

Transdev Group SA - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends

Company Report | 2025-04-30 | 69 pages | Quintel Research

AVAILABLE LICENSES:

- Single User Price \$150.00
- Multi User Price \$175.00
- Enterprise User Price \$195.00

Report description:

Report Summary

Transdev Group SA - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends Report is a comprehensive and easily accessible overview of Transdev Group SA 's business operations. It provides a detailed analysis of the company's strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Transdev Group SA including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Transdev Group SA's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. By integrating these strategic analyses, the report offers a comprehensive understanding of Transdev Group SA's overall strategic standing and supports informed decision-making and strategic planning.

Finally, the report includes recent news and deal activities undertaken by Transdev Group SA enhancing awareness of the company's business trends, growth perspectives, and more.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Key Highlights

Transdev Group SA, established in 2011 through the merger of Veolia Transport and the original Transdev company, is a leading global operator and integrator of public transportation. Headquartered in Issy-les-Moulineaux, France, Transdev is present in 19 countries across four continents, delivering over 12.8 million passenger trips every day through a wide range of mobility solutions. The company's vision is to empower freedom to move with safe, reliable, and sustainable transport systems that serve the common good.

Transdev's business segments include the operation of buses, trains, metros, trams, ferries, cable cars, coaches, carpooling, and demand-responsive transport, as well as electric bicycle fleets. The group employs more than 105,000 people globally and is widely recognized for its leadership in zero-emission and eco-friendly mobility solutions.

In 2024, Transdev reported EUR10.05 billion in revenue, reflecting strong operational performance and strategic growth. It is jointly owned by Caisse des Depots Group (66%) and Rethmann Group (34%), combining public-sector support with private-sector expertise. Transdev continues to build long-term partnerships with communities worldwide to deliver innovative and future-ready transportation systems.

Transdev Group SA in the News:-

- 08-Apr-2025 - Transdev North America Experience Workshops Drive Transit Improvements Nationwide
- 03-Apr-2025 - Women in Maritime Open Day: empowering women to thrive at sea at Transdev Australia
- 31-Mar-2025 - Transdev North America celebrates safety and leadership with Lytx Awards Recognition
- 26-Mar-2025 - Transdev launches Pride Working Group to promote inclusion across Australia and New Zealand
- 07-Mar-2025 - Transdev Australia and New Zealand makes strides toward gender equality

Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

- Comprehensive Understanding of the Transdev Group SA's internal and external factors through SWOT analysis and Corporate Strategy.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences,

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

and best practices.

- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Transdev Group SA:

- Transdev Group SA PESTLE Analysis
- Transdev Group SA Value Chain Analysis
- Transdev Group SA Porter's Five Forces Analysis
- Transdev Group SA VRIO Analysis
- Transdev Group SA BCG Analysis
- Transdev Group SA Segmentation, Targeting and Positioning (STP) Analysis
- Transdev Group SA Ansoff Matrix Analysis

Table of Contents:

Table of Contents

Table of Contents 2

Tables 5

Charts 6

Transdev Group SA - Key Company Facts 7

Transdev Group SA - Company Description 8

Transdev Group SA - Top Executives 9

Transdev Group SA - Top Executives Biographies 10

Transdev Group SA - Head Office & Locations 11

Head Office - Country 11

Key Subsidiaries 12

Transdev Group SA - Products and Services 13

Services 13

Transdev Group SA - Historic Events 15

Transdev Group SA - Company's Management Discussion 17

Transdev Group SA - Company's Mission and Vision 19

Mission 19

Transdev Group SA - Corporate Strategy 20

Transdev Group SA - Business Description 25

Sales of Goods 25

Services 26

Operating Financial Assets 26

Transdev Group SA - ESG Spotlight 27

Environment 27

Social 28

Corporate Governance 29

Transdev Group SA - SWOT Analysis 31

Overview 31

Strengths 33

Weaknesses 35

Opportunities 36

Threats 37

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Competing Players	39
Snapshot of Competing Players	40
FirstGroup Plc	40
Key Company Facts	40
Company Description	40
Key Financials	41
Share Price Trend - Jan-2024 to Apr-2025 (Average Share Closing Price)	41
Key Financial Ratio Analysis	46
The Go-Ahead Group Limited	47
Key Company Facts	47
Company Description	47
Regie Autonome des Transports Parisiens (RATP)	48
Key Company Facts	48
Company Description	48
Abellio GmbH	49
Key Company Facts	49
Company Description	49
Transdev Group SA - In the News	50
08-Apr-2025 - Transdev North America Experience Workshops Drive Transit Improvements Nationwide	50
03-Apr-2025 - Women in Maritime Open Day: empowering women to thrive at sea at Transdev Australia	51
31-Mar-2025 - Transdev North America celebrates safety and leadership with Lytx Awards Recognition	52
26-Mar-2025 - Transdev launches Pride Working Group to promote inclusion across Australia and New Zealand	52
07-Mar-2025 - Transdev Australia and New Zealand makes strides toward gender equality	53
10-Feb-2025 - Transdev launches Geonexio, its research and action center for mobility	54
16-Dec-2024 - Caisse des Depots and Rethmann Group enter into exclusive negotiations regarding Transdev's capital evolution	55
20-Nov-2024 - Transdev renews public transport concession in HWGO	56
04-Nov-2024 - Kim Beddard-Fontaine is appointed Vice-President of Communications of Transdev Group	57
28-Oct-2024 - Transdev Ireland was awarded Worldwide Operator of the Year	57
24-Oct-2024 - The Harrogate Bus Company delivers extra evening service in Wetherby	59
24-Oct-2024 - Timetable boost for inter-city Transdev Yorkshire bus route	60
21-Oct-2024 - Transdev in Yorkshire and Lancashire offers free travel for two remembrance days	61
21-Oct-2024 - Transdev John Holland apprentice wins NSW bus award	61
Transdev Group SA - Key Deals	62
16-Dec-2024 - Caisse des Depots and Rethmann group enter into exclusive negotiations regarding Transdev's capital evolution	62
06-Dec-2023 - Transdev, in partnership with The Shifters association, gives an international dimension to The Mobility Fresco	63
05-Dec-2023 - Commissioning of Quito's first metro line, jointly operated by Transdev	63
14-Nov-2023 - Transdev extends for seven years its partnership with Nassau County (New York State) until 2030	63
23-Oct-2023 - Transdev signs the public transportation concession contract of the urban community of Greater Reims until 2030	63
27-Sep-2023 - Transdev Group and Strides International Business jointly contracted as Shadow Operator for four new Greater Paris driverless metro lines	64
07-Mar-2023 - Transdev becomes North's America's leading operator of public transportation with the completion of First Transit's acquisition	64
26-Oct-2022 - Transdev to acquire First Transit in the U.S. and Canada to deliver safe, sustainable, and more innovative mobility solutions to communities	64

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

02-Dec-2021 - Transdev John Holland awarded Sydney (Australia) Region 9 bus contract from April 2022, including major zero emission fleet 64

17-Jun-2021 - Transdev Canada invests EUR3 million in electric school buses and accelerates its energy transition 64

28-Aug-2019 - Transdev renews urban contract in France, acquires bus operations in the Czech Republic and New Zealand 65

Appendix 66

Definitions 66

SWOT Analysis 66

PESTLE Analysis 66

Value Chain Analysis 66

ESG Spotlight 66

Research Methodology 67

Disclaimer 68

Contact Us 68

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Transdev Group SA - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends

Company Report | 2025-04-30 | 69 pages | Quintel Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$150.00
	Multi User Price	\$175.00
	Enterprise User Price	\$195.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-02"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

A large, empty rectangular box with a thin black border, intended for a signature.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com