

**Paper & Paperboard in Japan**

Industry Report | 2025-03-13 | 48 pages | MarketLine

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**Report description:**

Paper &amp; Paperboard in Japan

Summary

Paper & Paperboard in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

## Key Highlights

- Paper & paperboard market measures a country's or region's total use of paper and paperboard. Paper and paperboard market is segmented into newsprint, printing and writing papers, and other paper and paperboards. The scope of other paper and paperboards includes construction paper and paperboard, household and sanitary paper, special thin paper, wrapping and packaging paper and paperboard, and other paper and paperboard not elsewhere specified. Market volume and value represents consumption volume and value.
- The Japanese paper & paperboard market recorded revenues of \$25.1 billion in 2024, representing a negative compound annual growth rate (CAGR) of 1.5% between 2019 and 2024.
- Market consumption volumes declined with a negative CAGR of 3.1% between 2019 and 2024, reaching a total of 21.5 million tonnes in 2024.
- In 2024, the revenue of the Japanese paper & paperboard market recorded an annual growth of 2.4%. The market growth is driven by the evolving consumer lifestyles, and higher consumption of tissues, napkins, and packaged consumer goods, which is fueling demand for paper-based packaging solutions.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the paper & paperboard market in Japan
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the paper & paperboard market in Japan
- Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Japan paper & paperboard market with five year forecasts

## Reasons to Buy

- What was the size of the Japan paper & paperboard market by value in 2024?
- What will be the size of the Japan paper & paperboard market in 2029?
- What factors are affecting the strength of competition in the Japan paper & paperboard market?
- How has the market performed over the last five years?
- What are the main segments that make up Japan's paper & paperboard market?

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