

Securian Financial Group Inc - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends

Company Report | 2025-04-30 | 106 pages | Quaintel Research

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Report description:

Report Summary

Securian Financial Group Inc - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends Report is a comprehensive and easily accessible overview of Securian Financial Group Inc 's business operations. It provides a detailed analysis of the company's strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Securian Financial Group Inc including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Securian Financial Group Inc's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. By integrating these strategic analyses, the report offers a comprehensive understanding of Securian Financial Group Inc's overall strategic standing and supports informed decision-making and strategic planning.

Finally, the report includes recent news and deal activities undertaken by Securian Financial Group Inc enhancing awareness of the company's business trends, growth perspectives, and more.

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Key Highlights

Securian Financial Group Inc. was founded in 1880 and is headquartered in St. Paul, Minnesota, USA. The company also has a presence in Canada, providing financial services to individuals and institutions across North America. As a leading financial services provider, Securian operates across three primary business segments: Insurance, Retirement Savings, and Investments. The Insurance segment offers a range of products, including life insurance, disability insurance, and long-term care insurance, to help individuals and families manage financial risks.

The Retirement Savings segment provides annuities and retirement savings plans designed to help individuals accumulate wealth and secure their financial future. In the Investments segment, Securian offers mutual funds and managed accounts to meet the diverse investment needs of both individuals and institutions. With a rich history of over 140 years, Securian Financial Group remains committed to providing innovative and reliable solutions for long-term financial security.

Securian Financial Group Inc in the News:-

- 26-Mar-2025 - Economic conditions significantly influencing child-bearing decisions of full-time workers, study finds
- 13-Feb-2025 - Securian Financial enhances its flagship indexed universal life insurance product
- 31-Jan-2025 - Securian Financial Launches Accident and Critical Illness Insurance Products for Affinity Market
- 23-Jan-2025 - Securian Financial announces chief financial officer transition
- 05-Dec-2024 - AM Best affirms Securian Financial's A+ (Superior) rating and stable outlook

Scope

- **Tactical Analysis:-** Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- **Business Strategy:-** Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- **Company Fundamentals:-** These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- **Competitive Landscape:-** An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

- Comprehensive Understanding of the Securian Financial Group Inc's internal and external factors through SWOT analysis and Corporate Strategy.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

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Additionally, available deep-dive analysis on the company Securian Financial Group Inc:

- Securian Financial Group Inc PESTLE Analysis
- Securian Financial Group Inc Value Chain Analysis
- Securian Financial Group Inc Porter's Five Forces Analysis
- Securian Financial Group Inc VRIO Analysis
- Securian Financial Group Inc BCG Analysis
- Securian Financial Group Inc Segmentation, Targeting and Positioning (STP) Analysis
- Securian Financial Group Inc Ansoff Matrix Analysis

Table of Contents:

Table of Contents	
Table of Contents	2
Tables	5
Charts	6
Securian Financial Group Inc - Key Company Facts	7
Securian Financial Group Inc - Company Description	8
Securian Financial Group Inc - Top Executives	9
Securian Financial Group Inc - Top Executives Biographies	10
Securian Financial Group Inc - Head Office & Locations	13
Head Office - Country	13
Key Subsidiaries	14
Key Joint Ventures	15
Securian Financial Group Inc - Products and Services	16
Products	16
Services	17
Securian Financial Group Inc - Historic Events	18
Securian Financial Group Inc - Company's Management Discussion	20
Securian Financial Group Inc - Company's Mission and Vision	22
Vision	22
Securian Financial Group Inc - Corporate Strategy	23
Securian Financial Group Inc - Business Description	27
Insurance Segment	27
Retirement Savings Segment	28
Investments Segment	28
Securian Financial Group Inc - ESG Spotlight	29
Environment	29
Social	30
Corporate Governance	31
Securian Financial Group Inc - SWOT Analysis	32
Overview	32
Strengths	34
Weaknesses	37
Opportunities	39
Threats	41
Competing Players	43
Snapshot of Competing Players	44

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American National Insurance Company	44
Key Company Facts	44
Company Description	44
Ameriprise Financial Inc.	45
Key Company Facts	45
Company Description	45
Key Financials	46
Share Price Trend - Jan-2024 to Apr-2025 (Average Share Closing Price)	46
Key Financial Ratio Analysis	51
Principal Financial Group Inc	52
Key Company Facts	52
Company Description	52
Key Financials	53
Share Price Trend - Jan-2024 to Apr-2025 (Average Share Closing Price)	53
Key Financial Ratio Analysis	58
Protective Life Corporation	59
Key Company Facts	59
Company Description	59
Transamerica Corporation	60
Key Company Facts	60
Company Description	60
Securian Financial Group Inc - In the News	62
26-Mar-2025 - Economic conditions significantly influencing child-bearing decisions of full-time workers, study finds	63
13-Feb-2025 - Securian Financial enhances its flagship indexed universal life insurance product	65
31-Jan-2025 - Securian Financial Launches Accident and Critical Illness Insurance Products for Affinity Market	67
23-Jan-2025 - Securian Financial announces chief financial officer transition	69
05-Dec-2024 - AM Best affirms Securian Financial's A+ (Superior) rating and stable outlook	71
29-Aug-2024 - Securian Financial scores high on 2024 Disability Equality Index	71
24-Jun-2024 - Securian Financial launches surplus lines insurance company	72
04-Apr-2024 - Securian Financial launches single premium term life insurance product for finance company market	73
02-Apr-2024 - 78% of caregivers working full time expect their employers to provide benefits supporting them as caregivers, survey finds	74
08-Mar-2024 - Darryl Jackson joins Securian Financial board of directors	77
28-Nov-2023 - Securian Financial CEO Chris Hilger Signs Employer Support for Guard and Reserve Statement of Support	78
08-Nov-2023 - Securian Financial names Kristin Ferguson senior vice president of key business line	79
09-Oct-2023 - Securian Financial launches enhanced workplace supplemental health insurance benefits	80
14-Jul-2023 - Securian Financial names Pete Berlute senior vice president of Affinity Solutions, hires Wen Nannen as chief investment officer and Mike Dominowski as head of sustainability	82
23-May-2023 - Tariq Malik joins Securian Financial as chief diversity officer	85
23-Feb-2023 - More younger employees use workplace mental wellness benefits, say they are "very important"	86
06-Jan-2023 - Securian Financial announces leadership promotions and new hire	90
19-Dec-2022 - Joan Gabel Joins Securian Financial Board of Directors	92
18-Jul-2022 - Securian Financial critical illness insurance helps protect Minnesota firefighters	93
18-Jul-2022 - Securian Financial's online enrollment process for workplace retirement plans again earns top ranking in DALBAR study	95
Securian Financial Group Inc - Key Deals	96
10-Jul-2024 - Securian Financial partners with Open Lending on innovative auto loan insurance protection for credit unions	96

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23-Apr-2024 - Securian Financial boosts claims experience through partnership with Empathy	97
22-Mar-2023 - Securian Financial subsidiary acquires employee communication and engagement platform	98
02-Feb-2023 - Canadian Premier rebrands to Securian Canada, following acquisition of Sun Life's Sponsored Markets business	99
25-Jan-2023 - Cetera To Acquire Securian Financial's Retail Wealth Business	100
01-Dec-2022 - The Standard Closes on Acquisition of Securian Financial's Retirement Plan Recordkeeping Business	102
13-Dec-2021 - Securian Financial subsidiary acquiring Sun Life's association, affinity and group creditor business in Canada	103
Appendix	104
Definitions	104
SWOT Analysis	104
PESTLE Analysis	104
Value Chain Analysis	104
ESG Spotlight	104
Research Methodology	105
Disclaimer	106
Contact Us	106

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