

Alliander NV - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends

Company Report | 2025-04-30 | 75 pages | Quintel Research

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Report description:

Report Summary

Alliander NV - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends Report is a comprehensive and easily accessible overview of Alliander NV 's business operations. It provides a detailed analysis of the company's strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Alliander NV including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Alliander NV's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. By integrating these strategic analyses, the report offers a comprehensive understanding of Alliander NV's overall strategic standing and supports informed decision-making and strategic planning.

Finally, the report includes recent news and deal activities undertaken by Alliander NV enhancing awareness of the company's business trends, growth perspectives, and more.

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Key Highlights

Alliander NV is a prominent Dutch energy network company headquartered in Arnhem, Gelderland, Netherlands. Established in 2009, it emerged from the restructuring of the Nuon group, with its primary division, Liander, focusing on the distribution of electricity and natural gas. Operating across several provinces, including Gelderland, Noord-Holland, Flevoland, Friesland, and Zuid-Holland, Alliander serves over 3.3 million customers daily, encompassing both consumers and businesses.

The company's operations are segmented into various business units. Liander remains the largest, accounting for nearly 90% of Alliander's revenue, and is responsible for the maintenance and development of energy networks. Other segments include Qirion, which provides sustainable energy infrastructure solutions; Firan, specializing in the development of open grids for various energy systems; and Alliander Telecom, offering telecommunications services for infrastructure companies.

Alliander NV in the News:-

- 17-Apr-2025 - Maaïke Walda new director of System Operations at Alliander
- 03-Apr-2025 - Anne Schaars new director of small consumption at Alliander
- 02-Apr-2025 - Arnhem and Alliander join forces for a sustainable and affordable energy system
- 31-Mar-2025 - Joris de Groot appointed as CTO Alliander
- 31-Mar-2025 - Almere and Alliander work together on a future-proof energy system

Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

- Comprehensive Understanding of the Alliander NV's internal and external factors through SWOT analysis and Corporate Strategy.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Alliander NV:

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- Alliander NV PESTLE Analysis
- Alliander NV Value Chain Analysis
- Alliander NV Porter's Five Forces Analysis
- Alliander NV VRIO Analysis
- Alliander NV BCG Analysis
- Alliander NV Segmentation, Targeting and Positioning (STP) Analysis
- Alliander NV Ansoff Matrix Analysis

Table of Contents:

Table of Contents

Table of Contents 2

Tables 5

Charts 6

Alliander NV - Key Company Facts 7

Alliander NV - Company Description 8

Alliander NV - Top Executives 9

Alliander NV - Head Office & Locations 10

Head Office - Country 10

Alliander NV - Products and Services 11

Products 11

Services 12

Alliander NV - Corporate Strategy 13

Alliander NV - Business Description 16

Liander 16

Qirion 17

Firan 17

Alliander Telecom 18

Alliander NV - ESG Spotlight 19

Environment 20

Social 20

Corporate Governance 21

Alliander NV - SWOT Analysis 22

Overview 22

Strengths 24

Weaknesses 26

Opportunities 28

Threats 30

Competing Players 31

Snapshot of Competing Players 32

Entergy Corporation 32

Key Company Facts 32

Company Description 32

Key Financials 33

Share Price Trend - Jan-2024 to Apr-2025 (Average Share Closing Price) 33

Key Financial Ratio Analysis 38

SSE plc 39

Key Company Facts 39

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Company Description	39
SSE plc - SWOT Spotlight	40
Key Financials	42
Share Price Trend - Jan-2024 to Apr-2025 (Average Share Closing Price)	42
Key Financial Ratio Analysis	47
TenneT Holding BV	48
Key Company Facts	48
Company Description	48
Opus Energy Group Ltd	49
Key Company Facts	49
Company Description	49
Vattenfall N.V.	50
Key Company Facts	50
Company Description	50
Alliander NV - In the News	51
17-Apr-2025 - Maaïke Walda new director of System Operations at Alliander	51
03-Apr-2025 - Anne Schaars new director of small consumption at Alliander	52
02-Apr-2025 - Arnhem and Alliander join forces for a sustainable and affordable energy system	53
31-Mar-2025 - Joris de Groot appointed as CTO Alliander	55
31-Mar-2025 - Almere and Alliander work together on a future-proof energy system	56
12-Mar-2025 - Alliander launches major tender to strengthen power grid in hundreds of neighborhoods	57
05-Mar-2025 - Alliander to make record investments again in 2024, but further acceleration remains crucial for housing, work, prosperity and well-being	58
03-Mar-2025 - Alliander welcomes Hans Wentink as new director of VMK	60
14-Feb-2025 - Charlotte Sanders and Sarika van Wette appointed as COOs of Alliander	61
03-Aug-2023 - Alliander invests EUR641 million over first half 2023	63
03-Jul-2023 - Alliander proposes to sell Kenter to ABP and OMERS Infrastructure	66
09-Mar-2023 - Electricity network in residential areas is approaching maximum capacity	69
Appendix	72
Definitions	72
SWOT Analysis	72
PESTLE Analysis	72
Value Chain Analysis	72
ESG Spotlight	72
Research Methodology	73
Disclaimer	74
Contact Us	74

Alliander NV - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends

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