

US Motor Insurance - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 150 pages | Mordor Intelligence

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Report description:

The US Motor Insurance Market size in terms of direct written premiums value is expected to grow from USD 442.77 billion in 2025 to USD 588.35 billion by 2030, at a CAGR of 5.85% during the forecast period (2025-2030).

The non-life insurance segment accounts for approximately 51% of the premiums in the United States insurance industry. The auto sector faces significant change as the autonomous vehicle (AV) revolution likely brings a fundamental shift from personal ownership to shared mobility. This dramatic reshaping of the auto industry is bound to have far-reaching effects on other sectors, including insurance, urban planning and infrastructure, and supply chain management. To manage the low-growth, low-profit, non-life insurers have focused on innovation and disruption, demonstrating a strong interest in new technological developments, including telematics, the Internet of Things (IoT), and blockchain.

US Motor Insurance Market Trends

Increase in Motor vehicles registration:

At about 17.2 million new light-vehicle registrations in 2018, the United States is one of the biggest car markets in the world based on the number of new light-vehicle registrations. Nevertheless, fewer than three million vehicles were manufactured in the United States of the 70.5 million passenger cars manufactured worldwide in 2016. While the United States imports large quantities of vehicles from different countries, such as Japan, Mexico, and Canada, passenger car assembly in the country increased from about 2.2 million units produced in 2009 to just under 4 million units in 2016. Toyota and BMW are the leading carmakers selling imported cars in the United States. This trend is expected to continue as there is an increase in demand for lightweight vehicles.

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Fintech adoption in developed economies:

Fintech is transforming the US financial sector is stating the obvious. It is rapidly transforming how people lend, invest, opt for loans, fund start-ups and even buy insurance. American companies have attracted the biggest fintech investments from 2010 - 2016, which indicates a clear need for fintech services in the United States. In 2017, insurance became the second-most popular fintech service. InsurTech companies are leveraging design, technology, and flexible services to make health insurance more appealing to consumers - something that would be beyond the purview of the traditional insurers.

US Motor Insurance Industry Overview

The report covers the major players operating in the US Motor Insurance Market. The market is Consolidates due to the top 5 companies hold more than 50% market share. The mandatory requirement for a vehicle to be insured across the united states, coupled with the estimated increased number of sales of vehicles, is expected to drive the motor insurance market during the forecast period.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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