SCOTTS INTERNATIONAL

Automotive Interior Materials Market by Type (Polymer, Genuine Leather, Fabric), Application (Seat, Dashboards, Safety Components), Vehicle Type (Passenger Cars, Buses & Coaches), and Region - Global Forecast to 2030

Market Report | 2025-05-19 | 291 pages | MarketsandMarkets

AVAILABLE LICENSES:

- Single User $4950.00
- Multi User $6650.00
- Corporate License $8150.00
- Enterprise Site License $10000.00

Report description:

The global automotive interior materials market size is projected to reach USD 65.26 billion by 2030 from USD 53.09 billion in 2024, at a CAGR of 3.52% from 2025. Automotive interior materials are extensively utilized in the manufacturing of vehicle cabins, including components such as seats, dashboards, door panels, and headliners. These materials play a critical role in enhancing passenger comfort, durability, safety, and the overall aesthetic appeal of the vehicle interior.
Designed to withstand frequent use, exposure to ultraviolet radiation, and temperature fluctuations, these materials must meet high-performance standards while maintaining their visual and tactile qualities over time. The growing emphasis on occupant safety, coupled with increasingly stringent environmental and regulatory requirements, is accelerating the adoption of advanced interior materials across the automotive industry.
Continuous advancements in material science and processing technologies are improving the sustainability, functionality, and resilience of interior components, thereby supporting broader market growth. Additionally, global industrialization-particularly in emerging markets-is fueling increased demand for high-quality automotive interior solutions as part of a broader push toward modernized, value-added vehicle design.

"Polymer type accounted for the largest share of the automotive interior materials market, in 2024."
In 2024, polymers accounted for the largest share of the automotive interior materials market, driven by their exceptional versatility, lightweight properties, and cost-efficiency. Materials such as polypropylene, polyurethane, and other engineered polymers offer superior moldability, enabling manufacturers to create complex and ergonomic interior designs with high precision. Polymers are also favored for their durability, resistance to wear, and thermal stability, making them ideal for high-use components such as dashboards, door panels, seat covers, and trim parts. The automotive industry's increasing focus on fuel

efficiency and vehicle lightweighting further amplifies demand for polymer-based solutions, as these materials contribute significantly to overall weight reduction without compromising structural integrity or esthetics.

Moreover, the industry's shift toward sustainable manufacturing has accelerated the development and adoption of recyclable and bio-based polymers. This aligns with broader environmental goals and regulatory mandates, positioning polymers as the preferred material for automakers seeking to balance performance, design flexibility, and eco-conscious production.

"Heavy commercial vehicles are projected to register the second-highest CAGR in the automotive interior materials market, in terms of value during the forecast period."

The heavy commercial vehicles (HCV) segment is expected to grow at the second highest CAGR in terms of value in the automotive interior materials market over the forecast period. By being subject to increasing demand for durable and functional interior components that can stand up to the harsh operation environment inherent to freight, construction, and mining applications, this growth is precipitated. While driver comfort, safety, and ergonomics gain further prominence in long-haul operations, manufacturers are investing in high-performance materials for seats, dashboard, and cabin insulation. Moreover, pressure by regulators for better fuel economy is driving lightweight interior materials.

"Europe was the second-largest automotive interior materials market, in terms of value."

In terms of value, Europe was the second-largest automotive interior materials market due to its robust automobile manufacturing industry and the increased demand for luxury vehicles by consumers. There are a number of top performers in the automobiles market in the region with a focus on innovation, sustainability and luxury in interior automobiles. Wider acceptance of EVs as well as tougher environmental policies have continued to promote the application of lightweight and environment-friendly interior fittings. European consumers, too, are highly concerned about design esthetics and comfort but at the same time push manufacturers to invest in high-tech materials, soft-touch polymers, natural tobacco and recycled fabrics, among others. What is more, supportive initiatives by governments and R&D funding are spurring material innovation throughout the region. All these factors cumulatively lead to Europe's large share in the global market.

- By Company Type: Tier 1 - 55%, Tier 2 - 25%, and Tier 3 - 20%
- By Designation: Directors - 50%, Managers - 30%, and Others - 20%
- By Region: North America - 40%, Europe - 35%, Asia Pacific - 20%, Rest of World - 5%

The key players profiled in the report include Lear Corporation (US), Asahi Kasei Corporation (Japan), Toyota Boshoku Corporation (Japan), Forvia (France), Toyoda Gosei Co., Ltd. (Japan), Grupo Antolin-Irausa, S.A.U. (Spain), Yanfeng Automotive Interiors (China), SEIREN CO., LTD. (Japan), DK Leather Seats Sdn. Bhd. (Malaysia), DRAXLMAIER Group (Germany), and among others.

Research Coverage

This report segments the market for automotive interior materials based on type, end-use industry, and region and provides estimations of value (USD million) for the overall market size across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, services, and key strategies, associated with the market for automotive interior materials.

Reasons to Buy this Report

This research report is focused on various levels of analysis - industry analysis (industry trends), market share analysis of top players, and company profiles, which together provide an overall view of the competitive landscape, emerging and high-growth segments of the automotive interior materials market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

- Market Penetration: Comprehensive information on automotive interior materials offered by top players in the global market

- Analysis of Key Factors: Drivers (Increasing fuel efficiency by reducing weight, growing demand customization and comfort, rising demand for interior fabrics, and advancements in development of lightweight and advanced materials), restraints (fluctuations in raw material prices and improper disposal of used products), opportunities (rising production of automobile fabrics, use of sustainable technologies to manufacture automotive leather, and growing trend of styling in vehicles), and challenges (compliance with changing regulations) influencing the growth of automotive interior materials market

- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the automotive interior materials market

- Market Development: Comprehensive information about lucrative emerging markets - the report analyzes the markets for automotive interior materials across regions.

- Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global automotive interior materials market.

- Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the automotive interior materials market.

Table of Contents:

SCOTTS INTERNATIONAL

Automotive Interior Materials Market by Type (Polymer, Genuine Leather, Fabric), Application (Seat, Dashboards, Safety Components), Vehicle Type (Passenger Cars, Buses & Coaches), and Region - Global Forecast to 2030

Market Report | 2025-05-19 | 291 pages | MarketsandMarkets

To place an Order with Scotts International:
- - Print this form
- - Complete the relevant blank fields and sign
- - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User	$4950.00
	Multi User	$6650.00
	Corporate License	$8150.00
	Enterprise Site License	$10000.00
	VAT	
	Total	

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.
** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	

Scotts International. EU Vat number: PL 6772247784
tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com

Date	2025-06-07
Signature	

Scotts International. EU Vat number: PL 6772247784
tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com