

**Banks Global Industry Guide 2020-2029**

Industry Report | 2025-04-21 | 602 pages | MarketLine

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**Report description:**

Banks Global Industry Guide 2020-2029

## Summary

Global Banks industry profile provides top-line qualitative and quantitative summary information including: market share, industry group size (value, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry group.

## Key Highlights

- Banking industry involves the activities of banks and similar institutions that offer financial services such as savings, loans, mortgages, and related services to businesses and consumers. Market value represents the total assets held by banks or related institutions in a country in a year. The market share represents the total asset held by the companies in the specific year. Geographical segmentation measures the total assets held by commercial banks of a particular region.
- The market is segmented into bank credit, inter-bank loans, cash assets, trading assets, and others. The scope of others includes investments, loans receivable, and fixed assets. Bank credit refers to funds that a bank lends to individuals, businesses, or other entities. Inter-bank loans are loans made between banks. These loans serve as a mechanism for banks to manage their short-term liquidity needs and meet regulatory requirements. Cash asset products of banks provide customers with a secure and convenient way to manage their cash holdings while earning potential returns on their funds. Customers can choose from a variety of products based on their financial goals, risk tolerance, and liquidity needs. Bank trading assets refer to financial instruments and securities that banks hold primarily for trading to generate profits. These assets are actively bought and sold within the bank's trading desk or investment division to capitalize on short-term price fluctuations, market trends, or arbitrage opportunities. Trading assets can encompass a wide range of financial instruments such as equities, commodities, and foreign exchange.
- All market data and forecasts are based on nominal prices and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates. The USD values may show a declining trend for few countries such

as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.

- The global banking industry recorded assets of \$205,389.5 billion in 2024, representing a compound annual growth rate (CAGR) of 6.0% between 2019 and 2024.

- The bank credit segment accounted for the industry's largest proportion in 2024, with total assets of \$93,961.6 billion, equivalent to 45.7% of the industry's overall value.

- The global banking industry grew by 4.5% in 2024, primarily driven by the decline in bank lending rates, which reduces borrowing costs and encourages greater credit uptake. Lower lending rates stimulate demand for personal and business loans, leading to an expansion in the bank credit segment, which directly increases the total assets held by banks. According to the European Central Bank, the bank lending rate in France was reduced to 4.2% in August 2024, down from 4.5% in October 2023, facilitating broader access to credit.

## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global banks industry group

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global banks industry group

- Leading company profiles reveal details of key banks industry group players' global operations and financial performance

- Add weight to presentations and pitches by understanding the future growth prospects of the global banks industry group with five year forecasts

- Macroeconomic indicators provide insight into general trends within the Asia-Pacific economy

## Reasons to Buy

- What was the size of the global banks industry group by value in 2024?

- What will be the size of the global banks industry group in 2029?

- What factors are affecting the strength of competition in the global banks industry group?

- How has the industry group performed over the last five years?

- Who are the top competitors in the global banks industry group?

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