

**Electric Construction And Agriculture Equipment Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented, By Battery Capacity (75kW up to 100 kW, 101 kW up to 125kW, 126 kW to 150kW), By Electric Fuel Type (Battery Electric, Plug-in Hybrid, Fuel Cell/Hydrogen), By Region, By Competition, 2020-2030F**

Market Report | 2025-05-16 | 180 pages | TechSci Research

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**Report description:**

Market Overview

The Global Electric Construction and Agriculture Equipment Market was valued at USD 36.56 billion in 2024 and is projected to reach USD 66.86 billion by 2030, growing at a CAGR of 10.42% during the forecast period. This market comprises a wide array of electrically powered machinery utilized in construction and agricultural operations, including electric tractors, excavators, loaders, forklifts, and harvesters. These machines are powered by batteries, hybrid systems, or fuel cells, offering an alternative to traditional internal combustion engines that rely on diesel or gasoline. The transition to electric-powered equipment is largely driven by the demand for cleaner, quieter, and more energy-efficient solutions in response to environmental concerns, government mandates, and technological advancements. Industries are increasingly integrating electric equipment to align with sustainability goals, reduce operational costs, and adhere to evolving emissions regulations, thereby reshaping the construction and agriculture equipment landscape.

Key Market Drivers

Growing Demand for Sustainable and Eco-Friendly Equipment Solutions

Heightened environmental awareness and the global push toward decarbonization are accelerating the demand for electric construction and agriculture machinery. These sectors have traditionally depended on diesel-powered equipment, contributing significantly to carbon emissions and urban pollution. With the rise in climate-conscious policies and net-zero targets under frameworks like the Paris Agreement, the adoption of low-emission alternatives has gained momentum. Electric machinery generates zero tailpipe emissions and significantly reduces noise, making it particularly advantageous for urban development projects and enclosed farming environments.

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Additionally, the total cost of ownership of electric machinery is becoming more favorable due to reduced fuel consumption, lower maintenance needs, and government-led financial incentives. Many countries are offering tax credits, grants, and subsidy programs to promote the use of electric construction and agricultural equipment. Furthermore, companies across sectors are increasingly integrating ESG (Environmental, Social, and Governance) objectives and corporate sustainability initiatives into their core strategies, encouraging investments in clean energy technologies. This is further amplified by innovations from leading manufacturers and public-private funding in electric mobility, with over 70% of global utility companies now embedding sustainability into their strategic planning.

#### Key Market Challenges

##### High Initial Investment and Total Cost of Ownership

Despite the long-term benefits of electric construction and agriculture equipment, the high initial purchase cost remains a major hurdle to adoption. Electric machinery often requires significant upfront investment due to the cost of advanced battery systems, electric drivetrains, and integrated control technologies. For small and medium-sized enterprises or independent contractors and farmers, these initial expenses can be prohibitive, especially in the absence of widespread financial incentives or flexible financing solutions.

Additional uncertainties related to battery lifespan, replacement costs, and varying regional electricity prices further complicate the assessment of long-term value. In rural or underdeveloped areas, limited access to reliable electricity or charging infrastructure also hinders practical deployment. Moreover, unlike the electric vehicle market, subsidy structures for electric construction and agricultural machinery are not yet uniformly established across all regions, making the transition economically challenging, particularly in developing markets. Uncertainty around residual equipment value and resale potential also impacts leasing and investment decisions, thereby slowing broader market adoption.

#### Key Market Trends

##### Integration of Smart Technologies and Connectivity in Electric Equipment

The electric construction and agriculture equipment market is increasingly driven by the integration of digital technologies, enabling smarter and more connected operations. Telematics and IoT-based systems are being embedded into electric machinery to provide real-time data insights, remote diagnostics, and predictive maintenance capabilities. This trend is transforming fleet management by enhancing operational efficiency, reducing downtime, and optimizing energy usage.

In agriculture, electric equipment is being integrated with precision farming solutions, such as GPS-guided systems, automated sowing, and soil monitoring tools. These technologies enhance productivity, support sustainable resource utilization, and contribute to improved crop yields. Similarly, in construction, smart electric machines facilitate improved scheduling, load tracking, and safety monitoring. As demand for connected and intelligent systems grows, manufacturers are focusing on developing multi-functional electric equipment that combines environmental performance with advanced digital features, driving a new phase of innovation in the sector.

#### Key Market Players

- Komatsu Ltd.
- AB Volvo
- KUBOTA Corporation
- Caterpillar Inc
- Deere and Company
- Doosan Corporation
- Sandvik AB
- Epiroc AB
- Liebherr Group
- Hitachi Limited

#### Report Scope:

In this report, the Global Electric Construction and Agriculture Equipment Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- Electric Construction and Agriculture Equipment Market, By Battery Capacity:

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- o 75 kW up to 100 kW
- o 101 kW up to 125 kW
- o 126 kW to 150 kW

- Electric Construction and Agriculture Equipment Market, By Electric Fuel Type:

- o Battery Electric
- o Plug-in Hybrid
- o Fuel Cell/Hydrogen

- Electric Construction and Agriculture Equipment Market, By Region:

- o North America
  - United States
  - Canada
  - Mexico
- o Europe
  - France
  - United Kingdom
  - Italy
  - Germany
  - Spain
- o Asia-Pacific
  - China
  - India
  - Japan
  - Australia
  - South Korea
- o South America
  - Brazil
  - Argentina
  - Colombia
- o Middle East & Africa
  - South Africa
  - Saudi Arabia
  - UAE
  - Kuwait
  - Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Electric Construction and Agriculture Equipment Market.

Available Customizations:

Global Electric Construction and Agriculture Equipment Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

- Detailed analysis and profiling of additional Market players (up to five).

## **Table of Contents:**

1. Product Overview
- 1.1. Market Definition

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- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
- 1.3. Key Market Segmentations
2. Research Methodology
  - 2.1. Objective of the Study
  - 2.2. Baseline Methodology
  - 2.3. Formulation of the Scope
  - 2.4. Assumptions and Limitations
  - 2.5. Sources of Research
    - 2.5.1. Secondary Research
    - 2.5.2. Primary Research
  - 2.6. Approach for the Market Study
    - 2.6.1. The Bottom-Up Approach
    - 2.6.2. The Top-Down Approach
  - 2.7. Methodology Followed for Calculation of Market Size & Market Shares
  - 2.8. Forecasting Methodology
    - 2.8.1. Data Triangulation & Validation
3. Executive Summary
  - 3.1. Overview of the Market
  - 3.2. Overview of Key Market Segmentations
  - 3.3. Overview of Key Market Players
  - 3.4. Overview of Key Regions/Countries
  - 3.5. Overview of Market Drivers, Challenges, and Trends
4. Voice of Customer
5. Global Electric Construction And Agriculture Equipment Market Outlook
  - 5.1. Market Size & Forecast
    - 5.1.1. By Value
  - 5.2. Market Share & Forecast
    - 5.2.1. By Battery Capacity (75kW up to 100 kW, 101 kW up to 125kW, 126 kW to 150kW)
    - 5.2.2. By Electric Fuel Type (Battery Electric, Plug-in Hybrid, Fuel Cell/Hydrogen)
    - 5.2.3. By Region
  - 5.3. By Company (2024)
  - 5.4. Market Map
6. North America Electric Construction And Agriculture Equipment Market Outlook
  - 6.1. Market Size & Forecast
    - 6.1.1. By Value
  - 6.2. Market Share & Forecast
    - 6.2.1. By Battery Capacity
    - 6.2.2. By Electric Fuel Type
    - 6.2.3. By Country
  - 6.3. North America: Country Analysis
    - 6.3.1. United States Electric Construction And Agriculture Equipment Market Outlook
      - 6.3.1.1. Market Size & Forecast
        - 6.3.1.1.1. By Value
      - 6.3.1.2. Market Share & Forecast
        - 6.3.1.2.1. By Battery Capacity

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- 6.3.1.2.2. By Electric Fuel Type
- 6.3.2. Canada Electric Construction And Agriculture Equipment Market Outlook
  - 6.3.2.1. Market Size & Forecast
    - 6.3.2.1.1. By Value
  - 6.3.2.2. Market Share & Forecast
    - 6.3.2.2.1. By Battery Capacity
    - 6.3.2.2.2. By Electric Fuel Type
- 6.3.3. Mexico Electric Construction And Agriculture Equipment Market Outlook
  - 6.3.3.1. Market Size & Forecast
    - 6.3.3.1.1. By Value
  - 6.3.3.2. Market Share & Forecast
    - 6.3.3.2.1. By Battery Capacity
    - 6.3.3.2.2. By Electric Fuel Type
- 7. Europe Electric Construction And Agriculture Equipment Market Outlook
  - 7.1. Market Size & Forecast
    - 7.1.1. By Value
  - 7.2. Market Share & Forecast
    - 7.2.1. By Battery Capacity
    - 7.2.2. By Electric Fuel Type
    - 7.2.3. By Country
  - 7.3. Europe: Country Analysis
    - 7.3.1. Germany Electric Construction And Agriculture Equipment Market Outlook
      - 7.3.1.1. Market Size & Forecast
        - 7.3.1.1.1. By Value
      - 7.3.1.2. Market Share & Forecast
        - 7.3.1.2.1. By Battery Capacity
        - 7.3.1.2.2. By Electric Fuel Type
    - 7.3.2. United Kingdom Electric Construction And Agriculture Equipment Market Outlook
      - 7.3.2.1. Market Size & Forecast
        - 7.3.2.1.1. By Value
      - 7.3.2.2. Market Share & Forecast
        - 7.3.2.2.1. By Battery Capacity
        - 7.3.2.2.2. By Electric Fuel Type
    - 7.3.3. Italy Electric Construction And Agriculture Equipment Market Outlook
      - 7.3.3.1. Market Size & Forecast
        - 7.3.3.1.1. By Value
      - 7.3.3.2. Market Share & Forecast
        - 7.3.3.2.1. By Battery Capacity
        - 7.3.3.2.2. By Electric Fuel Type
    - 7.3.4. France Electric Construction And Agriculture Equipment Market Outlook
      - 7.3.4.1. Market Size & Forecast
        - 7.3.4.1.1. By Value
      - 7.3.4.2. Market Share & Forecast
        - 7.3.4.2.1. By Battery Capacity
        - 7.3.4.2.2. By Electric Fuel Type
    - 7.3.5. Spain Electric Construction And Agriculture Equipment Market Outlook
      - 7.3.5.1. Market Size & Forecast

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- 7.3.5.1.1. By Value
- 7.3.5.2. Market Share & Forecast
- 7.3.5.2.1. By Battery Capacity
- 7.3.5.2.2. By Electric Fuel Type
- 8. Asia-Pacific Electric Construction And Agriculture Equipment Market Outlook
- 8.1. Market Size & Forecast
- 8.1.1. By Value
- 8.2. Market Share & Forecast
- 8.2.1. By Battery Capacity
- 8.2.2. By Electric Fuel Type
- 8.2.3. By Country
- 8.3. Asia-Pacific: Country Analysis
- 8.3.1. China Electric Construction And Agriculture Equipment Market Outlook
- 8.3.1.1. Market Size & Forecast
- 8.3.1.1.1. By Value
- 8.3.1.2. Market Share & Forecast
- 8.3.1.2.1. By Battery Capacity
- 8.3.1.2.2. By Electric Fuel Type
- 8.3.2. India Electric Construction And Agriculture Equipment Market Outlook
- 8.3.2.1. Market Size & Forecast
- 8.3.2.1.1. By Value
- 8.3.2.2. Market Share & Forecast
- 8.3.2.2.1. By Battery Capacity
- 8.3.2.2.2. By Electric Fuel Type
- 8.3.3. Japan Electric Construction And Agriculture Equipment Market Outlook
- 8.3.3.1. Market Size & Forecast
- 8.3.3.1.1. By Value
- 8.3.3.2. Market Share & Forecast
- 8.3.3.2.1. By Battery Capacity
- 8.3.3.2.2. By Electric Fuel Type
- 8.3.4. South Korea Electric Construction And Agriculture Equipment Market Outlook
- 8.3.4.1. Market Size & Forecast
- 8.3.4.1.1. By Value
- 8.3.4.2. Market Share & Forecast
- 8.3.4.2.1. By Battery Capacity
- 8.3.4.2.2. By Electric Fuel Type
- 8.3.5. Australia Electric Construction And Agriculture Equipment Market Outlook
- 8.3.5.1. Market Size & Forecast
- 8.3.5.1.1. By Value
- 8.3.5.2. Market Share & Forecast
- 8.3.5.2.1. By Battery Capacity
- 8.3.5.2.2. By Electric Fuel Type
- 9. South America Electric Construction And Agriculture Equipment Market Outlook
- 9.1. Market Size & Forecast
- 9.1.1. By Value
- 9.2. Market Share & Forecast
- 9.2.1. By Battery Capacity

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- 9.2.2. By Electric Fuel Type
- 9.2.3. By Country
- 9.3. South America: Country Analysis
  - 9.3.1. Brazil Electric Construction And Agriculture Equipment Market Outlook
    - 9.3.1.1. Market Size & Forecast
      - 9.3.1.1.1. By Value
    - 9.3.1.2. Market Share & Forecast
      - 9.3.1.2.1. By Battery Capacity
      - 9.3.1.2.2. By Electric Fuel Type
  - 9.3.2. Argentina Electric Construction And Agriculture Equipment Market Outlook
    - 9.3.2.1. Market Size & Forecast
      - 9.3.2.1.1. By Value
    - 9.3.2.2. Market Share & Forecast
      - 9.3.2.2.1. By Battery Capacity
      - 9.3.2.2.2. By Electric Fuel Type
  - 9.3.3. Colombia Electric Construction And Agriculture Equipment Market Outlook
    - 9.3.3.1. Market Size & Forecast
      - 9.3.3.1.1. By Value
    - 9.3.3.2. Market Share & Forecast
      - 9.3.3.2.1. By Battery Capacity
      - 9.3.3.2.2. By Electric Fuel Type
- 10. Middle East and Africa Electric Construction And Agriculture Equipment Market Outlook
  - 10.1. Market Size & Forecast
    - 10.1.1. By Value
  - 10.2. Market Share & Forecast
    - 10.2.1. By Battery Capacity
    - 10.2.2. By Electric Fuel Type
    - 10.2.3. By Country
  - 10.3. Middle East and Africa: Country Analysis
    - 10.3.1. South Africa Electric Construction And Agriculture Equipment Market Outlook
      - 10.3.1.1. Market Size & Forecast
        - 10.3.1.1.1. By Value
      - 10.3.1.2. Market Share & Forecast
        - 10.3.1.2.1. By Battery Capacity
        - 10.3.1.2.2. By Electric Fuel Type
    - 10.3.2. Saudi Arabia Electric Construction And Agriculture Equipment Market Outlook
      - 10.3.2.1. Market Size & Forecast
        - 10.3.2.1.1. By Value
      - 10.3.2.2. Market Share & Forecast
        - 10.3.2.2.1. By Battery Capacity
        - 10.3.2.2.2. By Electric Fuel Type
    - 10.3.3. UAE Electric Construction And Agriculture Equipment Market Outlook
      - 10.3.3.1. Market Size & Forecast
        - 10.3.3.1.1. By Value
      - 10.3.3.2. Market Share & Forecast
        - 10.3.3.2.1. By Battery Capacity
        - 10.3.3.2.2. By Electric Fuel Type

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- 10.3.4. Kuwait Electric Construction And Agriculture Equipment Market Outlook
- 10.3.4.1. Market Size & Forecast
- 10.3.4.1.1. By Value
- 10.3.4.2. Market Share & Forecast
- 10.3.4.2.1. By Battery Capacity
- 10.3.4.2.2. By Electric Fuel Type
- 10.3.5. Turkey Electric Construction And Agriculture Equipment Market Outlook
- 10.3.5.1. Market Size & Forecast
- 10.3.5.1.1. By Value
- 10.3.5.2. Market Share & Forecast
- 10.3.5.2.1. By Battery Capacity
- 10.3.5.2.2. By Electric Fuel Type
- 11. Market Dynamics
- 11.1. Drivers
- 11.2. Challenges
- 12. Market Trends & Developments
- 12.1. Merger & Acquisition (If Any)
- 12.2. Product Launches (If Any)
- 12.3. Recent Developments
- 13. Company Profiles
- 13.1. Komatsu Ltd.
- 13.1.1. Business Overview
- 13.1.2. Key Revenue and Financials
- 13.1.3. Recent Developments
- 13.1.4. Key Personnel/Key Contact Person
- 13.1.5. Key Product/Services Offered
- 13.2. AB Volvo
- 13.3. KUBOTA Corporation
- 13.4. Caterpillar Inc
- 13.5. Deere and Company
- 13.6. Doosan Corporation
- 13.7. Sandvik AB
- 13.8. Epiroc AB
- 13.9. Liebherr Group
- 13.10. Hitachi Limited
- 14. Strategic Recommendations
- 15. About Us & Disclaimer

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