

## **US Home Organizers And Storage - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

### **AVAILABLE LICENSES:**

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

### **Report description:**

The US Home Organizers And Storage Market is expected to register a CAGR of greater than 3.5% during the forecast period.

The evolving preferences of consumers seeking efficiency, convenience, and aesthetics within their homes are reflected in the US housing organizers and storage market. With a blend of established giants and specialized players, the market continues to evolve through innovation and customization.

Smart and digital storage, which uses technologies to increase the storage experience and functionalities, is one of three trends in intelligent storage solutions. In the United States, there is an increasing number of home renovation projects that are focusing on custom storage solutions for homes. Consumers are opting for custom storage solutions, such as custom-made closets and kitchen storage, that provide maximum storage.

The COVID-19 pandemic brought a radical change in the way homes are used. Work-from-home settings, homeschooling setup, and transforming the garage to a workout space are the result of the pandemic. This brought adaptation and reconstruction in the consumer's lifestyle. Organizing the available space and setting up new and innovative spaces for storage has become common re-organization home projects post-pandemic.

Immediately after the pandemic, there was a surge in the number of people interested in home organization. A number of home organization companies, such as Freshly Organized LLC, reported a massive rise in inquiries, website traffic, virtual appointments with experts, and subscriptions. This sudden increase in interest in home organization was related to a coping mechanism for the pandemic.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## US Home Organizers and Storage Market Trends

### Growing Residential Construction is Driving the Market

The demand for home organizers and storage is likely to rise during the forecast period, owing to an increase in existing house sales and housing starts in the United States. In the short term, rising home renovation activities in the country may stimulate the demand for home organizers and storage.

New home construction output in the United States private sector reached nearly USD 900 billion in 2022, the third year of strong growth in a row. As a result, in the Dallas Fort Worth Metropolitan Arlington region of Texas, housing units approved under construction permits have recorded some of the highest house-building output in the United States.

Compared to the January estimate, construction of privately owned housing in February 2023 accounted for 1.4 million units, increasing by 9.8%.

### The United States Home Organizers Market is Dominated by the Modular Units Segment

Modular storage cubes are a popular choice for organizing everyday items and accessories. They are a modern version of traditional shelves and cupboards and are typically larger and more practical. With the rapid growth of cities like New York (United States), the demand for modular housing and storage solutions is expected to continue to grow in the years to come.

FREAKS Architecture has shown that modular storage solutions can be incorporated into architectural designs, allowing designers and developers to customize storage units to suit the requirements of a particular space. By creating bespoke design elements, flexibility and functionality are built into the design process, creating a whole new category within the design world focused on modernizing living spaces.

### US Home Organizers and Storage Industry Overview

The home organizers and storage market is fragmented in the United States, with several substantial firms and numerous small and medium-sized businesses. Some of the top market participants in the United States are Amazon, Bed Bath and Beyond, Houzz, IKEA, Lowe's, Target, The Container Store, and Home Depot. These businesses specialize in making customized home organizers and storage items.

#### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

#### **Table of Contents:**

##### 1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

##### 2 RESEARCH METHODOLOGY

##### 3 EXECUTIVE SUMMARY

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## 4 MARKET INSIGHTS AND DYNAMICS

- 4.1 Market Overview
- 4.2 Market Drivers
- 4.3 Market Restraints
- 4.4 Value Chain Analysis
- 4.5 Porter's Five Force Analysis
  - 4.5.1 Threat of New Entrants
  - 4.5.2 Bargaining Power of Buyers/Consumers
  - 4.5.3 Bargaining Power of Suppliers
  - 4.5.4 Threat of Substitute Products
  - 4.5.5 Intensity of Competitive Rivalry
- 4.6 Insights into Technological Advancements in the Industry
- 4.7 Impact of COVID-19 on the market

## 5 MARKET SEGMENTATION

- 5.1 By Product
  - 5.1.1 Storage Baskets
  - 5.1.2 Storage Boxes
  - 5.1.3 Storage Bags
  - 5.1.4 Hanging Storage
  - 5.1.5 Multipurpose Organizers
  - 5.1.6 Travel Luggage Organizers
  - 5.1.7 Modular Units
  - 5.1.8 Other Products
- 5.2 By Application
  - 5.2.1 Bedroom Closets
  - 5.2.2 Laundry Rooms
  - 5.2.3 Home Offices
  - 5.2.4 Pantries and Kitchen
  - 5.2.5 Garages
  - 5.2.6 Other Applications
- 5.3 By Distribution Channel
  - 5.3.1 Hypermarkets and Supermarkets
  - 5.3.2 Specialty Stores
  - 5.3.3 Online
  - 5.3.4 Other Distribution Channels

## 6 COMPETITIVE LANDSCAPE

- 6.1 Market Concentration Overview
- 6.2 Company Profiles
  - 6.2.1 Amazon
  - 6.2.2 Bed Bath & Beyond
  - 6.2.3 Houzz
  - 6.2.4 IKEA
  - 6.2.5 Lowe's
  - 6.2.6 Target
  - 6.2.7 The Container Store

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 6.2.8 The Home Depot
- 6.2.9 Walmart
- 6.2.10 Wayfair
- 6.2.11 Menards
- 6.2.12 Neat Method\*

## 7 MARKET OPPORTUNITIES AND FUTURE TRENDS

## 8 DISCLAIMER AND ABOUT US

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**US Home Organizers And Storage - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-01"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

