

Surface Disinfectant Market by Composition (Alcohols, Chlorine, Quaternary Ammonium, H2O2), Type (Liquid, Wipes, Sprays), Application (Surface Disinfection), End User (Hospitals, Clinics, Diagnostic Laboratories), & Region - Global Forecast to 2030

Market Report | 2025-04-30 | 306 pages | MarketsandMarkets

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Report description:

The global surface disinfectant market is projected to reach USD 4.38 billion by 2030 from USD 3.04 billion in 2025, at a CAGR of 7.6% during the forecast period.

This is due to the rising adoption of advanced surface disinfectants for sanitization, increasing surgical procedures, growing focus on infection control measures to mitigate hospital-acquired infections, and increasing consumer awareness of hygiene in healthcare settings. However, the potential consequences of chemical disinfectant use and the increasing adoption of alternative surface disinfection methods are the major restraints to the market. Additionally, the strict regulatory requirement landscape is a major challenge for market growth.

The surface disinfection segment accounted for the largest market share in 2024.

Based on application, the surface disinfectant market is segmented into surface disinfection, instrument disinfection, and other applications. The surface disinfection segment accounted for the largest market share in 2024. The large share of this application segment can be attributed to the high prevalence of hospital-acquired infections across the globe and the higher volume of disinfectants required to clean these surfaces. Areas such as hospital wards, operation theaters, reception areas, and clinics are home to a wide range of germs and bacteria, necessitating disinfecting bathrooms, walls, and furniture. These areas possess large surface areas and, therefore, need a highly large quantity of disinfectants for their cleaning.

In 2022, the WHO reported that for every 100 acute care patients in high-income countries, seven high-income-country patients and 15 low- and middle-income-country patients will develop at least one HAI while in hospital. Considering the key contribution of contaminated surfaces to pathogen spread, increasing HAIs represent a growing call for effective surface disinfection techniques

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within healthcare to prevent infection transmission and promote patient safety.

The hospitals, clinics, and ASCs segment accounted for the largest market share in 2024 in the surface disinfectant market. Based on end user, the surface disinfectant market is segmented into hospitals, clinics, and ASCs, diagnostic laboratories, pharmaceutical & biotechnology companies, and research laboratories. In 2024, the hospitals, clinics, and ASCs accounted for the largest market share in the surface disinfectant market. The large share of this segment can be attributed to the high prevalence of HAIs in hospitals and ASCs, stringent regulations for disinfection, and rising healthcare expenditure.

According to an article in NIH 2023, HAIs affect 3.2% of all hospitalized patients in the US and 6.5% in the European Union/European Economic Area, while in low- and middle-income countries, the prevalence rate ranges between 5.7% and 19.2%. The Centers for Disease Control and Prevention (CDC, 2022) estimated that in American hospitals, HAIs account for an estimated 1.7 million infections and 90,000 associated deaths each year. The high incidence of HAIs and the resulting cost burden on all the stakeholders have driven the adoption of infection prevention measures, such as disinfection and sterilization services, for their use in medical devices.

Europe accounted for the second-largest share of the surface disinfectant market by region in 2024.

The global surface disinfectant market is segmented into five major regions, namely, North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. The surface disinfectant market in Europe in 2024 is the second-largest regional market. The rising prevalence of HAIs, the growing geriatric population, the increasing number of government initiatives for sterilization and disinfection, and the increasing presence of several disinfection and sterilization market players in the region are the major factors driving the surface disinfectant market in Europe. Germany accounted for the largest share of the surface disinfectant market in Europe.

The rapidly growing aging population, the increasing demand for healthcare services, the rising number of advancements in medical sciences, and rising life expectancies are also expected to result in an increasing number of surgical procedures performed yearly. According to the UN Population Division, Germany's population aged 65 and above is expected to rise by 41% to around 24 million by 2050, accounting for around 30% of the total population. This, in turn, will increase the number of spinal, orthopedic, and cardiovascular procedures performed, thereby driving the growth of HAIs and increasing the demand for surface disinfectants in Germany.

A breakdown of the primary participants referred to for this report is provided below:

-□By Company Type: Tier 1- 40%, Tier 2- 30%, and Tier 3- 30%

-□By Designation: C Level- 27%, Director Level- 18% and Others- 55%

-□By Region: North America- 35%, Europe- 30%, Asia Pacific- 22%, Latin America- 10%, and Middle East & Africa- 3%

Note 1: Companies are classified into tiers based on their total revenue. As of 2024, Tier 1 = >USD 10.00 billion, Tier 2 = USD 1.00 billion to USD 10.00 billion, and Tier 3 = <USD 1.00 billion.

Note 2: C-level primaries include CEOs, CFOs, COOs, and VPs.

Note 3: Other designations include sales managers, marketing managers, business development managers, product managers, distributors, and suppliers.

The major players operating in the surface disinfectant market are Reckitt Benckiser (UK), Procter & Gamble (US), 3M (US), Ecolab (US), The Clorox Company (US), STERIS (US), SC Johnson Professional USA, Inc. (US), CarrollCLEAN (US), Paul Hartmann AG (Germany), Medalkan (Greece), GOJO Industries, Inc. (US), Whiteley (Australia), Sanosil AG (Switzerland), Betco (US), Metrex Research, LLC. (US), KCWW (US), Acuro Organics Limited (India), Pharmax Limited (Canada), PDI, Inc. (US), CARENOW (India), Cetylite, Inc. (US), Micro-Scientific, LLC (US), Pal International (UK), Brulin (US), Amity International (UK), Wexford Labs, Inc. (US), Detrox (Turkiye), and Ruhof (US).

Research Coverage

This report studies the surface disinfectant market based on composition, type, application, end user, and region. The report also studies factors (such as drivers, restraints, opportunities, and challenges) affecting market growth and provides details of the competitive landscape for market leaders. Furthermore, the report analyzes micro markets with respect to their individual growth trends. It forecasts the revenue of the market segments with respect to five major regions (and the respective countries in these regions).

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Reasons to Buy the Report

The report will enable established firms as well as entrants/smaller firms to gauge the pulse of the market, which, in turn, would help them to garner a larger market share. Firms purchasing the report could use one or a combination of the below-mentioned strategies to strengthen their market presence.

This report provides insights on the following pointers:

- Analysis of Key drivers (Growing focus on mitigating hospital-acquired infections, rising adoption of advanced surface disinfectants for sanitization, growing consumer awareness of hygiene in healthcare settings, and increasing surgical procedures), restraints (Potential consequences of chemical disinfectant use, increasing adoption of alternative surface disinfection methods), challenge (Strict regulatory requirements), opportunity (Rising healthcare expenditures in emerging economies, shift toward eco-friendly & non-toxic disinfectants, increasing presence of medical device and pharmaceutical companies in developing countries)
- Market Penetration: Comprehensive information on the product portfolios offered by the top players in the surface disinfectant market
- Product Development/Innovation: Detailed insights on the upcoming trends, R&D activities, and product launches in the surface disinfectant market
- Market Development: Comprehensive information on lucrative emerging regions
- Market Diversification: Exhaustive information about new products, growing geographies, and recent developments in the surface disinfectant market
- Competitive Assessment: In-depth assessment of market segments, growth strategies, revenue analysis, and products of the leading market players

Table of Contents:

1	INTRODUCTION	27
1.1	STUDY OBJECTIVES	27
1.2	MARKET DEFINITION	27
1.3	STUDY SCOPE	28
1.3.1	MARKETS COVERED AND REGIONAL SCOPE	28
1.3.2	INCLUSIONS AND EXCLUSIONS	29
1.3.3	YEARS CONSIDERED	30
1.4	CURRENCY CONSIDERED	30
1.5	UNIT CONSIDERED	30
1.6	STAKEHOLDERS	30
1.7	SUMMARY OF CHANGES	31
2	RESEARCH METHODOLOGY	32
2.1	RESEARCH DATA	32
2.1.1	SECONDARY DATA	33
2.1.1.1	Key sources for secondary data	33
2.1.1.2	Key data from secondary sources	34
2.1.2	PRIMARY DATA	34
2.1.2.1	Key primary sources	35
2.1.2.2	Key data from primary sources	36
2.1.2.3	Key industry insights	37
2.1.2.4	Breakdown of primary interviews	37
2.2	MARKET SIZE ESTIMATION	38
2.2.1	BOTTOM-UP APPROACH	38
2.2.1.1	Company revenue estimation approach	39
2.2.1.1.1	Presentations of companies and primary interviews	39

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2.2.1.1.2	Primary interviews	39
2.2.2	TOP-DOWN APPROACH	41
2.3	DATA TRIANGULATION	42
2.4	MARKET SHARE ANALYSIS	43
2.5	RESEARCH ASSUMPTIONS	43
2.5.1	PARAMETRIC ASSUMPTIONS	43
2.5.2	GROWTH RATE ASSUMPTIONS	43
2.6	RESEARCH LIMITATIONS	44
2.6.1	METHODOLOGY-RELATED LIMITATIONS	44
2.6.2	SCOPE-RELATED LIMITATIONS	44
2.7	RISK ASSESSMENT	44
3	EXECUTIVE SUMMARY	45
4	PREMIUM INSIGHTS	50
4.1	SURFACE DISINFECTANT MARKET OVERVIEW	50
4.2	ASIA PACIFIC SURFACE DISINFECTANT MARKET, BY TYPE AND COUNTRY	51
4.3	SURFACE DISINFECTANT MARKET, BY COUNTRY	52
4.4	SURFACE DISINFECTANT MARKET, REGIONAL MIX, 2025 VS. 2030	52
4.5	SURFACE DISINFECTANT MARKET: EMERGING ECONOMIES VS. DEVELOPED MARKETS	53
5	MARKET OVERVIEW	54
5.1	INTRODUCTION	54
5.2	MARKET DYNAMICS	54
5.2.1	DRIVERS	55
5.2.1.1	Growing focus on mitigating hospital-acquired infections	55
5.2.1.2	Rising adoption of advanced surface disinfectants for sanitization	56
5.2.1.3	Growing consumer awareness of hygiene in healthcare settings	57
5.2.1.4	Increasing surgical procedures worldwide	57
5.2.2	RESTRAINTS	58
5.2.2.1	Potential consequences of chemical disinfectant use	58
5.2.2.2	Increasing adoption of alternative surface disinfection methods	58
5.2.3	OPPORTUNITIES	59
5.2.3.1	Rising healthcare expenditure in emerging economies	59
5.2.3.2	Shift toward eco-friendly and non-toxic disinfectants	60
5.2.3.3	Increasing presence of medical device and pharmaceutical companies in developing countries	60
5.2.4	CHALLENGES	61
5.2.4.1	Strict regulatory requirements	61
5.3	TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESSES	62
5.4	PRICING ANALYSIS	62
5.4.1	AVERAGE SELLING PRICE TREND, BY KEY PLAYER	62
5.4.2	AVERAGE SELLING PRICE TREND, BY REGION	64
5.5	VALUE CHAIN ANALYSIS	65
5.6	SUPPLY CHAIN ANALYSIS	66
5.7	ECOSYSTEM ANALYSIS	67
5.8	INVESTMENT AND FUNDING SCENARIO	69
5.9	TECHNOLOGY ANALYSIS	69
5.9.1	KEY TECHNOLOGIES	69
5.9.1.1	Surface disinfection	69
5.9.2	COMPLEMENTARY TECHNOLOGIES	70

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- 5.9.2.1 UV disinfection 70
- 5.10 PATENT ANALYSIS 71
- 5.11 TRADE ANALYSIS 73
 - 5.11.1 IMPORT DATA FOR HS CODE 380894 73
 - 5.11.2 EXPORT DATA FOR HS CODE 380894 73
- 5.12 KEY CONFERENCES AND EVENTS, 2025-2026 74
- 5.13 REGULATORY LANDSCAPE 75
 - 5.13.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 75
 - 5.13.2 REGULATORY JURISDICTION 77
 - 5.13.3 REGULATORY ANALYSIS 78
 - 5.13.3.1 North America 78
 - 5.13.3.1.1 US 78
 - 5.13.3.1.2 Canada 78
 - 5.13.3.2 Europe 78
 - 5.13.3.3 Asia Pacific 79
 - 5.13.3.3.1 Japan 79
 - 5.13.3.3.2 India 79
 - 5.13.3.3.3 China 79
 - 5.13.3.4 Latin America 80
 - 5.13.3.4.1 Brazil 80
 - 5.13.3.4.2 Mexico 80
 - 5.13.3.5 Middle East 80
 - 5.13.3.6 Africa 80
 - 5.14 PORTER'S FIVE FORCES ANALYSIS 81
 - 5.14.1 BARGAINING POWER OF BUYERS 82
 - 5.14.2 BARGAINING POWER OF SUPPLIERS 83
 - 5.14.3 THREAT OF NEW ENTRANTS 83
 - 5.14.4 THREAT OF SUBSTITUTES 83
 - 5.14.5 INTENSITY OF COMPETITIVE RIVALRY 83
 - 5.15 KEY STAKEHOLDERS AND BUYING CRITERIA 84
 - 5.15.1 KEY STAKEHOLDERS IN BUYING PROCESS 84
 - 5.15.2 KEY BUYING CRITERIA 85
- 5.16 IMPACT OF AI/GEN AI ON SURFACE DISINFECTANT MARKET 85
 - 5.16.1 INTRODUCTION 85
 - 5.16.2 MARKET POTENTIAL OF AI IN SURFACE DISINFECTANT MARKET 85
 - 5.16.3 AI USE CASES 86
 - 5.16.4 FUTURE OF GENERATIVE AI IN SURFACE DISINFECTANT ECOSYSTEM 87
- 6 SURFACE DISINFECTANT MARKET, BY COMPOSITION 88
 - 6.1 INTRODUCTION 89
 - 6.2 ALCOHOLS 89
 - 6.2.1 INCREASING DEMAND FOR DOMESTIC AND HOSPITAL-GRADE DISINFECTANTS TO SUSTAIN GROWTH 89
 - 6.3 CHLORINE COMPOUNDS 92
 - 6.3.1 MINIMAL ENVIRONMENTAL HAZARDS TO AMPLIFY GROWTH 92
 - ?
 - 6.4 QUATERNARY AMMONIUM COMPOUNDS 95
 - 6.4.1 ENHANCED RESIDUAL ACTIVITY AND BROAD-SPECTRUM EFFICACY TO STIMULATE GROWTH 95

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- 6.5 HYDROGEN PEROXIDE 98
- 6.5.1 LOW TOXICITY AND STRONG OXIDIZING PROPERTIES TO SUPPORT GROWTH 98
- 6.6 PERACETIC ACID 101
- 6.6.1 WIDE USE AS DISINFECTANT, SANITIZER, BLEACH, STERILANT, INDUSTRIAL REAGENT, OXIDIZER, AND POLYMERIZATION CATALYST TO DRIVE MARKET 101
- 6.7 PHENOLIC COMPOUNDS 104
- 6.7.1 RISING FOCUS ON LONG-LASTING INFECTION CONTROL TO FACILITATE GROWTH 104
- 6.8 OTHER COMPOSITIONS 107
- 7 SURFACE DISINFECTANT MARKET, BY TYPE 111
- 7.1 INTRODUCTION 112
- 7.2 LIQUIDS 112
- 7.2.1 COST-EFFECTIVENESS AND HIGH EFFICACY TO ENCOURAGE GROWTH 112
- 7.3 WIPES 115
- 7.3.1 ALCOHOL-BASED WIPES 119
- 7.3.1.1 Stringent infection prevention protocols to contribute to growth 119
- 7.3.2 QUATERNARY AMMONIUM COMPOUND-BASED WIPES 122
- 7.3.2.1 Need for efficient, ready-to-use disinfection solutions in medical environment to expedite growth 122
- 7.3.3 OTHER WIPES 125
- 7.4 SPRAYS 128
- 7.4.1 GROWING USE OF SPRAYS IN FOGGING TECHNIQUES TO FUEL MARKET 128
- 8 SURFACE DISINFECTANT MARKET, BY APPLICATION 132
- 8.1 INTRODUCTION 133
- 8.2 SURFACE DISINFECTION 133
- 8.2.1 INCREASING PREVALENCE OF HEALTHCARE-ASSOCIATED INFECTIONS TO AUGMENT GROWTH 133
- 8.3 INSTRUMENT DISINFECTION 137
- 8.3.1 GROWING USE OF MEDICAL DEVICES IN HOSPITALS AND LABORATORIES TO DRIVE MARKET 137
- 8.4 OTHER APPLICATIONS 140
- 9 SURFACE DISINFECTANT MARKET, BY END USER 143
- 9.1 INTRODUCTION 144
- 9.2 HOSPITALS, CLINICS, AND ASCS 144
- 9.2.1 GROWING FOCUS ON HOSPITAL HYGIENE TO BOOST MARKET 144
- 9.3 DIAGNOSTIC LABORATORIES 147
- 9.3.1 NEED TO ENSURE COMPLIANCE WITH SAFETY AND REGULATORY STANDARDS TO AID GROWTH 147
- 9.4 PHARMACEUTICAL & BIOTECHNOLOGY COMPANIES 150
- 9.4.1 INCREASING FUNDING AND INVESTMENT ACTIVITIES IN PHARMA AND BIOTECH SECTOR TO PROMOTE GROWTH 150
- 9.5 RESEARCH LABORATORIES 153
- 9.5.1 GROWING EMPHASIS ON STERILE AND CONTROLLED RESEARCH LABORATORY ENVIRONMENTS TO FUEL MARKET 153
- 10 SURFACE DISINFECTANT MARKET, BY REGION 156
- 10.1 INTRODUCTION 157
- 10.2 NORTH AMERICA 157
- 10.2.1 MACROECONOMIC OUTLOOK FOR NORTH AMERICA 158
- 10.2.2 US 162
- 10.2.2.1 Rapid growth in geriatric population to encourage growth 162
- 10.2.3 CANADA 165

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10.2.3.1	High prevalence of healthcare-associated infections to aid growth	165
10.3	EUROPE	167
10.3.1	MACROECONOMIC OUTLOOK FOR EUROPE	168
10.3.2	GERMANY	171
10.3.2.1	High prevalence of HAIs in hospitals and ICUs to support market growth	171
10.3.3	FRANCE	173
10.3.3.1	Favorable insurance and infection control policies to accelerate growth	173
10.3.4	UK	176
10.3.4.1	Increasing funding for clinical trials to amplify growth	176
10.3.5	ITALY	179
10.3.5.1	Increasing geriatric population to favor growth	179
10.3.6	SPAIN	181
10.3.6.1	Growing prevalence of diabetes to drive market	181
10.3.7	REST OF EUROPE	184
10.4	ASIA PACIFIC	187
10.4.1	MACROECONOMIC OUTLOOK FOR ASIA PACIFIC	187
10.4.2	CHINA	191
10.4.2.1	Changing lifestyles and prevalence of obesity to bolster growth	191
10.4.3	JAPAN	194
10.4.3.1	Universal healthcare coverage to contribute to growth	194
10.4.4	INDIA	196
10.4.4.1	Expanding acute care settings to fuel market	196
10.4.5	AUSTRALIA	199
10.4.5.1	Growing rate of chronic diseases to boost market	199
10.4.6	SOUTH KOREA	202
10.4.6.1	Increasing focus on improving healthcare infrastructure to expedite growth	202
10.4.7	REST OF ASIA PACIFIC	204
10.5	LATIN AMERICA	207
10.5.1	MACROECONOMIC OUTLOOK FOR LATIN AMERICA	207
10.5.2	BRAZIL	210
10.5.2.1	Increased surgical procedures to support growth	210
10.5.3	MEXICO	213
10.5.3.1	Favorable government initiatives to augment growth	213
10.5.4	REST OF LATIN AMERICA	215
10.6	MIDDLE EAST & AFRICA	218
10.6.1	RIISING HEALTHCARE EXPENDITURE AND ROBUST INFRASTRUCTURE DEVELOPMENT TO EXPEDITE GROWTH	218
10.6.2	MACROECONOMIC OUTLOOK FOR MIDDLE EAST & AFRICA	219
11	COMPETITIVE LANDSCAPE	223
11.1	INTRODUCTION	223
11.2	KEY PLAYER STRATEGIES/RIGHT TO WIN	223
11.2.1	OVERVIEW OF STRATEGIES ADOPTED BY KEY PLAYERS IN SURFACE DISINFECTANT MARKET	223
11.3	REVENUE ANALYSIS, 2019-2023	225
11.4	MARKET SHARE ANALYSIS, 2024	226

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11.5	COMPANY VALUATION AND FINANCIAL METRICS	227
11.6	BRAND/PRODUCT COMPARISON	228
11.7	COMPANY EVALUATION MATRIX: KEY PLAYERS, 2024	229
11.7.1	STARS	229
11.7.2	EMERGING LEADERS	229
11.7.3	PERVASIVE PLAYERS	229
11.7.4	PARTICIPANTS	229
11.7.5	COMPANY FOOTPRINT: KEY PLAYERS, 2024	231
11.7.5.1	Company footprint	231
11.7.5.2	Region footprint	232
11.7.5.3	Type footprint	233
11.7.5.4	Application footprint	234
11.8	COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2024	234
11.8.1	PROGRESSIVE COMPANIES	234
11.8.2	RESPONSIVE COMPANIES	234
11.8.3	DYNAMIC COMPANIES	235
11.8.4	STARTING BLOCKS	235
11.8.5	COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2024	236
11.8.5.1	Detailed list of key startup/SME players	236
11.8.5.2	Competitive benchmarking of key startups/SMEs	236
11.9	COMPETITIVE SCENARIO	237
11.9.1	PRODUCT LAUNCHES	237
11.9.2	DEALS	238
11.9.3	EXPANSIONS	239
11.9.4	OTHER DEVELOPMENTS	239
12	COMPANY PROFILES	240
12.1	KEY PLAYERS	240
12.1.1	RECKITT BENCKISER	240
12.1.1.1	Business overview	240
12.1.1.2	Products offered	242
12.1.1.3	Recent developments	243
12.1.1.3.1	Deals	243
12.1.1.3.2	Expansions	243
12.1.1.4	MnM view	244
12.1.1.4.1	Right to win	244
12.1.1.4.2	Strategic choices	244
12.1.1.4.3	Weaknesses and competitive threats	244
12.1.2	PROCTER & GAMBLE	245
12.1.2.1	Business overview	245
12.1.2.2	Products offered	246
12.1.2.3	MnM view	247
12.1.2.3.1	Right to win	247
12.1.2.3.2	Strategic choices	247
12.1.2.3.3	Weaknesses and competitive threats	247
12.1.3	3M	248
12.1.3.1	Business overview	248
12.1.3.2	Products offered	249

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- 12.1.3.3 MnM view 251
- 12.1.3.3.1 Right to win 251
- 12.1.3.3.2 Strategic choices 251
- 12.1.3.3.3 Weaknesses and competitive threats 251
- 12.1.4 THE CLOROX COMPANY 252
- 12.1.4.1 Business overview 252
- 12.1.4.2 Products offered 253
- 12.1.4.3 Recent developments 255
- 12.1.4.3.1 Deals 255
- 12.1.5 ECOLAB 256
- 12.1.5.1 Business overview 256
- 12.1.5.2 Products offered 258
- 12.1.6 STERIS 260
- 12.1.6.1 Business overview 260
- 12.1.6.2 Products offered 262
- 12.1.7 PAUL HARTMANN AG 264
- 12.1.7.1 Business overview 264
- 12.1.7.2 Products offered 265
- 12.1.7.3 Recent developments 266
- 12.1.7.3.1 Product launches 266
- 12.1.8 SC JOHNSON PROFESSIONAL USA, INC. 267
- 12.1.8.1 Business overview 267
- 12.1.8.2 Products offered 267
- 12.1.8.3 Recent developments 268
- 12.1.8.3.1 Product launches 268
- 12.1.9 CARROLL CLEAN 269
- 12.1.9.1 Business overview 269
- 12.1.9.2 Products offered 269
- 12.1.10 MEDALKAN 271
- 12.1.10.1 Business overview 271
- 12.1.10.2 Products offered 271
- 12.1.10.3 Recent developments 273
- 12.1.10.3.1 Product launches 273
- 12.1.11 GOJO INDUSTRIES, INC. 274
- 12.1.11.1 Business overview 274
- 12.1.11.2 Products offered 274
- 12.1.11.3 Recent developments 275
- 12.1.11.3.1 Product launches 275
- 12.1.12 WHITELEY 276
- 12.1.12.1 Business overview 276
- 12.1.12.2 Products offered 276
- 12.1.12.3 Recent developments 277
- 12.1.12.3.1 Other developments 277
- 12.1.13 SANOSIL AG 278
- 12.1.13.1 Business overview 278
- 12.1.13.2 Products offered 278
- 12.1.14 BETCO 280

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12.1.14.1	Business overview	280
12.1.14.2	Products offered	280
12.1.15	METREX RESEARCH, LLC	282
12.1.15.1	Business overview	282
12.1.15.2	Products offered	282
12.2	OTHER PLAYERS	284
12.2.1	ACURO ORGANICS LIMITED	284
12.2.2	PHARMAX LIMITED	285
12.2.3	PDI, INC.	286
12.2.4	RUHOF	287
12.2.5	CARENOW	288
12.2.6	CETYLITE, INC.	289
12.2.7	MICRO-SCIENTIFIC, LLC	290
12.2.8	PAL INTERNATIONAL	291
12.2.9	BRULIN	292
12.2.10	KCWW	293
12.2.11	AMITY INTERNATIONAL	294
12.2.12	WEXFORD LABS, INC.	295
12.2.13	DETROX	296
13	APPENDIX	297
13.1	DISCUSSION GUIDE	297
13.2	KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL	302
13.3	CUSTOMIZATION OPTIONS	304
13.4	RELATED REPORTS	304
13.5	AUTHOR DETAILS	305

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