

Paper & Paperboard in Brazil

Industry Report | 2025-03-13 | 45 pages | MarketLine

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Report description:

Paper & Paperboard in Brazil

Summary

Paper & Paperboard in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Paper & paperboard market measures a country's or region's total use of paper and paperboard. Paper and paperboard market is segmented into newsprint, printing and writing papers, and other paper and paperboards. The scope of other paper and paperboards includes construction paper and paperboard, household and sanitary paper, special thin paper, wrapping and packaging paper and paperboard, and other paper and paperboard not elsewhere specified. Market volume and value represents consumption volume and value.
- The Brazilian paper & paperboard market recorded revenues of \$13.3 billion in 2024, representing a compound annual growth rate (CAGR) of 4.1% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 0.9% between 2019 and 2024, reaching a total of 9.6 million tonnes in 2024.
- The growth in consumption of paper and paperboard in Brazil during 2019-24 was driven by increasing literacy rates, a resurgence in physical book sales, and the expansion of the education sector. According to GlobalData, in 2023 (the latest available data), the Brazilian books market reached \$957.6 million, up 15.3% over 2019.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the paper & paperboard market in Brazil
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the paper & paperboard market in Brazil
- Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil paper & paperboard market with five year forecasts

Reasons to Buy

- What was the size of the Brazil paper & paperboard market by value in 2024?
- What will be the size of the Brazil paper & paperboard market in 2029?
- What factors are affecting the strength of competition in the Brazil paper & paperboard market?
- How has the market performed over the last five years?
- Who are the top competitors in Brazil's paper & paperboard market?

Table of Contents:

- Table of Contents
- 1 Executive Summary
 - 1.1. Market value
 - 1.2. Market value forecast
 - 1.3. Market volume
 - 1.4. Market volume forecast
 - 1.5. Category segmentation
 - 1.6. Geography segmentation
 - 1.7. Market rivalry
 - 1.8. Competitive landscape
- 2 Market Overview
 - 2.1. Market definition
 - 2.2. Market analysis
- 3 Market Data
 - 3.1. Market value
 - 3.2. Market volume
- 4 Market Segmentation
 - 4.1. Category segmentation
 - 4.2. Geography segmentation
- 5 Market Outlook
 - 5.1. Market value forecast
 - 5.2. Market volume forecast
- 6 Five Forces Analysis
 - 6.1. Summary
 - 6.2. Buyer power
 - 6.3. Supplier power
 - 6.4. New entrants
 - 6.5. Threat of substitutes
 - 6.6. Degree of rivalry
- 7 Competitive Landscape

- 7.1. Who are the leading players?
- 7.2. What are the strategies of the leading players?
- 7.3. What are the strengths of the leading players?
- 8 Company Profiles
 - 8.1. International Paper Co
 - 8.2. Suzano SA
 - 8.3. Klabin SA
 - 8.4. Stora Enso Oyj
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

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