

**Nicotinamide Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Sales Channel (Direct, Indirect), By End Use (Pharmaceuticals, Cosmetics & Personal Care, Food & Beverages, Animal Feed, Chemicals), By Region and Competition, 2020-2030F**

Market Report | 2025-04-30 | 185 pages | TechSci Research

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**Report description:**

Market Overview

The Global Nicotinamide Market was valued at USD 624.74 million in 2024 and is expected to reach USD 1095.34 million by 2030, growing at a CAGR of 6.61%. Nicotinamide, also known as niacinamide, is a water-soluble form of vitamin B3 that plays a vital role in metabolic function and cellular repair. Its wide applicability across pharmaceutical, dietary, and cosmetic products positions it as a critical ingredient in various consumer health and wellness segments. Growing awareness of its benefits in skin care, inflammation control, and metabolic health is fueling its adoption across both therapeutic and lifestyle-related applications. Increasing demand from emerging markets, where health and personal care spending is on the rise, further contributes to the upward trajectory of the nicotinamide market. However, challenges such as raw material dependency and regulatory scrutiny may impact long-term growth if not effectively addressed.

Key Market Drivers

Growth in Pharmaceutical Industry

The growing demand from the global pharmaceutical industry is a primary driver propelling the nicotinamide market. With the global healthcare sector generating more than USD 4 trillion annually-USD 850 billion from pharmaceuticals and biotechnology alone-nicotinamide's role in therapeutic formulations is expanding rapidly. It is widely used to treat niacin deficiency disorders, support dermatological therapies, and enhance metabolic health. Recent developments, such as Zhejiang University's co-crystallization of Ticagrelor with Nicotinamide to enhance drug solubility, underscore the compound's value in improving pharmaceutical formulations. As global pharmaceutical innovation continues to focus on solubility, efficacy, and patient outcomes, the incorporation of nicotinamide is expected to increase further across prescription and over-the-counter product categories.

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## Key Market Challenges

### Fluctuating Raw Material Prices

Volatility in raw material prices is a key challenge for the nicotinamide market. The compound is primarily synthesized from nicotine, which is extracted from tobacco—a crop subject to variable supply conditions and geopolitical influences. Fluctuations in raw material availability or pricing can disrupt production stability and increase operational costs. These pressures are particularly impactful in regions where raw material sourcing is heavily reliant on imports. Rising sustainability standards and the need for consistent, cost-effective manufacturing practices place additional strain on producers, especially those operating in price-sensitive markets. As a result, manufacturers must continuously monitor and adapt to raw material market dynamics to ensure competitiveness.

### Key Market Trends

#### Growth in the Dietary Supplement Sector

The dietary supplement sector is emerging as a major growth avenue for nicotinamide. With increasing consumer interest in preventive healthcare, wellness, and anti-aging, demand for nicotinamide-based supplements is on the rise. Notably, derivatives like Nicotinamide Riboside (NR), which boosts NAD+ levels in cells, are gaining traction for their potential anti-aging and metabolic benefits. This interest extends beyond general health, with pharmaceutical research exploring NR's applications in areas such as neurological health and energy metabolism. As consumers seek functional ingredients with clinically proven benefits, nicotinamide's presence in the supplement market continues to strengthen, supported by a growing body of scientific evidence and shifting consumer health priorities.

### Key Market Players

- Nebula Health Care
- Suchem Laboratory
- Western Drugs Limited
- Roopa Industries Limited
- S.V. Labs Pvt. Ltd.
- Veer Chemie & Aromatics Pvt Ltd.
- Optimus Drugs Pvt. Ltd
- NIGAM FINECHEM PVT. LTD
- Ishita Drugs & Industries Ltd
- Anhui Redpont Biotechnology Co., Ltd

### Report Scope:

In this report, the Global Nicotinamide Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### - Nicotinamide Market, By Sales Channel:

- o Direct
- o Indirect

#### - Nicotinamide Market, By End Use:

- o Pharmaceuticals
- o Cosmetics & Personal Care
- o Food & Beverages
- o Animal Feed
- o Chemicals

#### - Nicotinamide Market, By Region:

- o North America
  - United States
  - Canada
  - Mexico
- o Europe

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- France
- United Kingdom
- Italy
- Germany
- Spain
- o Asia Pacific
- China
- India
- Japan
- Australia
- South Korea
- o South America
- Brazil
- Argentina
- Colombia
- o Middle East & Africa
- South Africa
- Saudi Arabia
- UAE

#### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Nicotinamide Market.

#### Available Customizations:

Global Nicotinamide Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

- Detailed analysis and profiling of additional market players (up to five).

### **Table of Contents:**

1. Product Overview
  - 1.1. Market Definition
  - 1.2. Scope of the Market
    - 1.2.1. Markets Covered
    - 1.2.2. Years Considered for Study
    - 1.2.3. Key Market Segmentations
2. Research Methodology
  - 2.1. Objective of the Study
  - 2.2. Baseline Methodology
  - 2.3. Key Industry Partners
  - 2.4. Major Association and Secondary Sources
  - 2.5. Forecasting Methodology
  - 2.6. Data Triangulation & Validation
  - 2.7. Assumptions and Limitations
3. Executive Summary
  - 3.1. Overview of the Market
  - 3.2. Overview of Key Market Segmentations
  - 3.3. Overview of Key Market Players

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- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, and Trends
- 4. Impact of COVID-19 on Global Nicotinamide Market
- 5. Global Nicotinamide Market Outlook
  - 5.1. Market Size & Forecast
    - 5.1.1. By Value
  - 5.2. Market Share & Forecast
    - 5.2.1. By Sales Channel (Direct, Indirect)
    - 5.2.2. By End Use (Pharmaceuticals, Cosmetics & Personal Care, Food & Beverages, Animal Feed, Chemicals)
    - 5.2.3. By Region
    - 5.2.4. By Company (2024)
  - 5.3. Market Map
- 6. North America Nicotinamide Market Outlook
  - 6.1. Market Size & Forecast
    - 6.1.1. By Value
  - 6.2. Market Share & Forecast
    - 6.2.1. By Sales Channel
    - 6.2.2. By End Use
    - 6.2.3. By Country
  - 6.3. North America: Country Analysis
    - 6.3.1. United States Nicotinamide Market Outlook
      - 6.3.1.1. Market Size & Forecast
        - 6.3.1.1.1. By Value
      - 6.3.1.2. Market Share & Forecast
        - 6.3.1.2.1. By Sales Channel
        - 6.3.1.2.2. By End Use
    - 6.3.2. Mexico Nicotinamide Market Outlook
      - 6.3.2.1. Market Size & Forecast
        - 6.3.2.1.1. By Value
      - 6.3.2.2. Market Share & Forecast
        - 6.3.2.2.1. By Sales Channel
        - 6.3.2.2.2. By End Use
    - 6.3.3. Canada Nicotinamide Market Outlook
      - 6.3.3.1. Market Size & Forecast
        - 6.3.3.1.1. By Value
      - 6.3.3.2. Market Share & Forecast
        - 6.3.3.2.1. By Sales Channel
        - 6.3.3.2.2. By End Use
- 7. Europe Nicotinamide Market Outlook
  - 7.1. Market Size & Forecast
    - 7.1.1. By Value
  - 7.2. Market Share & Forecast
    - 7.2.1. By Sales Channel
    - 7.2.2. By End Use
    - 7.2.3. By Country
  - 7.3. Europe: Country Analysis
    - 7.3.1. France Nicotinamide Market Outlook

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- 7.3.1.1. Market Size & Forecast
  - 7.3.1.1.1. By Value
- 7.3.1.2. Market Share & Forecast
  - 7.3.1.2.1. By Sales Channel
  - 7.3.1.2.2. By End Use
- 7.3.2. Germany Nicotinamide Market Outlook
  - 7.3.2.1. Market Size & Forecast
    - 7.3.2.1.1. By Value
  - 7.3.2.2. Market Share & Forecast
    - 7.3.2.2.1. By Sales Channel
    - 7.3.2.2.2. By End Use
- 7.3.3. United Kingdom Nicotinamide Market Outlook
  - 7.3.3.1. Market Size & Forecast
    - 7.3.3.1.1. By Value
  - 7.3.3.2. Market Share & Forecast
    - 7.3.3.2.1. By Sales Channel
    - 7.3.3.2.2. By End Use
- 7.3.4. Italy Nicotinamide Market Outlook
  - 7.3.4.1. Market Size & Forecast
    - 7.3.4.1.1. By Value
  - 7.3.4.2. Market Share & Forecast
    - 7.3.4.2.1. By Sales Channel
    - 7.3.4.2.2. By End Use
- 7.3.5. Spain Nicotinamide Market Outlook
  - 7.3.5.1. Market Size & Forecast
    - 7.3.5.1.1. By Value
  - 7.3.5.2. Market Share & Forecast
    - 7.3.5.2.1. By Sales Channel
    - 7.3.5.2.2. By End Use
- 8. Asia Pacific Nicotinamide Market Outlook
  - 8.1. Market Size & Forecast
    - 8.1.1. By Value
  - 8.2. Market Share & Forecast
    - 8.2.1. By Sales Channel
    - 8.2.2. By End Use
    - 8.2.3. By Country
  - 8.3. Asia Pacific: Country Analysis
    - 8.3.1. China Nicotinamide Market Outlook
      - 8.3.1.1. Market Size & Forecast
        - 8.3.1.1.1. By Value
      - 8.3.1.2. Market Share & Forecast
        - 8.3.1.2.1. By Sales Channel
        - 8.3.1.2.2. By End Use
    - 8.3.2. India Nicotinamide Market Outlook
      - 8.3.2.1. Market Size & Forecast
        - 8.3.2.1.1. By Value
      - 8.3.2.2. Market Share & Forecast

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- 8.3.2.2.1. By Sales Channel
- 8.3.2.2.2. By End Use
- 8.3.3. South Korea Nicotinamide Market Outlook
  - 8.3.3.1. Market Size & Forecast
    - 8.3.3.1.1. By Value
  - 8.3.3.2. Market Share & Forecast
    - 8.3.3.2.1. By Sales Channel
    - 8.3.3.2.2. By End Use
- 8.3.4. Japan Nicotinamide Market Outlook
  - 8.3.4.1. Market Size & Forecast
    - 8.3.4.1.1. By Value
  - 8.3.4.2. Market Share & Forecast
    - 8.3.4.2.1. By Sales Channel
    - 8.3.4.2.2. By End Use
- 8.3.5. Australia Nicotinamide Market Outlook
  - 8.3.5.1. Market Size & Forecast
    - 8.3.5.1.1. By Value
  - 8.3.5.2. Market Share & Forecast
    - 8.3.5.2.1. By Sales Channel
    - 8.3.5.2.2. By End Use
- 9. South America Nicotinamide Market Outlook
  - 9.1. Market Size & Forecast
    - 9.1.1. By Value
  - 9.2. Market Share & Forecast
    - 9.2.1. By Sales Channel
    - 9.2.2. By End Use
    - 9.2.3. By Country
  - 9.3. South America: Country Analysis
    - 9.3.1. Brazil Nicotinamide Market Outlook
      - 9.3.1.1. Market Size & Forecast
        - 9.3.1.1.1. By Value
      - 9.3.1.2. Market Share & Forecast
        - 9.3.1.2.1. By Sales Channel
        - 9.3.1.2.2. By End Use
    - 9.3.2. Argentina Nicotinamide Market Outlook
      - 9.3.2.1. Market Size & Forecast
        - 9.3.2.1.1. By Value
      - 9.3.2.2. Market Share & Forecast
        - 9.3.2.2.1. By Sales Channel
        - 9.3.2.2.2. By End Use
    - 9.3.3. Colombia Nicotinamide Market Outlook
      - 9.3.3.1. Market Size & Forecast
        - 9.3.3.1.1. By Value
      - 9.3.3.2. Market Share & Forecast
        - 9.3.3.2.1. By Sales Channel
        - 9.3.3.2.2. By End Use
- 10. Middle East and Africa Nicotinamide Market Outlook

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- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Sales Channel
  - 10.2.2. By End Use
  - 10.2.3. By Country
- 10.3. MEA: Country Analysis
  - 10.3.1. South Africa Nicotinamide Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Value
    - 10.3.1.2. Market Share & Forecast
      - 10.3.1.2.1. By Sales Channel
      - 10.3.1.2.2. By End Use
  - 10.3.2. Saudi Arabia Nicotinamide Market Outlook
    - 10.3.2.1. Market Size & Forecast
      - 10.3.2.1.1. By Value
    - 10.3.2.2. Market Share & Forecast
      - 10.3.2.2.1. By Sales Channel
      - 10.3.2.2.2. By End Use
  - 10.3.3. UAE Nicotinamide Market Outlook
    - 10.3.3.1. Market Size & Forecast
      - 10.3.3.1.1. By Value
    - 10.3.3.2. Market Share & Forecast
      - 10.3.3.2.1. By Sales Channel
      - 10.3.3.2.2. By End Use
- 11. Market Dynamics
  - 11.1. Drivers
  - 11.2. Challenges
- 12. Market Trends & Developments
  - 12.1. Merger & Acquisition (If Any)
  - 12.2. Product Launches (If Any)
  - 12.3. Recent Developments
- 13. Global Nicotinamide Market: SWOT Analysis
- 14. Porters Five Forces Analysis
  - 14.1. Competition in the Industry
  - 14.2. Potential of New Entrants
  - 14.3. Power of Suppliers
  - 14.4. Power of Customers
  - 14.5. Threat of Substitute Products
- 15. Competitive Landscape
  - 15.1. Nebula Health Care
    - 15.1.1. Business Overview
    - 15.1.2. Company Snapshot
    - 15.1.3. Products & Services
    - 15.1.4. Financials (As Reported)
    - 15.1.5. Recent Developments
    - 15.1.6. Key Personnel Details

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- 15.1.7. SWOT Analysis
- 15.2. Suchem Laboratory
- 15.3. Western Drugs Limited
- 15.4. Roopa industries limited
- 15.5. S.V. Labs Pvt. Ltd.
- 15.6. Veer Chemie & Aromatics pvt ltd.
- 15.7. Optimus Drugs Pvt. Ltd
- 15.8. NIGAM FINECHEM PVT. LTD
- 15.9. Ishita Drugs & Industries Ltd
- 15.10. Anhui Redpont Biotechnology Co., Ltd
16. Strategic Recommendations
17. About Us & Disclaimer

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