

## **Real Estate in the United States**

Industry Report | 2025-03-27 | 47 pages | MarketLine

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### **Report description:**

Real Estate in the United States

#### Summary

Real Estate in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Real estate refers to physical property and consists of land and buildings. The market scope includes renting and leasing various types of real estate properties. Market volume refers to the total number of properties that are rented or leased. It does not encompass properties sold by real estate brokers or agents, nor does it include land sales, whether for rent or full purchase. The scope of market volume also excludes unoccupied properties. Market value refers to the revenue generated from renting and leasing properties.
- The US real estate industry recorded revenues of \$1,856.3 billion in 2024, representing a compound annual growth rate (CAGR) of 5.5% between 2019 and 2024.
- Industry consumption volume increased with a CAGR of 0.5% between 2019 and 2024, reaching a total of 67.7 million Units in 2024.
- High home prices and elevated mortgage interest rates have made homeownership less attainable for many individuals. This financial barrier has led to increased demand for rental properties, as renting remains a more viable option for those unable to afford

#### Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the real estate market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in the United States
- Leading company profiles reveal details of key real estate market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States real estate market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the United States real estate market by value in 2024?
- What will be the size of the United States real estate market in 2029?
- What factors are affecting the strength of competition in the United States real estate market?
- How has the market performed over the last five years?
- Who are the top competitors in the United States's real estate market?

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