

ING-DiBa AG - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends

Company Report | 2025-04-30 | 81 pages | Quintel Research

AVAILABLE LICENSES:

- Single User Price \$150.00
- Multi User Price \$175.00
- Enterprise User Price \$195.00

Report description:

Report Summary

ING-DiBa AG - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends Report is a comprehensive and easily accessible overview of ING-DiBa AG 's business operations. It provides a detailed analysis of the company's strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about ING-DiBa AG including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses ING-DiBa AG's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. By integrating these strategic analyses, the report offers a comprehensive understanding of ING-DiBa AG's overall strategic standing and supports informed decision-making and strategic planning.

Finally, the report includes recent news and deal activities undertaken by ING-DiBa AG enhancing awareness of the company's business trends, growth perspectives, and more.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scottss-international.com

www.scottss-international.com

Key Highlights

ING-DiBa AG operates as a direct bank, providing a wide range of financial products and services to its customers. The company offers various banking services such as savings accounts, checking accounts, credit cards, loans, and investments. They also provide insurance products, including life, health, and property insurance.

ING-DiBa AG is known for its low fees and competitive interest rates, making it a popular choice for customers looking for online banking options. The company also offers a user-friendly website and mobile app for convenient banking on-the-go. Overall, ING-DiBa AG aims to provide simple, transparent, and customer-friendly banking solutions to its clients. Founded in 1965, the company is headquartered in Frankfurt, Hesse, Germany. It is a subsidiary of ING Group.

ING-DiBa AG in the News:-

- 31-Mar-2025 - ING Germany offers interest rate discounts for building financing for energy modernization
- 27-Mar-2025 - ING Germany exceeds 10 million customer mark
- 12-Feb-2025 - ING Germany to move to new Frankfurt headquarters in 2028
- 06-Feb-2025 - ING Germany achieves strongest customer growth in over 15 years
- 16-Dec-2024 - When the app becomes a bank: Gen Z has their finances well under control

Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

- Comprehensive Understanding of the ING-DiBa AG's internal and external factors through SWOT analysis and Corporate Strategy.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company ING-DiBa AG:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- ING-DiBa AG PESTLE Analysis
- ING-DiBa AG Value Chain Analysis
- ING-DiBa AG Porter's Five Forces Analysis
- ING-DiBa AG VRIO Analysis
- ING-DiBa AG BCG Analysis
- ING-DiBa AG Segmentation, Targeting and Positioning (STP) Analysis
- ING-DiBa AG Ansoff Matrix Analysis

Table of Contents:

Table of Contents	
Table of Contents	2
Tables	5
Charts	6
ING-DiBa AG - Key Company Facts	7
ING-DiBa AG - Company Description	8
ING-DiBa AG - Top Executives	9
ING-DiBa AG - Head Office & Locations	10
Head Office - Country	10
ING-DiBa AG - Products and Services	11
Products	11
Services	12
ING-DiBa AG - Corporate Strategy	13
ING-DiBa AG - Business Description	16
Retail Banking	16
Wholesale Banking	17
ING-DiBa AG - ESG Spotlight	18
Environment	18
Social	19
Corporate Governance	20
ING-DiBa AG - SWOT Analysis	21
Overview	21
Strengths	23
Weaknesses	26
Opportunities	27
Threats	30
Competing Players	32
Snapshot of Competing Players	33
ABN AMRO Bank NV	33
Key Company Facts	33
Company Description	33
Key Financials	34
Share Price Trend - Jan-2024 to Apr-2025 (Average Share Closing Price)	34
Key Financial Ratio Analysis	39
Commerzbank AG	40
Key Company Facts	40
Company Description	40
Key Financials	41

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Share Price Trend - Jan-2024 to Apr-2025 (Average Share Closing Price)	41
Key Financial Ratio Analysis	46
Deutsche Bank Aktiengesellschaft (AG)	47
Key Company Facts	47
Company Description	47
Deutsche Bank Aktiengesellschaft (AG) - SWOT Spotlight	48
Deutsche Bank Aktiengesellschaft (AG) - PESTLE Spotlight	50
Key Financials	52
Share Price Trend - Jan-2024 to Apr-2025 (Average Share Closing Price)	52
Key Financial Ratio Analysis	57
Cooperatieve Rabobank UA	58
Key Company Facts	58
Company Description	58
BNG Bank N.V.	59
Key Company Facts	59
Company Description	59
ING-DiBa AG - In the News	60
31-Mar-2025 - ING Germany offers interest rate discounts for building financing for energy modernization	60
27-Mar-2025 - ING Germany exceeds 10 million customer mark	61
12-Feb-2025 - ING Germany to move to new Frankfurt headquarters in 2028	62
06-Feb-2025 - ING Germany achieves strongest customer growth in over 15 years	64
16-Dec-2024 - When the app becomes a bank: Gen Z has their finances well under control	68
14-Nov-2024 - Helmut Schmidt Journalism Prize 2024	71
13-Nov-2024 - Nikolaus Maximilian Linaric becomes Chief Risk Officer of ING Germany	73
01-Oct-2024 - ING Germany presents itself in a new brand campaign as "The Bank with the Lion"	74
18-Sep-2024 - ING Germany expands benefits under the future collective agreement	74
06-Sep-2024 - Personnel changes in the Management Board of ING Germany	76
Appendix	78
Definitions	78
SWOT Analysis	78
PESTLE Analysis	78
Value Chain Analysis	78
ESG Spotlight	78
Research Methodology	79
Disclaimer	80
Contact Us	80

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

ING-DiBa AG - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends

Company Report | 2025-04-30 | 81 pages | Quintel Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$150.00
	Multi User Price	\$175.00
	Enterprise User Price	\$195.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-05"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

An empty rectangular box with a thin black border, intended for a signature.