

Gyms, Health & Fitness Clubs in Germany

Industry Report | 2025-03-06 | 35 pages | MarketLine

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Report description:

Gyms, Health & Fitness Clubs in Germany

Summary

Gyms, Health & Fitness Clubs in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Gyms, health and fitness clubs market includes establishments that offer facilities and services for physical exercise and fitness training, such as workout equipment, classes, personal training, and other amenities aimed at promoting health. Market revenues are calculated as the membership fees paid to clubs.
- The German gyms, health & fitness clubs market recorded revenues of \$6.2 billion in 2024, representing a compound annual growth rate (CAGR) of 0.6% between 2019 and 2024.
- The German gyms, health & fitness clubs market contracted by 2.4% in 2024, largely due to the financial strain on fitness chains caused by rising operational costs and declining urban gym memberships. With more professionals continuing remote and hybrid work arrangements, gyms located in central business districts experienced a drop in memberships, particularly during peak hours.
- The contraction of the gyms, health & fitness clubs market in Germany in 2024 was largely a result of shifting consumer behavior and a shift toward alternative fitness solutions. The increasing adoption of at-home and outdoor fitness activities, supported by a strong running and cycling culture, reduced the demand for traditional gym memberships.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the gyms,

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health & fitness clubs market in Germany

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the gyms, health & fitness clubs market in Germany
- Leading company profiles reveal details of key gyms, health & fitness clubs market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Germany gyms, health & fitness clubs market with five year forecasts

Reasons to Buy

- What was the size of the Germany gyms, health & fitness clubs market by value in 2024?
- What will be the size of the Germany gyms, health & fitness clubs market in 2029?
- What factors are affecting the strength of competition in the Germany gyms, health & fitness clubs market?
- How has the market performed over the last five years?
- What are the main segments that make up Germany's gyms, health & fitness clubs market?

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