

## **Employment Services in Germany**

Industry Report | 2025-03-13 | 45 pages | MarketLine

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### **Report description:**

Employment Services in Germany

#### Summary

Employment Services in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The employment services market covers temporary and contract staffing services. Temporary staffing is where agencies supply workers to clients temporarily, whereby the workers remain employees of the agency. Permanent staffing is where agencies recruit workers on behalf of clients, with these workers going on to become employees of the client. The market value is the total turnover of agencies from the provision of these services. Services such as employee leasing and independent contracting are not included.
- The German employment services market recorded revenues of \$12.2 billion in 2024, representing a compound annual growth rate (CAGR) of 3.0% between 2019 and 2024.
- Market volumes declined with a negative CAGR of 2.3% between 2019 and 2024, reaching a total of 796.7 thousand average number of temporary agency employees in 2024.
- Germany accounted for a share of 2.8% of the global employment services market in 2024.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the employment services market in Germany

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the employment services market in Germany
- Leading company profiles reveal details of key employment services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Germany employment services market with five year forecasts

#### Reasons to Buy

- What was the size of the Germany employment services market by value in 2024?
- What will be the size of the Germany employment services market in 2029?
- What factors are affecting the strength of competition in the Germany employment services market?
- How has the market performed over the last five years?
- What are the main segments that make up Germany's employment services market?

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