

US Wireline Logging Services - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The US Wireline Logging Services Market is expected to register a CAGR of greater than 2.62% during the forecast period.

The market was severely impacted by the Covid-19 pandemic, as global demand for hydrocarbons plummeted. However, the market has since rebounded and is expected to reach pre-pandemic values during the forecast period.

Key Highlights

- Over the long term, as demand for natural gas from the power generation and heating sectors increases, it is expected to drive the demand for increasing natural gas production capacity, which is expected to drive the market during the forecast period.
- However, environmental concerns about fracking are expected to restrain shale drilling, which may negatively impact the market's growth during the forecast period.
- The increase in oil and gas discoveries, coupled with the liberalization of the industry, has opened lucrative opportunities for foreign players to invest in the country's studied wireline logging services market.

US Wireline Logging Services Market Trends

Onshore Segment to Dominate the Market

- The United States is one of the largest oil and natural gas producers globally, and nearly 75% of its oil production comes from onshore fields. Most of the country's production comes primarily from the massive onshore shale plays in the country, such as

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Barnett, Haynesville, Bakken, and Anadarko-Woodford shale plays. The Permian Shale play in West Texas is one of the largest shale plays globally, with the lowest shale development costs.

- According to Baker Hughes Rig Count, as of December 9th, 2022, the United States and Canada had nearly 962 land rigs being deployed, in contrast to the 20 offshore rigs active during the same time. This demonstrates the disparity between new drilling activity in the onshore and offshore segments.
- According to the latest drilling productivity report, as of November 2022, there were nearly 4443 drilled but uncompleted onshore wells, up by almost 0.4% from 4421 drilled but uncompleted onshore wells in September 2022. As most of these wells will require wireline completion, This provides a significant factor driving the market in the country during the forecast period.
- Therefore, the factors above are expected to drive the market in the forecast period, similar to the trend witnessed in recent years.

Shale gas drilling to drive the market

- The United States is the world's largest shale gas producer, and despite the Covid-19 pandemic, which decimated global hydrocarbon demand forcing fracking crews to suspend operations, the market has been recovering.
- Shale gas is generally produced by hydrofracturing the reservoir to increase the permeability so the gas can easily flow and be produced. Shale gas is usually 95% pure methane and has very less amount of impurities, like sulfur, due to which the processing cost of the shale gas decreases than the natural gas processing cost.
- The U.S. Energy Information Administration (EIA) estimates that in 2021, United States dry natural gas production from shale formations was about 27.2 trillion cubic feet (Tcf) and equal to about 79% of total U.S. dry natural gas production in 2021. Additionally, in 2021, gross withdrawals from shale gas wells stood at nearly 30 Tcf, up by nearly 5.5% year-on-year.
- As the United States has one of the lowest costs of fracking globally, most investors are attracted to invest in the sector, thereby driving the growth of the sector during the forecast period. According to the United States EIA, nearly 95% of all wells drilled in the United States are fracked. As shale wells require fracking and completion services which are mostly done using wirelines, this is expected to drive the market during the forecast period.

US Wireline Logging Services Industry Overview

The United States Wireline Logging Services Market is fragmented. Some of the key players operating in the market (not in particular order) are Schlumberger Limited, Halliburton Company, Baker Hughes Company, Expro Group, and ADES International, among others.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Scope of the Study

1.2 Market Definition

1.3 Study Assumptions

2 EXECUTIVE SUMMARY

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3 RESEARCH METHODOLOGY

4 MARKET OVERVIEW

- 4.1 Introduction
- 4.2 Market Size and Demand Forecast in USD, till 2028
- 4.3 Onshore and Offshore Active Rig Count, till December 2022
- 4.4 Major Upcoming Upstream Projects
- 4.5 Recent Trends and Developments
- 4.6 Government Policies and Regulations
- 4.7 Market Dynamics
 - 4.7.1 Drivers
 - 4.7.2 Restraints
- 4.8 Supply Chain Analysis
- 4.9 PESTLE Analysis

5 MARKET SEGMENTATION

- 5.1 Deployment
 - 5.1.1 Onshore
 - 5.1.2 Offshore
- 5.2 Type (Qualitative Analysis Only)
 - 5.2.1 Electric Line
 - 5.2.2 Slick Line
- 5.3 Hole Type (Qualitative Analysis Only)
 - 5.3.1 Open Hole
 - 5.3.2 Cased Hole

6 COMPETITIVE LANDSCAPE

- 6.1 Mergers and Acquisitions, Joint Ventures, Collaborations, and Agreements
- 6.2 Strategies Adopted by Leading Players
- 6.3 Company Profiles
 - 6.3.1 Schlumberger Limited
 - 6.3.2 Halliburton Company
 - 6.3.3 Baker Hughes Company
 - 6.3.4 Expro Group
 - 6.3.5 Weatherford International PLC
 - 6.3.6 Superior Energy Services Inc.
 - 6.3.7 RECON Petro Technologies Ltd.
 - 6.3.8 Pioneer Energy Services Corp.
 - 6.3.9 NexTier Oilfield Solution Inc.

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

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