technology:

- o Water based
- o Solvent based

#### - UAE Paints & Coatings Market, By Resin:

- o Acrylic
- o Alkyd
- o Polyurethane
- o Epoxy
- o Polyester
- o Others

#### - UAE Paints & Coatings Market, By Sales Channel:

- o Direct
- o Indirect

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- UAE Paints & Coatings Market, By End Use:

- o Architectural
- o Industrial
- o Infrastructure

- UAE Paints & Coatings Market, By Region:

- o Dubai
- o Abu Dhabi
- o Sharjah
- o Rest of UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the UAE Paints & Coatings Market.

Available Customizations:

UAE Paints & Coatings Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

- Detailed analysis and profiling of additional market players (up to five).

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