

## **United States Hyaluronic Acid Market Forecast 2025-2032**

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### **Report description:**

#### **KEY FINDINGS**

The United States hyaluronic acid market is set to record a CAGR of 8.48% during the forecasting period of 2025-2032.

The hyaluronic acid market in the United States has seen significant growth due to increasing awareness of hyaluronic acid benefits and expanding hyaluronic acid uses in the cosmetic, medical, and wellness sectors. This surge is largely driven by the growing demand for anti-aging products and the preference for minimally invasive cosmetic surgeries, where hyaluronic acid fillers and hyaluronic acid injections play a crucial role. With consumers prioritizing youthful, hydrated hyaluronic acid for skin, the use of hyaluronic acid products in cosmetic & personal care products has become a staple in skincare routines.

A major driver in the U.S. market is the rise of aesthetic dermatology. Hyaluronic acid fillers have become a preferred choice for facial volume restoration and wrinkle reduction, with non-surgical procedures accounting for over 70% of all cosmetic treatments. Additionally, the emphasis on quick recovery and long-lasting results has propelled the adoption of hyaluronic acid injections. Furthermore, advancements in biotechnological research and the availability of vegan hyaluronan formulations cater to environmentally conscious consumers.

#### **MARKET INSIGHTS**

Upcoming opportunities lie in the increasing demand for hyaluronic acid supplements, particularly for joint health and skin hydration. As awareness grows regarding hyaluronic acid benefits in systemic wellness, players in the market are developing innovative oral and dietary products. Factors such as an aging population, increasing disposable income, and the popularity of holistic beauty trends are boosting the consumption of hyaluronic acid products across demographics.

#### **SEGMENTATION ANALYSIS**

The United States hyaluronic acid market segmentation includes grade, form, type, source, route of administration, and application. The form segment is further classified into linear hyaluronic acid and cross-linked hyaluronic acid.

The hyaluronic acid market in the United States is characterized by a strong preference for injectable and cross-linked hyaluronic acid. These types are widely used in aesthetic treatments, including hyaluronic acid fillers, which remain one of the most growing applications in the country. Over 3 million injectable treatments involving hyaluronic acid benefits are performed annually, driven by the demand for anti-aging products and the popularity of non-invasive procedures.

One of the fastest-growing applications is in dermal fillers, as consumers seek hyaluronic acid for skin that appears plump and hydrated. Hyaluronic acid injections offer a minimally invasive solution for volume loss and fine lines, appealing to younger populations adopting preventative treatments and older individuals desiring rejuvenation. The adoption of hyaluronan in

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ophthalmology and orthopedics also highlights its therapeutic versatility, addressing conditions like dry eye syndrome and osteoarthritis.

Factors boosting this growth include increased awareness about cosmetic & personal care products and innovations in delivery methods. For example, manufacturers are introducing hybrid formulations combining hyaluronic acid benefits with peptides or antioxidants for enhanced efficacy. Additionally, the rise of e-commerce and personalized skincare has enabled consumers to access high-quality hyaluronic acid products conveniently. Emerging trends such as sustainable production and plant-based hyaluronic acid further align with consumer values, ensuring the market's sustained expansion.

#### COMPETITIVE INSIGHTS

The top companies operating in the United States hyaluronic acid market include Anika Therapeutics Inc, F. Hoffmann-La Roche Ltd, Galderma, Givaudan SA, HTL Biotechnology, Salix Pharmaceuticals and Sanofi, etc.

Salix Pharmaceuticals, headquartered in Bridgewater, New Jersey, is a leading specialty pharmaceutical company focusing on gastrointestinal health and surgical solutions. Serving markets across the United States, the company develops innovative products to address unmet medical needs. Among its portfolio is Deflux, a gel made from hyaluronic acid and dextranomer microspheres, designed to treat vesicoureteral reflux (VUR). Salix's commitment to quality ensures that its hyaluronic acid products deliver clinical efficacy. With a focus on advanced biotechnologies, Salix contributes to the evolution of hyaluronic acid uses in therapeutic applications.

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