

Real Estate in Brazil

Industry Report | 2025-03-27 | 42 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Real Estate in Brazil

Summary

Real Estate in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Real estate refers to physical property and consists of land and buildings. The market scope includes renting and leasing various types of real estate properties. Market volume refers to the total number of properties that are rented or leased. It does not encompass properties sold by real estate brokers or agents, nor does it include land sales, whether for rent or full purchase. The scope of market volume also excludes unoccupied properties. Market value refers to the revenue generated from renting and leasing properties.
- The Brazilian real estate industry recorded revenues of \$192.8 billion in 2024, representing a compound annual growth rate (CAGR) of 2.5% between 2019 and 2024.
- Industry consumption volume increased with a CAGR of 4.8% between 2019 and 2024, reaching a total of 55.5 million units in 2024.
- Brazil captured a share of 37.4% in the South American real estate industry in 2024.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the real estate market in Brazil

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in Brazil
- Leading company profiles reveal details of key real estate market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil real estate market with five year forecasts

Reasons to Buy

- What was the size of the Brazil real estate market by value in 2024?
- What will be the size of the Brazil real estate market in 2029?
- What factors are affecting the strength of competition in the Brazil real estate market?
- How has the market performed over the last five years?
- What are the main segments that make up Brazil's real estate market?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value
- 3.2. Market volume

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 Market Outlook

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 Competitive Landscape

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the leading players?

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

7.3. What are the most notable recent developments in this industry?

8 Company Profiles

8.1. Cyrela Brazil Realty SA Empreendimentos e Participacoes

8.2. PDG Realty SA Empreendimentos e Participacoes

8.3. Gafisa SA

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Real Estate in Brazil

Industry Report | 2025-03-27 | 42 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-06
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com