

Paper & Paperboard in Europe

Industry Report | 2025-03-13 | 49 pages | MarketLine

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Report description:

Paper & Paperboard in Europe

Summary

Paper & Paperboard in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Paper & paperboard market measures a country's or region's total use of paper and paperboard. Paper and paperboard market is segmented into newsprint, printing and writing papers, and other paper and paperboards. The scope of other paper and paperboards includes construction paper and paperboard, household and sanitary paper, special thin paper, wrapping and packaging paper and paperboard, and other paper and paperboard not elsewhere specified. Market volume and value represents consumption volume and value.
- The European paper & paperboard market recorded revenues of \$86.3 billion in 2024, representing a compound annual growth rate (CAGR) of 2.5% between 2019 and 2024.
- Market consumption volumes declined with a negative CAGR of 1.9% between 2019 and 2024, reaching a total of 77.6 million tonnes in 2024.
- The growth of the European paper and paperboard market is driven by rising e-commerce and online retail, which has significantly increased the demand for corrugated packaging solutions and containerboards. According to GlobalData, in 2024, the Western European online retail market reached \$529.0 billion, up 5.1% annually.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the paper & paperboard market in Europe
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the paper & paperboard market in Europe
- Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Europe paper & paperboard market with five year forecasts

Reasons to Buy

- What was the size of the Europe paper & paperboard market by value in 2024?
- What will be the size of the Europe paper & paperboard market in 2029?
- What factors are affecting the strength of competition in the Europe paper & paperboard market?
- How has the market performed over the last five years?
- What are the main segments that make up Europe's paper & paperboard market?

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